

2023-24 WEEA SPONSORSHIP LEVELS



WATER ENERGY EDUCATION ALLIANCE

All sponsors receive an annual progress report.
Annual paid sponsorships cover a 12-month period
from July-June.



TRANSFORMATION PARTNER \$5,000



Large logo featured on the WEEA webpage with a link to the organization's website. Logo also featured on quarterly WEEA Leadership Roundtable invitations and hosted

presentation slides. Organization's name featured in select media opportunities. Representative invited to participate in developing Leadership Roundtable meeting agendas.



ADVOCATE PARTNER \$2,500



Small logo featured on the WEEA webpage with a link to the organization's website. Logo also featured on quarterly WEEA Leadership Roundtable invitations and

hosted presentation slides. Organization's name featured in at least one (1) MWD OC eCurrents newsletter that reaches over 14,000 subscribers.



COMMUNITY PARTNER \$1,000



Organization's name featured on the WEEA webpage with a link to the organization's website. Organization name featured on select WEEA Leadership Roundtable

hosted presentation slides, and in at least one (1) MWD OC social media post across all platforms.



BECOME A WEEA SPONSOR

The Water Energy Education Alliance (WEEA or Alliance) was formed to initiate and strengthen career pathways and partnerships between Southern California school districts and the water and energy sectors. Now with participation from more than 150 organizations statewide, WEEA is a powerful connector, bridging knowledge, expertise, and resource gaps to ensure quality workforce development programs and training for all California students.

Ensuring quality, sustainable career pathways is mutually beneficial for businesses, educational institutions, and also young students and their future families. Students participating in programs with a clear focus are more likely to graduate high school, attend college, find jobs, and earn higher wages. Water and energy sector jobs provide steady, long-term careers that ultimately contribute to the welfare of workers and to the health of the state's economy.

To date, WEEA has successfully catalyzed multiple connections and partnerships by uncovering the programmatic and academic needs of school districts and clarifying the workforce needs of industry. Your sponsorship of WEEA will help us continue these efforts, connecting organizations in partnership to build a stronger, focused, qualified workforce of engaged young people.

QUESTIONS?

Contact: Tiffany Baca

Email: WEEAinfo@mwdoc.com

Phone: (714) 593-5013

WEEA is administered and led by the Municipal Water District of Orange County (MWD OC).

2023-24 WEEA SPONSORSHIP FORM

**WATER ENERGY
EDUCATION ALLIANCE**



THANK YOU FOR SPONSORING WEEA!

The Municipal Water District of Orange County (MWD OC) appreciates your decision to support the Water Energy Education Alliance (WEEA). Formed in 2018, WEEA actively works with education, business, and water and energy sector leaders to develop quality, sustainable career pathways and postsecondary education options for all California students. Every level of sponsorship funding will help us continue to provide programming and training opportunities that offer students an opportunity to secure steady, living-wage careers that ultimately contribute to the welfare and health of the state's economy.

PLEASE INDICATE SPONSORSHIP LEVEL:



Organization _____

Primary Contact Name _____

Primary Contact Email/Phone _____

Mailing Address _____

City/State/Zip _____

Please mail your check to:

MUNICIPAL WATER DISTRICT OF ORANGE COUNTY

Care/Of Accounting Department

P.O. Box 20895

Fountain Valley, CA 92708

Include "WEEA Sponsorship" in the memo

**REFER QUESTIONS AND SEND
HIGH-RESOLUTION LOGO TO:**

Contact: Tiffany Baca

Email: WEEAinfo@mwdoc.com

Phone: (714) 593-5013