

MWDOC K-12 Choice School Programs

April 19, 2021







RFP Process



Conducted interviews with 5 firms: (1) Shows That Teach, (2) Discovery Cube Orange County, (3) Orange County Department of Education – Inside the Outdoors, (4) Bolsa Chica Conservancy, and (5) OC Coastkeeper

Factors of Evaluation

- **Experience and Qualifications**
- Understanding of MWDOC and Member Agency Goals
- Program Format/Scope of Services/Size and Reach
- Key Performance Indicators (student engagement)
- CA Academic Standards, Frameworks, Guidelines
- **Program Administration and Supplemental Activities**



Cost Breakdown



No two programs are the same. Pricing for each program varies by format, class size, grade level, resources, and activities.

Snapshot of Proposals

- Shows That Teach (proposed grades K-2/K-6)
 - \$750-\$1,275 assembly-style, in-person
 - \$450 assembly-style, virtual
- Discovery Cube OC (proposed grades K-6)
 - \$195-295 grade-specific assemblies, in-person/virtual (+3%/yr)
- OC Dept. of Education ITO (proposed grades 3-12)
 - \$402* grade-specific multi-class, in-person/virtual (3-5) (+2.8%/yr)

 - \$999 indiv. class, in-person/virtual (6-12) (+2.8%/yr)
- Bolsa Chica Conservancy (proposed grades 9-12)
 - \$750 indiv. class virtual, \$1,000 hybrid, \$1,750 in-person
- OC Coastkeeper (proposed grades K-12)
 - \$500-\$2,500 indiv. class, in-person/virtual

*proposed estimate, pending final approval from OCDE







Several factors weighed heavily on the Program contractor selection, including the challenges that will be faced ahead by the impacts of COVID-19.

Shows That Teach (grades K-2)

- Rave reviews from teachers and students
- Proactive and flexible programming
- Ricky the Rambunctious Raindrop as a cast member

OC Dept. of Education ITO (grades 3-12)

- Credible and established in OC schools
- Aligns with state standards, frameworks, and guidelines
- Provides new opportunity for multiple core subjects

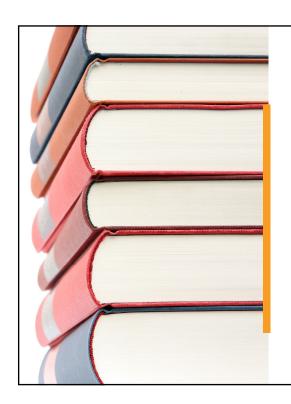


Direction of Programs:



The pandemic has forced MWDOC to rethink its K-12 water education programs, including structure, format, and offerings

- Provide high levels of student interaction via hands-on activities, resources, and service-learning projects
- Reimagine the way we engage with students, offering a new way to gauge concept understanding/retention
- Moving away from presentation and same-day quiz towards student connection and responsibility
- Robust plans in place for distance learning, in-person, or hybrid instruction



STAFF RECOMMENDS: OPTION #1

Authorize the General Manager to enter into a twoyear contract with three (3), one-year options to extend with Building Block Entertainment, Inc. (Shows That Teach) for grades K-2, and Orange County Department of Education's (OCDE) Inside the Outdoors for grades 3-12, to provide the Municipal Water District of Orange County's (MWDOC) K-12 Choice School Programs

THANK YOU!