



For Immediate Release

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**MWDOC JOINS OVER 1,000 ORGANIZATIONS NATIONWIDE TO:
"IMAGINE A DAY WITHOUT WATER"**

Fountain Valley, CA (October 10, 2018) - The Municipal Water District of Orange County (MWDOC) has signed on once again to participate in "Imagine a Day Without Water," an annual campaign dedicated to raising water awareness and providing valuable water education to the public. MWDOC, alongside more than 1,000 other reputable organizations nationwide, has amplified its outreach efforts today by distributing a media kit to its 28 member agencies that include sample social media posts, and tips for success. In addition to preparing the 28 water providers that serve Orange County, MWDOC is sharing water efficient practices and providing fun facts through its social media channels about the importance of water supply.

"Our water infrastructure is aging. We need to invest in our delivery systems, storage solutions, and untapped supply," says MWDOC's General Manager, Rob Hunter. "It is important that our communities understand the value of this essential resource, and learn more about what they can do to help us protect it."

Over the past several years, episodes of severe drought, flooding, and other natural disasters have plagued the state. California water and wastewater systems have been stressed and will require both local and statewide solutions to ensure a dependable water supply for the future. MWDOC has researched regional water reliability for decades and has prepared a comprehensive study of Orange County's long-term water reliability that can be found at: www.mwdoc.com/ocreliabilitystudy.

The Imagine a Day Without Water campaign helps water providers tell their stories about the challenges they face each day to provide clean, healthy, affordable water to the public. Additionally, it affords the opportunity to share groundbreaking research, program and project highlights, as well as innovative solutions implemented across the nation to conserve and protect our most valuable natural resource.

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The Municipal Water District of Orange County (MWDOC) is a wholesale water provider and resource planning agency whose efforts focus on sound planning and appropriate investments in water supply development, water use efficiency, public information, legislative advocacy, water education, and emergency preparedness.

MWDOC's service area includes all of Orange County with the exception of Anaheim, Santa Ana, and Fullerton. MWDOC serves Orange County through 28 retail water agencies.