

MEETING OF THE
BOARD OF DIRECTORS OF THE
MUNICIPAL WATER DISTRICT OF ORANGE COUNTY
Jointly with the
PUBLIC AFFAIRS AND LEGISLATION COMMITTEE
February 18, 2014, 8:30 a.m.
Conference Room 101

Committee:

Director Dick, Chairman
Director Clark
Director Hinman

Staff: R. Hunter, K. Seckel, J. Ouwerkerk,
K. Davanaugh, D. Burke

Ex Officio Member: J. Finnegan

MWDOC Committee meetings are noticed and held as joint meetings of the Committee and the entire Board of Directors and all members of the Board of Directors may attend and participate in the discussion. Each Committee has designated Committee members, and other members of the Board are designated alternate committee members. If less than a quorum of the full Board is in attendance, the Board meeting will be adjourned for lack of a quorum and the meeting will proceed as a meeting of the Committee with those Committee members and alternate members in attendance acting as the Committee.

PUBLIC PARTICIPATION

Public comments on agenda items and items under the jurisdiction of the Committee should be made at this time.

ITEMS RECEIVED TOO LATE TO BE AGENDIZED - Determine there is a need to take immediate action on item(s) and that the need for action came to the attention of the District subsequent to the posting of the Agenda. (Requires a unanimous vote of the Committee)

ITEMS DISTRIBUTED TO THE BOARD LESS THAN 72 HOURS PRIOR TO MEETING --

Pursuant to Government Code section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection in the lobby of the District's business office located at 18700 Ward Street, Fountain Valley, California 92708, during regular business hours. When practical, these public records will also be made available on the District's Internet Web site, accessible at <http://www.mwdoc.com>.

DISCUSSION ITEMS

1. LEGISLATIVE ACTIVITIES
 - a. Federal Legislative Report (Barker)
 - b. State Legislative Report (Townsend)
 - c. County Legislative Report (Lewis)
 - d. Legal and Regulatory Report (Ackerman)
 - e. Legislative Matrix
 - f. MET Legislative Matrix

ACTION ITEMS

2. REQUEST FOR QUALIFICATIONS FOR PROFESSIONAL COMMUNICATIONS SERVICES
3. CALIFORNIA SPECIAL DISTRICT'S LEGISLATIVE DAYS, MAY 20-21, 2014, SACRAMENTO
4. DESIGNATION OF MWDOC'S ALTERNATE VOTING REPRESENTATIVE FOR ISDOC

INFORMATION ITEMS (THE FOLLOWING ITEMS ARE FOR INFORMATIONAL PURPOSES ONLY – BACKGROUND INFORMATION IS INCLUDED IN THE PACKET. DISCUSSION IS NOT NECESSARY UNLESS REQUESTED BY A DIRECTOR.)

5. 7TH ANNUAL ORANGE COUNTY WATER SUMMIT
6. ASSOCIATION OF CALIFORNIA WATER AGENCIES (ACWA) WASHINGTON, DC LUNCHEON AND SACRAMENTO RECEPTION
7. PUBLIC AFFAIRS ACTIVITIES REPORT
8. WATER EDUCATION SCHOOL PROGRAM- MONTHLY PARTICIPATION DATA
9. RECAP OF FEBRUARY 6 WATER POLICY FORUM & DINNER

OTHER ITEMS

10. REVIEW ISSUES RELATED TO LEGISLATION, OUTREACH, PUBLIC INFORMATION ISSUES, AND MET

ADJOURNMENT

NOTE: At the discretion of the Committee, all items appearing on this agenda, whether or not expressly listed for action, may be deliberated, and may be subject to action by the Committee. On those items designated for Board action, the Committee reviews the items and makes a recommendation for final action to the full Board of Directors; final action will be taken by the Board of Directors. Agendas for Committee and Board meetings may be obtained from the District Secretary. Members of the public are advised that the Board consideration process includes consideration of each agenda item by one or more Committees indicated on the Board Action Sheet. Attendance at Committee meetings and the Board meeting considering an item consequently is advised.

Accommodations for the Disabled. Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Maribeth Goldsby, District Secretary, at (714) 963-3058, or writing to Municipal Water District of Orange County at P.O. Box 20895, Fountain Valley, CA 92728. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that District staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the District to provide the requested accommodation.

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Nicholas Crockett
Kate Blair

Municipal Water District of Orange County, California
Washington Update
February 11, 2014

At printing time, the U. S. House of Representatives was slated to bring up and vote on a “Clean Debt Limit Extension” which would allow the U.S. Government to continue to borrow money to finance its debt.

What is significant now, in this Congress, is the fact that the Republican House Leadership is not trying to attach some additional amendment or issue to the Debt Limit Extension, as they have attempted to do at various times in the past. Most observers view this as a very positive development and perhaps another “sign” that the House is returning to a state of normal order.

In January, the House was able to pass by a substantial margin the Omnibus Appropriations Bill which funds our governmental functions and the fact that the two parties could come together and pass the bill without another moment of high drama was seen as something of a bell weather event here.

This vote was set into motion by the failure of the Congress to act last fall during the Federal Government Shutdown and was one of the agreements reached in October to reopen the government. Most commentators will be watching closely to see if a majority of the House Republicans can vote for a Debt Limit Extension this week.

The Obama Health Care roll out continues to be one of the major stories everyone is following in Washington. Virtually every American will be impacted by the new health care law in some way—either directly or through a family member or a friend.

