



MWD OC K-12 Choice School Programs

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April 19, 2021

Discussion Items

- RFP Process
- Cost Breakdown
- Reasons for Selection
- Program Direction





RFP Process

Conducted interviews with 5 firms: (1) Shows That Teach, (2) Discovery Cube Orange County, (3) Orange County Department of Education – Inside the Outdoors, (4) Bolsa Chica Conservancy, and (5) OC Coastkeeper

Factors of Evaluation

- 🔥 Experience and Qualifications
- 🔥 Understanding of MWD OC and Member Agency Goals
- 🔥 Program Format/Scope of Services/Size and Reach
- 🔥 Key Performance Indicators (student engagement)
- 🔥 CA Academic Standards, Frameworks, Guidelines
- 🔥 Program Administration and Supplemental Activities



Cost Breakdown

No two programs are the same. Pricing for each program varies by format, class size, grade level, resources, and activities.

Snapshot of Proposals

- 🔥 Shows That Teach (proposed grades K-2/K-6)
 - 🌿 \$750-\$1,275 assembly-style, in-person
 - 🌿 \$450 assembly-style, virtual
- 🔥 Discovery Cube OC (proposed grades K-6)
 - 🌿 \$195-295 grade-specific assemblies, in-person/virtual (+3%/yr)
- 🔥 OC Dept. of Education ITO (proposed grades 3-12)
 - 🌿 \$402* grade-specific multi-class, in-person/virtual (3-5) (+2.8%/yr)
 - 🌿 \$999 indiv. class, in-person/virtual (6-12) (+2.8%/yr)
- 🔥 Bolsa Chica Conservancy (proposed grades 9-12)
 - 🌿 \$750 indiv. class virtual, \$1,000 hybrid, \$1,750 in-person
- 🔥 OC Coastkeeper (proposed grades K-12)
 - 🌿 \$500-\$2,500 indiv. class, in-person/virtual

**proposed estimate, pending final approval from OCDE*



Reasons for Selection

Several factors weighed heavily on the Program contractor selection, including the challenges that will be faced ahead by the impacts of COVID-19.

Shows That Teach (grades K-2)

- 🔥 Rave reviews from teachers and students
- 🔥 Proactive and flexible programming
- 🔥 Ricky the Rambunctious Raindrop as a cast member

OC Dept. of Education ITO (grades 3-12)

- 🔥 Credible and established in OC schools
- 🔥 Aligns with state standards, frameworks, and guidelines
- 🔥 Provides new opportunity for multiple core subjects



Direction of Programs:

The pandemic has forced MWD OC to rethink its K-12 water education programs, including structure, format, and offerings

- 01** Provide high levels of student interaction via hands-on activities, resources, and service-learning projects
- 02** Reimagine the way we engage with students, offering a new way to gauge concept understanding/retention
- 03** Moving away from presentation and same-day quiz towards student connection and responsibility
- 04** Robust plans in place for distance learning, in-person, or hybrid instruction



STAFF RECOMMENDS: OPTION #1

Authorize the General Manager to enter into a two-year contract with three (3), one-year options to extend with Building Block Entertainment, Inc. (Shows That Teach) for grades K-2, and Orange County Department of Education's (OCDE) Inside the Outdoors for grades 3-12, to provide the Municipal Water District of Orange County's (MWDOC) K-12 Choice School Programs

THANK YOU!