



**Responses to Questions Received on the Request for Proposals (RFP)
Design and Implementation of K-12 Water Education School Program Services
(RFP No. PA0109-001)
February 2, 2026**

Program Scope and Coverage

- 1. Does MWDOC have a preference for selecting a single vendor to serve all K-12 grade levels, or is the District open to awarding contracts to multiple vendors covering different grade bands?**

MWDOC does not have a preference. The District is open to selecting either a single vendor to serve all K-12 grade levels or multiple vendors, depending on the strength of the program offerings and their applicability to specific grade levels.

- 2. Can you clarify the eligibility criteria for schools and other organizations, such as homeschools, Boys and Girls Clubs, and other youth serving organizations to participate in the program?**

Orange County public and private schools are deemed eligible to participate if they are located within the service area of a participating water provider, and sufficient funding is available. Participation is contingent upon a water provider opting in to fund program sessions at the budget level established by that provider. Schools located within the service area of a non-participating water provider are considered ineligible.

Eligibility for homeschools, Boys & Girls Clubs, and other youth-serving organizations will be determined on a case-by-case basis, subject to approval by the participating water providers.

Program Scale and Budget



- 3. Can MWDOC provide an estimated number of program sessions per year that the selected vendor is expected to deliver?**

MWDOC makes no guarantees regarding revenue, agency participation, or the level of participation in the program(s). However, based on historical participation, MWDOC anticipates approximately 500+ program sessions per year. Actual numbers may vary depending on funding availability, participating water providers, and school demand.

- 4. Is there an estimated number of students expected to be served annually through the Choice School Programs across schools and other eligible organizations?**

While MWDOC makes no guarantees regarding participation levels, based on historical data, the Choice School Programs are expected to serve 50,000+ students annually across participating schools and other eligible organizations. Actual participation may vary depending on funding availability, participating water providers, and program demand.

- 5. Is there an anticipated annual budget or funding range for this program?**

MWDOC does not guarantee a specific annual funding level for this program, as funding is dependent on participation by water providers and the budget amounts established by each participating agency. For Fiscal Year 2025–2026, the total program budget is \$487,658. Actual funding levels in future years may vary.

Instructional Format and Delivery

- 6. The RFP indicates a preference for onsite delivery but also allows for virtual formats. Would MWDOC like proposers to submit separate pricing for in person and virtual sessions?**

MWDOC expects program delivery to occur primarily in person. Virtual programming is not anticipated under normal circumstances and would be considered only in the event of unforeseen conditions or to ensure program accessibility.



Because MWDOC's programs are grounded in hands-on, experiential learning, in-person delivery is strongly preferred. However, proposers should be prepared to offer a virtual option if needed and are requested to submit separate pricing for in-person and virtual sessions.

- 7. Are there preferred delivery formats, such as classroom based, assemblies, or large group presentations and should proposers price and design for multiple models?**

MWDOC is open to a variety of delivery formats, including classroom-based instruction, assemblies, and other group presentation models, provided that the program structure, content requirements, and learning objectives outlined in the RFP are met. Regardless of format, programs must remain high-quality, interactive, and engaging for students.

Proposers may design and price programs for one or multiple delivery models, as appropriate.

Curriculum and Materials

- 8. Does MWDOC have a preference for printed materials, digital resources, or a combination of both pre and post program activities and take home materials?**

MWDOC does not have a preference for printed materials, digital resources, or a combination of both. Proposers may recommend the format(s) they believe best support program goals, provided that all materials remain accessible to participating schools and students.

Any pre- and post-program activities or take-home materials should be appropriate for the intended grade level and designed to ensure equitable access across a range of classroom settings.

Marketing, Outreach, and Communications

- 9. Are there specific types of outreach or marketing materials MWDOC would like the selected vendor to develop, such as flyers, email templates, social**



media posts, or web based assets, to support school recruitment and program participation?

MWDOC does not require specific types of outreach or marketing materials. It is up to the selected vendor to recommend and develop outreach approaches and materials that support school recruitment and program participation.

Any proposed outreach or marketing materials should align with the goals and expectations outlined in the RFP and be coordinated with MWDOC as needed.