Last week the Congressional Budget Office, Congress’s official scorekeeper, widely revered by Democrats and Republicans alike as the gold standard of economic analysis—reported that contrary to the goals of the President, and his signature health plan, “ObamaCare”, 2.5 million Americans who were otherwise willing and able to work before ObamaCare was implemented will work less or not at all as a result of the subsidies contained in ObamaCare. For many here in Washington, this has turned the notion that ObamaCare would increase employment—“upside down”. And it has further unsettled many House and Senate Democrats who must stand for reelection this coming fall knowing that the health insurance issue will be a key issue in the voters’ minds.

Indeed, many senior Democrats are now retiring because it has become more and more apparent that the House will not flip to the Democratic Party this coming fall. And many political analysts believe it is possible for the Senate to flip to the Republican Party control. Currently, there are fifty five Senators who align with the Democratic Party and 45 Senators who align with the Republican Party. Senate Republicans would need to pick up six seats to control the Senate.

Water Update:

On the appropriations front, neither the Bureau of Reclamation nor the Army Corps of Engineers were hit by the full impacts of the sequestrations that were ordered several years ago. We are beginning to see a return to “normalcy” in some of the federal agencies after very severe budget cutting. The Bureau of Reclamation will have some funds for a competitive grant program.

In a reversal of several years of inactivity, this year the Congress appropriated \$44 Million for Environmental Infrastructure Projects. This is seen as a significant development. Though California will not benefit this year (because of some restrictive “new starts” language contained in the bill and a backlog of preexisting projects in line in other states), it is hoped that in the near future, California will be able to receive some critical funding out of this account.

MWDOC was a leader in the creation and passage of the \$40 million Environmental Infrastructure Authorization for California. Due to the recent recessionary period we have experienced in recent years, none of the western states were receiving funds out of this program. This year marks the first year since 2010 that water entities will be eligible to receive funds out of this type of an account.

MWDOC has been extremely active in requesting the opening and funding of this federal water program and will continue to push for California funding.

Following up on the Water Resources Reform Act or WRRDA, the Conference Committee between the House and the Senate continues to be active in sorting out the differences between the two bills.

MWDOC has been very active in advocating for a “workable” WIFIA loan financing program. The Senate language directs that entities receiving WIFIA funds can only fund 49% of their projects with WIFIA monies. The Senate language also states that if an entity receives WIFIA funds, then it is prohibited from using tax exempt municipal bonds for the remainder of the financing. This development would create a significant hardship to most water agencies.

The House language, which was never included in the final House Bill, would have allowed 100 per cent WIFIA financing and the House language did not include the municipal bond prohibition.

Director Barbre and MWDOC Staff continue to meet with key officials regarding these issues.

Perhaps the most significant water issue to be debated on the House Floor in years occurred last week during the consideration of HR 3964, the Sacramento-San Joaquin Valley Emergency Water Delivery Act. The bill ultimately passed the House Floor by a vote of 229-191.

I have attached a short summary of the legislation offered by Congressman Valadao (R-Ca21). The legislation amends the Central Valley Project Improvement Act (CVPIA) to insure that water dedicated to fish and wildlife purposes is replaced and provided for the Central Valley farmers at the “lowest cost reasonably achievable” and to facilitate and expedite water transfers in the Central Valley. (See Summary attachment.)

The several hour debate on the House Floor during the pendency of the bill’s consideration is noteworthy to review. Of course, the prolonged drought in California and the West was a central topic throughout the debate. I have inserted below the closing arguments from the key House Managers of the legislation.

Congressional Record, Wednesday, Feb. 5, 2014

Closing Speeches on HR 3964, The Sacramento-San Joaquin Valley Emergency Water Delivery Act

This is the official transcript which follows. Congressman Garamendi “closed” for the Democratic side with this comment below:

Mr. GARAMENDI. Mr. Speaker, I want to be very, very clear with my colleagues. California water issues go back to the very beginning of the State, the Gold Rush, and as they have said, whiskey’s for drinking, water’s for fighting.

Unfortunately, this bill does nothing to solve the current crisis in California. What it does, it sets in motion a series of pieces of legislation that will unravel 150 years of California water law and set in place extraordinary chaos.

It does deliver water from one area to another area, literally stealing that water and giving it to others.

It does override the California State Constitution and what we call the Public Trust Doctrine, that is, the water of California belongs to all the people of California. It is allocated by law, by precedent, and by water rights that are allocated. This overrides that.

We don’t want the Federal Government to go there if you care anything about your State, about the water in your State, and about your community. We need a long-term and short-

term solution.

Fortunately, in the omnibus bill, we did reinstate the Federal drought protection drought response act. We have many of the tools in place to deal with the drought today. What we don't have is money.

I would ask the majority to put up a bill that delivers the money to carry out what is already in the law, which we did just 2 weeks ago.

Unfortunately, this bill puts in place a new water war which we do not and cannot have at a time when we need to come together to solve California water problems.

Mr. Speaker, I yield back the balance of my time.

(Congressman Hastings (R-Wash) Chairman of the House Resources Committee spoke in support of the legislation and was the closing Speaker for advocates of HR 3964. His remarks follow directly after the previous speaker.)

Mr. HASTINGS of Washington.

Mr. Speaker, I rise in opposition to the motion to recommit.

The SPEAKER pro tempore. The gentleman is recognized for 5 minutes.

Mr. HASTINGS of Washington. Mr. Speaker, for any of you that were listening to the debate as we debated the amendment in the general debate on this, it is very, very evident that this bill is focused only on California—only on California. And the reason I make that point, because part of the reason that California is in this situation is because of Federal law and Federal regulations.

Now, one of the ironies here, there is a lot of ironies when you look at these motions to recommit, but my good friend, the sponsor of the motion to recommit, I believe, was in office, or overseeing, at some time when these water projects were passed for California. And here is the interesting point, because he makes the very, what is a valid point, one worries about preempting State law. But the Central Valley Project in California preempted California law when it was passed. No-

body heard anything about that then.

