

**MINUTES OF THE WORKSHOP BOARD MEETING
OF THE BOARD OF DIRECTORS OF
MUNICIPAL WATER DISTRICT OF ORANGE COUNTY (MWDOC)
WITH THE MWDOC MET DIRECTORS**

August 3, 2016

At 8:30 a.m. President Wayne Osborne called to order the Workshop Board Meeting of the Board of Directors of Municipal Water District of Orange County (MWDOC) at the District facilities located in Fountain Valley. Associate General Manager Harvey De La Torre led the Pledge of Allegiance and Secretary Goldsby called the roll.

MWDOC DIRECTORS

Brett R. Barbre*
Larry Dick*
Joan Finnegan
Susan Hinman (via teleconf.)
Wayne Osborne
Sat Tamaribuchi
Jeffrey M. Thomas (absent)

MWDOC STAFF

Robert Hunter, General Manager
Karl Seckel, Assistant General Manager
Joe Byrne, Legal Counsel
Maribeth Goldsby, Board Secretary
Harvey De La Torre, Associate General Mgr.
Joe Berg, Dir. of Water Use Efficiency
Jonathan Volzke, Public Affairs Manager
Melissa Baum-Haley, Sr. Water Resource Analyst
Tiffany Baca, Public Affairs Supervisor

*Also MWDOC MET Directors

OTHER MWDOC MET DIRECTORS

Larry McKenney
Linda Ackerman (absent)

OTHERS PRESENT

Mark Monin
William Kahn
Peer Swan
Doug Reinhart
Paul Weghorst
Jim Fisler
Don Froelich
Saundra Jacobs
Gary Melton
Sue Sims
Richard Eglash
Kelly Rowe
Cathrene Glick

El Toro Water District
El Toro Water District
Irvine Ranch Water District
Irvine Ranch Water District
Irvine Ranch Water District
Mesa Water
Moulton Niguel Water District
Santa Margarita Water District
Yorba Linda Water District
Metropolitan Water District of So. Cal.
Brady & Associates

TELECONFERENCE SITE

Director Hinman attended the meeting via telephone from Montana. All agenda requirements pursuant to the Ralph M. Brown Act were complied with.

ITEMS RECEIVED TOO LATE TO BE AGENDIZED - Determine need and take action to agendize item(s), which arose subsequent to the posting of the Agenda. (ROLL CALL VOTE: Adoption of this recommendation requires a two-thirds vote of the Board members present or, if less than two-thirds of the Board members are present, a unanimous vote.)

No items were presented.

ITEMS DISTRIBUTED TO THE BOARD LESS THAN 72 HOURS PRIOR TO MEETING

President Osborne inquired as to whether there were any items distributed to the Board less than 72 hours prior to the meeting with General Manager Hunter responding no items were distributed.

PUBLIC PARTICIPATION/PUBLIC COMMENTS

President Osborne inquired whether any members of the public wished to comment on agenda items.

No items were received.

PRESENTATION/DISCUSSION/INFORMATION ITEMS

INPUT OR QUESTIONS ON MET ISSUES FROM THE MEMBER AGENCIES/MET DIRECTOR REPORTS

President Osborne requested reports from the MET Directors and comments, questions, or input from the audience.

Director Sandra Jacobs (Santa Margarita Water District) referenced a recent presentation at the Southern California Water Committee (SCWC) meeting by Debra Man (Metropolitan) and others, regarding developing water supplies, including recharge, storm water retention, and direct potable reuse. She commented that all of these projects are identified as needed for regional reliability however all of them have the potential for reducing demand on imported water systems, which may impact the MET system.

She noted that in the budget process, the MET Board authorized forming a Committee to study treatment costs, including potentially developing a fixed treatment charge to address stranded assets. Ms. Jacobs requested an updated on the Committee's activities.

Director Barbre commented that although the Committee has not yet met, it is anticipated that it will convene in August or September. He advised that the MET Directors and staff recognize the importance of this issue and will be monitoring it closely; more information will be presented in the coming months.

AB 2909 (LEVINE) – WATER TRANSFER OR EXCHANGE EXPEDITED REVIEW (SUPPORT IF AMENDED)

General Manager Hunter advised that at the July 18, 2016 meeting, the Public Affairs & Legislation Committee (PAL) directed staff to return this item once the expected amendments

were “in print,” however, these amendments were not yet ready. Therefore, Board referred this item back to the August 15, 2016 PAL Committee.

ORANGE COUNTY’S WATER SUPPLY AND PERFORMANCE REPORT FOR MAY 2016

Associate General Manager, Harvey De La Torre, reported on Orange County’s water supply conditions and performance report for May 2016, noting that for the month of May, Orange County saved 22.31%, far exceeding the MWDOC Countywide saving goal of 10%. He also reviewed supply conditions, reservoir storage, snowpack levels, and the Table A State Water Project allocations for 2016 (currently set at 60%).

Discussion ensued, with specific emphasis on the voluntary conservation efforts, snow pack levels, and the effectiveness of the drought outreach campaign. Director Peer Swan (IRWD) suggested the District track the evapotranspiration rates to help evaluate how the conservation savings were working.

The Board received and filed the report.

PRESENTATION BY SUE SIMS (METROPOLITAN) REGARDING MET’S UPCOMING WATER CONSERVATION ADVERTISING AND OUTREACH PROGRAM FOR FISCAL YEAR 2016-17

Ms. Sue Sims (MET) presented information regarding MET’s advertising and outreach campaign, including a recap of the 2015 campaign. Ms. Sims provided an overview of the evolution of MET’s campaign, the campaign timeline, partnerships (e.g., LA Galaxy), and the new slogan and logo (provided in 6 languages), as well as targeted venues (print, radio, digital/mobile apps, banners, and social media). She noted that the proposed budget for the 2016 media efforts would be approximately \$1.9 million and that the materials used will be coordinated with MET’s member agencies.

Responding to an inquiry by SMWD Director Jacobs, Ms. Sims advised that MET is benchmarking the value of its efforts via surveys and focus groups.

President Osborne thanked Ms. Sims for the informative presentation.

The Board received and filed the report.

MWD ITEMS CRITICAL TO ORANGE COUNTY

- a. MET’s Water Supply Conditions
- b. MET’s Finance and Rate Issues
- c. Colorado River Issues
- d. Bay Delta/State Water Project Issues
- e. MET’s Ocean Desalination Policy and Potential Participation by MET in the Doheny Desalination Project
- f. Orange County Reliability Projects
- g. East Orange County Feeder No. 2
- h. South County Projects

The Board received and filed the information as presented.

METROPOLITAN (MET) BOARD AND COMMITTEE AGENDA DISCUSSION ITEMS

- a. Summary regarding July MET Board Meeting
- b. Review Items of significance for the Upcoming MET Board and Committee Agendas

No new information was presented.

ADJOURNMENT

There being no further business to come before the Board, the meeting adjourned at 9:30 a.m.

Maribeth Goldsby
Board Secretary