

2021-22 WEEA SPONSORSHIP LEVELS



WATER ENERGY EDUCATION ALLIANCE

All sponsors receive an annual progress report. Annual paid sponsorships cover a 12-month period from July-June.

TRANSFORMATION PARTNER \$5,000



Large logo featured on the WEEA webpage with a link to the organization's website. Logo also featured on quarterly WEEA Leadership Roundtable invitations and hosted

presentation slides. Organization's name featured in select media opportunities. Representative invited to participate in developing Leadership Roundtable meeting agendas.



ADVOCATE PARTNER \$2,500



Small logo featured on the WEEA webpage with a link to the organization's website. Logo also featured on quarterly WEEA Leadership Roundtable invitations and

hosted presentation slides. Organization's name featured in at least one (1) MWDOC eCurrents newsletter that reaches over 13,000 subscribers.

COMMUNITY PARTNER \$1,000



Organization's name featured on the WEEA webpage with a link to the organization's website.

Organization name featured on select WEEA Leadership Roundtable

hosted presentation slides, and in at least one (1) MWDOC social media post across all platforms.

BECOME A WEEA SPONSOR

The Water Energy Education Alliance (WEEA) was formed with the purpose of initiating and strengthening career pathways and partnerships between Southern California school districts and the water/energy sectors. The end goal is to develop and build upon Career Technical Education programs (CTE) offered to high school students, and help fill the gap that will be left by a surge of imminent water, wastewater, and energy industry retirements.

Providing new workforce pathways not only benefits businesses and educational institutions, but also young students and their future families. Students participating in CTEs are more likely to graduate, go to college, find jobs, and earn higher wages. Water and energy sector jobs provide steady, long-term careers that ultimately contribute to the welfare of workers, and to the health of the state's economy.

To date, WEEA has successfully catalyzed multiple connections and partnerships between education, business, and water/energy sectors by uncovering the programmatic and academic needs of school districts, and determining the workforce needs of the water and energy industries. Your sponsorship of WEEA will help us continue these efforts, connecting organizations together to build a stronger, steady workforce of qualified, engaged young people.

QUESTIONS?

Contact: Tiffany Baca
Email: WEEAinfo@mwdoc.com
Phone: (714) 593-5013

WEEA is administered by the Municipal Water District of Orange County

2021-22
WEEA SPONSORSHIP FORM

**WATER ENERGY
EDUCATION ALLIANCE**



THANK YOU FOR SPONSORING WEEA!

The Municipal Water District of Orange County (MWD OC) appreciates your decision to support the Water Energy Education Alliance (WEEA). Formed in 2018, WEEA actively works with education, business, and water/energy sector leaders to develop strong career pathways and postsecondary education options for Southern California high school students. Every level of sponsorship funding will help us continue to address the gaps that will be left by water, wastewater, and energy industry retirements, and will offer young students an opportunity to secure steady, long-term careers that ultimately contribute to the welfare and health of the state's economy.

PLEASE INDICATE SPONSORSHIP LEVEL:



Organization _____

Primary Contact Name _____

Primary Contact Email/Phone _____

Mailing Address _____

City/State/Zip _____

Please mail your check to:
MUNICIPAL WATER DISTRICT OF ORANGE COUNTY
Care/Of Accounting Department
P.O. Box 20895
Fountain Valley, CA 92708
Include "WEEA Sponsorship" in the memo

**REFER QUESTIONS AND SEND
HIGH-RESOLUTION LOGO TO:**
Contact: Tiffany Baca
Email: WEEAinfo@mwdoc.com
Phone: (714) 593-5013