The San Joaquin River project preempted State law.

I just want to make this point. No other State is affected. This is a California-centric piece of legislation.

Mr. GARAMENDI. Mr. Chairman, will the gentleman yield for a fact?

Mr. HASTINGS of Washington. I will not yield to the gentleman. He didn't give me that courtesy earlier. I am not going to give him that courtesy.

Finally, this is the final point that I want to make, and this is important. This is important.

We heard the solution to the California water problems is embodied in this bill. It is similar to a bill that we passed last year—with bipartisan support, I might add. We heard, today, my friends on the other side debate over and over, there are solutions. There are solutions to this, there are solutions to that. You know something? Nobody offered a solution. Furthermore, the other body in our legislative process has yet to offer a solution.

Now, I can understand people not liking this solution. I understand that. But somebody has to give us something to negotiate with. That is what the issue is all about.

We think this is right. We will find out if it is right if the House votes to pass this, and then we will go to the next process. But, for goodness sakes, give California a chance to get a solution.

This MTR does nothing to advance that. Vote "no" on the MTR and vote for the underlying bill.

(Ed. Note: Legislative passed 229-191)

FEDERAL FUNDING REQUESTS			
<i>Potential Source of Funding</i>	<i>Description</i>	<i>Amount Requested</i>	<i>Status: This listing below is a repeat from last month—</i>
Natural Resources Conservation Service (NRCS) U.S. Dept of Agriculture	SmarTimer Irrigation Controller Installations		The NRCS Program may provide funding opportunities in future grant programs.
South Orange Coastal Ocean Water Desalination Project	Federal Appropriations and an Authorization for Federal Funds for the Desalination Project	Competitive Grant Programs	<p>Appropriations: Repeating from last month, MWDOC continues to pursue a strategy to open up Section 5039 of the WRDA Act which would allow MWDOC to be eligible to receive funds for water infrastructure. Other Western States have “opened” their respective accounts; California’s account has not been opened to date. This past year the Congress did in fact fund the account for the first time since 2010.</p> <p>Authorizations: The WRDA Bill is now in a House / Senate Conference.</p>
			<p>Earmarks: Again, there is a gradual recognition that more and more Congressional Offices question of the judgment of surrendering their power to allocate federal funds to the Executive Branch of Government.</p>

GENERAL CONGRESSIONAL, NEWS, AND POLITICAL UPDATES			
	<p>Last April 2013, there was a nighttime attack which destroyed a power substation in San Jose, California, the center of our technology industry. The attackers broke into an underground vault system and cut fiber optic cables and then using rifles, fired on and wrecked 17 of the 23 transformers. News of this incident was suppressed by PG&E until last week when the Wall Street Journal released the story.</p> <p>A national Academy of Sciences report written in 2007 and declassified in 2012 detailed the risks associated with physical attacks on power facilities:</p> <p><i>“If it were carried out in a carefully planned way, by people who knew what they were doing, it could deny large regions of the country access to bulk system power for weeks or even months.”</i>—the report stated.</p> <p>Congress is becoming active in studying this issue and there may be some federal guidelines implemented designed to protect our critical infrastructure facilities like power substations and large water facilities. Interestingly, there is no federal agency accountable for safeguarding the “grid”. The San Jose power substation had minimalist security in place.</p> <p>In addition to beginning to review how our electric grid could be compromised, in light of the Target Store credit card/ personal information security breach of some 70 million Americans, there is a new push to adopt a credit card “chip and pin” technology which is commonly used in Europe. These credit cards have data embedded on a chip and when used--the user inserts his card and inputs a personal identification number—the result is a two step verification process makes the transaction more secure.</p> <p>American Express, Discover, VISA, and Mastercard have all announced plans to move ahead with a chip and pin payment system here in the United States which is slated to be adopted during the next eighteen months. A next generation technology, “contactless cards”, is also on the horizon.</p>		

JCB 2-11-14

Cc: Attachment of the summary to HR 3964

Summary of HR 3964, Sacramento-San Joaquin Valley Emergency Water Delivery Act

Title I: Central Valley Project Water Reliability - Amends the Central Valley Project Improvement Act (CVPIA) to include among the Act's purposes: (1) to ensure that water dedicated to fish and wildlife purposes is replaced and provided to Central Valley Project (CVP) water contractors by December 31, 2018, at the lowest cost reasonably achievable, and (2) to facilitate and expedite water transfers in accordance with that Act. Redefines "anadromous fish" for purposes of such Act. Defines "reasonable flows" as water flows capable of being maintained taking into account competing consumptive uses of water and economic, environmental, and social factors.

Eliminates existing limitations on the authority of the Secretary of the Interior to enter into any new contracts for water supply from the CVP. Directs the Secretary to renew any existing long-term repayment or water service contract, upon request of the contractor, that provides for the delivery of water from the CVP for a period of 40 years (the current contractual term is 25 years). Requires new or renewed contracts to include a provision that requires the Secretary to charge only for water actually delivered.

Directs the Secretary to take all necessary actions to facilitate and expedite CVP water transfers in accordance with such Act or any other provision of federal reclamation law and the National Environmental Policy Act of 1969 (NEPA).

Grants the Secretary discretion to modify CVP operations to provide reasonable water flows of suitable quality, quantity, and timing to protect all life stages of anadromous fish.

Repeals a requirement that not less than 67% of all funds made available to the Restoration Fund under CVPIA be authorized to be appropriated to carry out habitat restoration, improvement, and acquisition provisions of that Act.

