

SUPPLEMENTAL QUESTIONS AND ANSWERS – RFP NO. PA0219-001

Request for Proposals to Provide Design and Implementation of Water Education School Program Services

1. How many students are served through the current programs?

The elementary school program engages approximately 60,000 students each year. The high school program engages approximately 3,000 students each year through the in-class sessions.

2. What is the current cost per student?

Elementary is \$3.99 per student (with a 3% increase each contract year)

High school is \$4,371 per school (with a 3% increase each contract year)

3. What are the goals of each program?

Elementary:

- Goal 1: Students will understand the importance of water as it relates to the local climate and ecosystem.
- Goal 2: Students will be able to identify California water sources and understand the challenges in delivering a reliable source of drinking water to Orange County.
- Goal 3: Students will recognize and have the necessary resources to apply water efficient practices at home and in the community.

High School:

- Goal 1: Students will be able to identify California water sources and understand the challenges in delivering a reliable source of drinking water to Orange County.
- Goal 2: Students will understand local water policy and reliability issues and be able to debate the merits of a current or proposed policy or project.
- Goal 3: Students will recognize and have the necessary resources to apply water efficient practices at home and in the community.

4. What keypad manufacturer do the current program contractors use?

Turning Point

5. What are the pre/post test questions for the current programs?

[Sample pre/post results for both elementary and high school.](#)

6. To send videos, do you need 5 copies of the flash drive or just one?

Five (5) hard copies of the proposal, and one (1) flash drive for electronic samples such as photos and videos.

7. What is the breakdown of students served by grade, if available, or by location (i.e., cities or north, south, central county)?

[2017/18 year-end attendance report for elementary school program.](#)

[2017/18 year-end attendance report for high school program.](#)

8. For the price per student, is MWDOC looking for a breakdown of how the price will be used? Does the price typically incorporate everything from props, content, to marketing and scheduling?

The proposal should address pricing for all services. The current price per student covers everything associated with providing the program—keypad assemblies, marketing and scheduling, teaching staff, etc.

- 9. For the price per school for the high school program, is there a minimum and maximum number of students per school or is it \$4,371 per school regardless of the number of participating students?**
- Currently, the price is \$4,371 per school with a minimum target of 10 high schools. However, depending on projections from the proposals received, we would like to fall in a reasonable range and increase student reach for this program.