



Responses to Questions Received on the Request for Proposals (RFP)
Design and Implementation of K-12 Water Education School Program Services
(RFP No. PA0109-001)
February 26, 2026

Curriculum Ownership and Use

1. Could you please clarify the anticipated ownership structure for curriculum developed and/or used as part of this contract? Should the materials be considered the property of MWDOC (in full or in part), or may consultants utilize pre-existing or proprietary curriculum with likely customizations where appropriate in the implementation of the sessions and/or instructional block?

MWDOC intends for the curriculum developed under this agreement to be uniquely designed for and owned by MWDOC, including any curriculum, materials, frameworks, and related deliverables, which would become the property of MWDOC.

For this program, there is an exclusivity provision stating that, during the term of the agreement, the consultant may not propose or enter into agreements to provide competing program services to MWDOC member agencies or the Three Cities (Anaheim, Fullerton, Santa Ana) that are similar in scope, structure, or content to the MWDOC program. This provision is intended to preserve the distinctiveness and strategic value of the program developed for MWDOC and participating agencies.