Requires the CVP and the California State Water Project (SWP) to be operated pursuant to the water quality standards and operational constraints described in the "Principles for Agreement of the Bay-Delta Standards Between the State of California and the Federal Government," dated December 15, 1994 (Bay-Delta Accord of 1994), without regard to the Endangered Species Act of 1973 (ESA) or any other law pertaining to the operation of the CVP and the SWP.

Prohibits the Secretaries of the Interior and Commerce from distinguishing between natural-spawned and hatchery-spawned or otherwise artificially propagated strains of a species in making any determination under ESA that relates to any anadromous fish species that are present in the Sacramento and San Joaquin Rivers or their tributaries and that ascend those rivers and their tributaries to reproduce after maturing in the San Francisco Bay or the Pacific Ocean.

Adds the Kettleman City Community Services District as an authorized service area of the CVP. Directs the Secretary to enter into a long-term contract for the delivery of up to 900 acre-feet of CVP water for municipal and industrial use.

Directs the Secretary to offer to the Oakdale Irrigation District, the South San Joaquin Irrigation District, and the Calaveras County Water District a contract enabling such districts to collectively impound and store a portion of their Stanislaus River water rights in the New Melones Reservoir in accordance with applicable terms of the Warren Act.

Establishes a pilot program to remove non-native predatory fish from the Stanislaus River.

Directs the Secretary, if the San Luis Reservoir does not fill by the last day of February, to permit any entity with an agricultural water service or repayment contract for the delivery of water from the Delta Division or the San Luis Unit to reschedule into the immediately following contract year (i.e., March 1 through the last day of February) any unused CVP water previously allocated for irrigation purposes.

Title II: San Joaquin River Restoration - Directs the Secretary of the Interior to cease any action to implement the Stipulation of Settlement dated September 13, 2006, in the litigation entitled Natural Resources Defense Council, et al. v. Kirk Rodgers, et al., U.S. District Court, Eastern District of California.

Amends the San Joaquin River Restoration Settlement Act to eliminate references to such Stipulation of Settlement and to direct the Secretary, beginning on March 1, 2015, to modify Friant Dam operations to release restoration flows in a manner that improves the fishery in the San Joaquin River between Friant Dam and Gravelly Ford. Directs the Secretary, prior to October 1, 2015, to: (1) identify the impacts associated with the release of such restoration flows; (2) identify measures necessary to mitigate impacts on adjacent and downstream water users, landowners, and agencies as a result of such restoration flows; and (3) implement all such mitigation measures identified before such restoration flows are commenced.

Repeals provisions relating to settlement of litigation regarding restoration of the San Joaquin River reintroduction of the California Central Valley Spring Run Chinook salmon into such River.

Title III: Repayment Contracts and Acceleration of Repayment of Construction Costs - Directs the Secretary of the Interior, upon request of the contractor, to convert all existing long-term CVP contracts to contracts that require a contractor to pay the remaining balance of construction at a Treasury rate discount.

Title IV: Bay-Delta Watershed Water Rights Preservation and Protection - Directs the Secretary of the Interior (notwithstanding the provisions of this Act, federal reclamation law, or the ESA), in the operation of CVP, to: (1) strictly adhere to state water rights law governing water rights priorities by honoring water rights senior to those belonging to CVP, regardless of the source of priority; and (2) strictly adhere to and honor water rights and other priorities that are obtained or that exist under the California Water Code. Requires any action taken by the Secretary or the Secretary of Commerce to protect any species listed under the ESA that affects the diversion of water or involves the release of water from any CVP water storage facility to be applied in a manner that is consistent with water rights priorities established by state law.

Directs the Secretary and the Secretary of Commerce, in implementing the ESA in the Bay-Delta and on the Sacramento River, to apply any limitations on the operation of CVP or to formulate any reasonable prudent alternative associated with CVP's operation in a manner that strictly adheres to and applies water rights priorities for project water and base supply provided for in the Sacramento River settlement contracts.

Directs the Secretary, subject to the absolute priority of Sacramento River settlement contractors, to allocate water provided for irrigation purposes to existing CVP agricultural water service contractors within the Sacramento River Watershed.

Directs the Secretary to ensure that there are no redirected adverse water supply or fiscal impacts to those within the Sacramento River or San Joaquin River watershed or to the SWP arising from the Secretary's operation of CVP to meet legal obligations.

Title V: Miscellaneous - Declares that: (1) coordinated operations between CVP and SWP, previously requested and consented to by the state of California and the federal government, require assertion of federal supremacy to protect existing water rights throughout the system; (2) these circumstances are unique to California; and (3) nothing in this Act shall serve as precedent in any other state.

Declares that this Act shall not affect the Proclamation of State of Emergency and the associated executive order issued on January 17, 2014, by the Governor of California.

Amends the Wild and Scenic Rivers Act to: (1) decrease the length of a segment of the Lower Merced River in California designated as a wild and scenic river; and (2) revise provisions concerning the water surface level of Lake McClure in Mariposa County, California.

MEMO

To: Municipal Water District of Orange County

From: Townsend Public Affairs, Inc.

Date: February 11, 2014

Subject: Monthly Political and Activity Report

STATE POLITICAL UPDATE

On January 22nd, Governor Brown delivered the annual State of the State address to a joint session of the Legislature. The theme of the Governor's address this morning was the "California Comeback." While the Governor praised the work that he and the Legislature have accomplished, he also cautioned that the State must show restraint and get its fiscal house in order. The Governor explained that while the State is currently projected to have multi-billion dollar budget surpluses for the foreseeable future, the nature of the State's revenues is still a boom and bust cycle. The Governor indicated that one of his top priorities for the year is to help address that cycle by creating a stronger rainy day fund for the State budget; one which would appear before the voters at this year's November General Election. Additionally, the Governor placed an emphasis on using the budget surpluses to address long-term State liabilities, including existing bond debt and retirement obligations. The Governor indicated that the State's long-term pension liabilities are over \$100 billion and long-term healthcare liabilities are in the tens of billions of dollars (outside fiscal analysts have indicated that both numbers may be significantly higher) and that the State needs to start addressing these issues now before they grow out of control.

In addition to the State's fiscal situation, the Governor spent time addressing the drought that California is currently experiencing. The Governor noted that he has already declared a State of Emergency and convened an Interagency Drought Task Force in order to deal with the effects of the drought. The Governor called for increased water conservation, as well as investment in the items put forth in the State Water Plan, such as: water recycling, expanded storage, and effective groundwater management.

Senate President pro Tem Steinberg is preparing a \$644 million emergency drought relief bill that would expedite help for communities facing the drought. Senator Steinberg has proposed urgency measures to his pending CEQA reform bill, SB 731 (Steinberg), to include drought specific language. The proposed language would set a July 1st deadline for state agencies to approve water recycling and stormwater reuse projects as well as appropriate \$11 million of existing state and federal funds for clean drinking water programs, speed up funding for expanded use of recycled water and stormwater capture projects, and direct the State Water Resources Control Board to expedite

spending money to help disadvantaged communities. Senator Steinberg continues to work with the Governor's office on the exact language.

Finally, 2014 brings leadership changes to the Capitol. Senate Pro Tem Darrell Steinberg announced that Senator Kevin de Leon (D-Los Angeles) will be the next President Pro Tem of the Senate. Steinberg intends to remain the leader of the Senate until his term ends in November. On the Assembly side Toni Atkins (D-San Diego) has secured enough votes to become the next Speaker of the Assembly. A formal vote on both leadership positions will come after the budget is complete in June.

Water Bond Discussions

In early January, Senator Wolk introduced SB 848 (Wolk) as her new water bond vehicle. The bill was introduced as a verbatim version of the September 11th, 2013 version of SB 42, a \$6.72 billion dollar water bond to replace the current \$11.2 billion water bond on the November ballot. Senator Wolk introduced SB 848 in order to allow the Senate Natural Resources & Water and Environmental Quality committees more time to analyze and consider the water bond proposal. SB 848 was passed out of the Senate Environmental Quality Committee on February 11th with a 6-0 vote. The bill must still move through the Senate Environmental Quality Committee as well as the Senate Local Government Committee.

Three other pieces of legislation have been introduced to replace the current water bond. AB 1445 (Logue) is a \$5.8 billion water bond bill specific to the storage of ground and surface water. The second bill, SB 40 (Pavley) is currently a spot bill with an urgency clause. In late January, Senator's Vidak and Cannella introduced SB 927 (Cannella), a proposed \$9.2 billion bond that pares down the \$11 billion water bond that is currently scheduled to be on the ballot. SB 927 (Cannella) prioritizes water storage, clean drinking water, and protecting the Sacramento-San Joaquin Delta water supply. Attached to this report includes a breakdown of three of the key bond measure under consideration: AB 1331 (Rendon) SB 42 (Wolk), and SB 927 (Cannella).

Senator Steinberg has publically spoken in support of a water bond being placed on the 2014 ballot. Governor Brown remains noncommittal about whether he thinks voters should be asked this year to approve bond spending on new water projects.

Fracking

In early January, California legislators asked Governor Brown to impose a moratorium on hydraulic fracking. The new guidelines, as passed by SB 4 (Pavley) will set up a permitting system, require more groundwater testing and force companies to disclose information about where they plan to frack and what chemicals they will use for the process. SB 4 was less stringent than other bills that would have banned fracking all together. Given concerns about the impacts of fracking on groundwater and public health, Assemblymember Marc Levine (D-San Rafael) as well as Assemblymember Das

Williams, Adrin Nazarian and Richard Bloom, send Governor Brown a letter asking him to impose a moratorium on fracking until the public health and safety implications are better understood. A spokesperson for the Governor responded that the legislature, including the authors of the letter, voted to enact SB 4 (Pavley) and that they should participate in the regulatory process outlined by the legislation. On February 26th, the Legislature has scheduled a hearing on the implementation and process outlined by SB 4 (Pavley) to be discussed during a Joint Hearing of the Senate Natural Resources and Water and Environmental Quality Committees.

FEDERAL POLITICAL UPDATE

Sacramento-San Joaquin Valley Emergency Water Delivery Act

HR 3964 (Valadao, CA-21) , the California Water Supply bill, was introduced on January 29th and would address the drought emergency declared by Governor Brown on January 17th. Last night the bill passed the House by a vote of 229-191. There is currently no Senate companion bill. The legislation would affect water systems managed by federal and state agencies, block implementation of a federal water settlement and rewrite provisions of a 2009 law intended to put that settlement into effect. The bill would cancel that laws \$300 million in authorizations and annul its required salmon restoration program. Analysis of the legislation has expressed that agribusiness in the San Joaquin Valley stands to gain from the bill while fishing groups have argued that the measure would unfairly re-allocate water at their expense and make the salmon industry unsustainable. A similar version of this legislation was introduced in the last Congress (112th) and passed the House but did not move in the Senate. HR 3964 has already garnered strong opposition as well as support. Below is a summary of some of what the legislation proposes:

Water Allocations

- Water redirected for fish and wildlife purposes by the Interior Department would not be able to exceed 800,000 acre-feet-per-year.
- Would require the Interior Department to ensure that an additional 800,000 acre-feet is provided to Central Valley Project water contractors by Dec. 31, 2018.

Water Contracts

- Proposes changes to water-use contracts with the federal Central Valley Project, such as allowing 40-year renewals rather than the current 25-year terms.
- Interior Department would be required to offer 10-year contracts to the Oakdale Irrigation District and the South San Joaquin Irrigation District who could collectively store as much as 200,000 acre-feet from their Stanislaus River water rights in the New Melones Reservoir, so long as it wouldn't affect Central Valley Project contractors.
- Development and offering of a similar contract to the Calaveras County Water District to store as much as 100,000 acre-feet in the New Melones Reservoir

would also be required. Water from the reservoir couldn't be released or withdrawn unless the total storage level at the end of September exceeded 300,000 acre-feet.

- Require contracts related to the New Melones Reservoir comply with the Warren Act, a 1911 law that authorized the U.S. to provide contracts related to transferring and storing water under certain conditions.

Wild and Scenic Rivers

- Would amend the Wild and Scenic Rivers Act's boundary for a segment of the Lower Merced River to permit a temporary 10-foot increase in the height of Lake McClure, allowing the storage of an additional 70,000 acre-feet of water.

Fish Restoration

- Would modify existing law to give priority to the restoration of fish species such as salmon, steelhead and sturgeon that were native in 1992, according to the committee report from the last Congress. Would direct federal agencies not to distinguish between fish spawned in hatcheries and the wild when making endangered-species determinations in the area. A salmon restoration program under a 2009 law also would be canceled.
- Would use standards from the Bay-Delta Accord, to determine whether requirements of the Endangered Species Act have been met and would preempt the state from imposing species-conservation rules that would be more restrictive.

Pilot Project

- Would authorize a pilot program to protect native salmon and remove predator fish from the Stanislaus River. The Oakdale Irrigation and South San Joaquin Irrigation districts would be responsible for the full cost of the program.

Budget and Appropriations

The \$1.1 trillion Bipartisan Budget Act of 2013 was signed in law by President Obama on December 26th, 2013. The two-year bill continues funding until 2015; it is estimated to reduce the deficit by \$23 billion over the next ten years and provide \$63 billion in temporary sequester relief. It includes all federal agency discretionary spending but does not include mandatory programs like Social Security or Medicare. The Consolidated Appropriations Act of 2014 was released January 14th and addresses how funding is allocated to agencies for the rest of FY2014 in accordance with the Bipartisan Budget Act spending caps and structure. The appropriations measure is a compilation of 12 bills and was passed by Congress on January 16. The House passed the omnibus by a vote of 359-67 and the Senate voted 72-26 in favor of the bill. The bill was signed into law by President Obama on January 17th.

2014 State of the Union Address Summary

President Obama's State of the Union address focused largely on middle class economic concerns. He also announced his intent to take action through executive order as needed to accomplish his priorities that focus on American families.

The President touched on job creation and fairness, modernization of critical infrastructure and schools, Medicare reform, education enhancements that keep America competitive, immigration reform, trade agreements that would boost the economy, and gun laws to reduce violence.

Jobs

The President announced the launch of three new manufacturing hubs, where businesses will partner with the Department of Defense and Energy. He encouraged the passage of a Paycheck Protection Act to guarantee equal pay for equal work, and he proposed that the federal minimum wage be raised to \$9.00 per hour from the current \$7.25. As noted above, the president plans to increase minimum wage for workers on new federal contracts to \$10.10 per hour by 2015.

Infrastructure

President Obama proposed a "Fix-It-First" program that would put people to work as soon as possible on some of our most urgent critical infrastructure repairs, including structurally deficient bridges across the country. No action has been taken on this, but we could see some proposals through the upcoming MAP-21 legislation related to surface transportation that is currently under development. Additionally, he proposed a Partnership to Rebuild America that attracts private capital to upgrade what our businesses need most: modern ports to move our goods, modern pipelines to withstand a storm, modern schools worthy of our children. No action has been taken on this idea. Overall, finding federal funding for critical infrastructure modernization will be the key to moving along key transportation and water projects nationwide.

SPECIFIC ACTIVITIES FOR THE MONTH

- TPA secured Congressman Garamendi as the keynote speak for the Orange County Water Summit to be held on May 16th.
- TPA, along with MWDOC Staff and Directors, met with Assembly Member Allan Mansoor and Assembly Member Travis Allen to discuss the BDCP and the 2014 Water Bond. (January 24th)
- TPA drafted follow up letters to send Assembly Member Mansoor and Assembly Member Allen.
- TPA sends regular updates on the ACWA Lobbyist Coordinator meetings each Monday to MWDOC staff.
- TPA provided notes from the January 23rd and February 6th MET Legislative Coordinator meeting to MWDOC staff.

- TPA continues to hold conference calls with Darcy Burke every other week to coordinate on activities.
- On February 11th, TPA monitored the Senate Natural Resources and Water Committee hearing on SB 848 (Wolk). TPA provided notes to MWDOC staff.
- On January 22nd, TPA attended the State Water Resources Control Board Groundwater Concept Paper workshop at Cal/EPA. TPA provided notes on the day long event to MWDOC staff.
- On January 15th, TPA attended the California Department of Public Health and the California Environmental Protection Agency public hearing regarding the Administration's proposal to transfer the Drinking Water Program. TPA provided notes to MWDOC staff.
- On January 14th, TPA attended the Senate Natural Resources and Water Committee Informational Hearing on SB 848 (Wolk). This is Senator Wolk's replacement water bond vehicle. TPA provided notes to MWDOC staff.
- On January 10th, TPA attended the ACWA Legislative Committee meeting and provided notes to MWDOC staff.
- TPA continues to monitor WRRDA conference process.
- TPA met with Senator Boxer's Senior Advisor regarding WRRDA
- TPA met with Environmental Public Works Committee WRRDA.
- TPA had multiple meetings with Transportation and Infrastructure Staff regarding WRRDA.

AB 1331 (Rendon) Summary
Total Bond - \$6.5 Billion

Chapter 5 - Clean and Safe Drinking Water

Total Funding: \$1.0 Billion

For expenditures, grants, and loans for projects that improve water quality or help provide clean and safe drinking water to all Californians

\$400,000,000 allocated to the State Water Pollution Control Revolving Fund Small Community Grant Fund created for grants for wastewater treatment projects.

\$100,000,000 for deposit in the Emergency Clean Water Grant Fund for grants and direct expenditures to finance public health emergencies and urgent actions to ensure that safe drinking water supplies are available to all Californians. Eligible projects include, but are not limited to, the following:

- Providing interim water supplies when necessary to protect public health
- Identifying, planning, designing and constructing projects that improve existing water systems to provide safe, reliable, accessible, and affordable drinking water
- Establishing connections to an adjacent water system
- The design, purchase, installation, and initial operating costs for interim water treatment equipment and systems.

\$400,000,000 allocated for grants and loans for public water system infrastructure improvements and related actions to meet safe drinking water standards, ensure affordable drinking water, or both.

Up to **\$100,000,000** shall be available for improving ground water quality, including but not limited to, the costs of planning, design, and construction of improvements necessary to resume delivery of safe drinking water.

Chapter 6 - Protecting Rivers, Lakes, Streams, and Watersheds

Total Funding: \$1.5 Billion

Funds available, upon appropriation by the legislature, for expenditures and grants for multibenefit ecosystem and watershed protection and restoration projects in accordance with statewide priorities including projects focusing on topics such as promoting educational opportunities to instruct and inform Californians, including young people, about the value of watersheds.

\$500,000,000 allocated to fulfill the obligations of the State of California in complying with the terms of Klamath Basin Restoration Agreement or the San Joaquin River Restoration Settlement

\$250,000,000 allocated to the Natural Resources Agency to support protects of a state conservancy as provide in the conservancy's strategic plan.

Chapter 7 - Climate Change Preparedness for Region Water Security

Total Funding: \$1.5 Billion

Up to **\$250,000,000** may be available for grants and loans for multibenefit storm water management projects. Eligible projects may include, but not limited to, green infrastructure, rainwater, and storm water capture projects, and storm water treatment facilities.

Chapter 7 - Climate Change Preparedness for Region Water Security

Total Funding: \$1.5 Billion

For expenditures and competitive grants and loans to respond to climate change and contribute to regional water security.

- Help water infrastructures system adapt to climate change, including, but not limited to, sea-level rise
- Incentivize water agencies through each watershed to collaborate in managing the region's water resources and setting regional priorities for water infrastructure
- Improve regional water self-reliance, including projects that reduce future reliance on the Delta watershed in meeting California's future water supply needs.

*Cost share from nonstate sources of not less than 50% of the total costs of the project shall be required. Cost sharing may be waived or reduced for projects that directly benefit disadvantaged communities or an economically distressed area.

Grants receiving funding from this chapter shall demonstrate that the integrated regional water management plan the applicant's project implements addresses the risk in the region to water supply and water infrastructure arising from climate change. Projects include, but are not limited to:

- Water reuse and recycling
- Local and regional surface and underground water storage
- Ground water aquifer clean up or recharge project
- Water desalination projects

\$1,000,000,000 allocated to the hydrologic regions as identified in the California Water plan

- North Coast: \$45,000,000.
- San Francisco Bay: \$132,000,000.
- Central Coast: \$58,000,000.
- Los Angeles sub region: \$198,000,000.
- Santa Ana sub region: \$128,000,000.
- San Diego sub region: \$87,000,000.
- Sacramento River: \$76,000,000.
- San Joaquin River: \$64,000,000.
- Tulare/Kern: \$70,000,000.
- North/South Lahontan: \$51,000,000.
- Colorado River Basin: \$47,000,000.
- Mountain Counties Overlay: \$44,000,000.

Up to **\$250,000,000** allocated for direct expenditures, grants, and loans for water conservation and water use efficiency including urban water conservation plans, projects, and programs.

\$500,000,000 allocated for grants and loans for water recycling and advanced treatment technology projects including:

- Water recycling projects
- Contaminant and salt removal projects, including, but not limited to, ground water and seawater desalination
- Dedicated distribution infrastructure for recycled water and commercial and industrial end-user retrofit projects to allow use of recycled water.
- Pilot projects for new salt and contaminant removal technology
- Ground water recharge infrastructure related to recycle seawater
- Technical assistance and grant writing assistance for disadvantaged communities

Chapter 8 - Delta Sustainability

Total Funding: \$1.0 Billion

Funds available, upon appropriation by the legislature from the fund, for grants and direct expenditures to improve the sustainability of the Delta. This chapter provides state funding for public benefits associated with projects need to assist in the Delta's sustainability as a vital resource for fish, wildlife, water quality, water supply, agriculture, and recreation.

Chapter 9 - Water Storage for Climate Change

Total Funding: \$1.5 Billion

For expenditures, competitive grants, and loans for public benefits associated with projects that expand the state's water storage capacity.

- \$300,000,000 is appropriated to the commission during each fiscal year from 2015/16-2019/20

SB 848 (Wolk) Summary
Total Bond - \$6.475 Billion

Chapter 3 - Safe Water Drinking Projects

Total Funding: \$2.0 Billion

\$500,000,000 allocated to the state board for projects to address immediate safe drinking water as follows:

- \$100,000,000 shall be available to finance urgent public health emergency actions to ensure safe drinking water supplies are available
- \$400,000,000 shall be available for grants and loans for public water system infrastructure improvements to meet safe drinking water standards
 - Construction grants shall be limited to \$5,000,000 per project however the state board may set a limit of not more than \$20,000,000 for projects that provided regional or shared solutions among multiple entities, at least one of which is a small disadvantaged community. Additionally, \$25,000,000 may be expended for technical assistance to eligible communities.

\$1,500,000,000 allocated to the department for grants for projects that develop, improve, or implement an adopted integrated regional water management plan

- \$100,000,000 shall be available for grants for projects that significantly advance the application and effectiveness of innovative integrated regional water management strategies
- \$1,400,000 shall be allocated to hydrology regions identified for purposes of integrated regional water management planning in accordance with the following schedule:
 - North Coast: \$66,000,000.
 - San Francisco Bay: \$196,000,000.
 - Central Coast: \$85,000,000.
 - Los Angeles sub region: \$267,000,000.
 - Santa Ana sub region: \$191,000,000.
 - San Diego sub region: \$146,000,000.
 - Sacramento River: \$117,000,000.
 - San Joaquin River: \$96,000,000.
 - Tulare/Kern (Tulare Lake): \$97,000,000.
 - North/South Lahontan: \$72,000,000.
 - Colorado River Basin: \$67,000,000.

Chapter 4 - Water Quality, Watershed Protection Projects

Total Funding: \$2.1 Billion

\$400,000,000 allocated to the state board for deposit in the Small Communities Grant Subaccount for grants for waste water treatment projects to keep out contaminants

- \$20,000,000 shall be available to the state board for deposit into the Private Well and Septic Tank Investment Fund

\$1,100,000,000 allocated for water quality and watershed protection projects of statewide significance as follows:

- \$600,000,000 shall be available to the Delta Conservancy for water quality
- \$500,000,000 shall be available for water quality, river, and watershed protection and restoration projects of statewide importance outside of the Delta. Eligible projects include those that reduce pollution or contamination of major water bodies of the state, assist in the protection or recovery of endangered, threatened, wetland, or migratory species, or protect or restore natural system functions that contribute to water supply, water quality, or flood management.

\$600,000,000 allocated for watershed protection and water quality projects outside the Delta.

Chapter 6 - Water System Operational Improvements

Total Funding: \$1.0 Billion

For the commission for water system operation improvements

\$1,000,000,000 allocated to the commission for water system operational improvements. Eligible projects consist only of the following:

- Surface storage projects identified in the CALFED Bay-Delta Programmatic Record of Decision, dated August 28, 2000, except that projects at Lake Shasta shall not be eligible
- Surface storage projects identified in the CALFED Bay-Delta Programmatic Record of Decision, dated August 28, 2000, except that projects at Lake Shasta shall not be eligible
- Groundwater storage projects and groundwater contamination prevention or remediation projects
- Conjunctive use and reservoir reoperation projects
- Projects that restore the capacity of reservoirs currently impaired
- Projects that result in permanent reduction of water exported from the Delta
- Recycled water storage facilities

Chapter 5 - Flood Control and Stormwater Management

Total Funding: \$1.375 Billion

For disaster preparedness, flood control and stormwater management

\$500,000,000 allocated for the department to implement the Central Valley Flood Protection Plan

\$75,000,000 allocated to the Natural Resources Agency for flood control projects on public lands that provide critical flood, water quality, and wetland ecosystem benefits to the San Francisco Bay region.

\$375,000,000 allocated to the state board for competitive grants and loans for storm water management an projects.

\$25,000,000 allocated to the Department of Conservation for competitive grants for qualified special districts an nonprofit organization for project that reduce or manage runoff from agricultural lands for the benefit of surface and groundwater quality.

\$400,000,000 allocated to reduce the risk of levee failure and flood of the Delta

SB 927 (Cannella and Vidak) Summary
Total Bond - \$9.217 Billion

Section 79720 - Reduction of Impacts of Drought Conditions

Total Funding: \$327 Million

\$90,000,000 allocated upon appropriation by the Legislature from the fund, for planning, design and construction of local and regional drought relief projects that reduce the impacts of drought conditions, including but not limited to, the impacts of reductions in Delta diversions. Eligible projects include all of the following:

- Water conservation and efficiency projects, including installation of the most water efficient fixtures commercially available.
- Water recycling and related infrastructure.
- Groundwater cleanup.
- Local and regional conveyance projects that improve water supplies and public benefits associated with conveyance facilities.
- Other local and regional water supply reliability projects.
- Local and regional surface water storage projects that provide emergency water supplies and water supply reliability in drought conditions.

\$72,000,000 shall be available for deposit into the Safe Drinking Water State Revolving Fund created.

Section 79721 - Competitive Grants

Total Funding: \$1.04 Billion

Funds allocated upon appropriation by the Legislature, from the fund to the department for competitive grants and expenditures. Eligible projects include those in adopted IRWM Plans. Funds shall be allocated as follows:

- North Coast: \$45,000,000.
- San Francisco Bay: \$132,000,000.
- Central Coast: \$58,000,000.
- Los Angeles subregion: \$198,000,000.
- Santa Ana subregion: \$128,000,000.
- San Diego subregion: \$87,000,000.
- Sacramento River: \$76,000,000.
- San Joaquin River: \$64,000,000.
- Tulare/Kern: \$70,000,000.
- North/South Lahontan: \$51,000,000.
- Colorado River Basin: \$47,000,000.
- Mountain Counties Overlay: \$44,000,000.
- Interregional: \$40,000,000.

Interregional funds may be expended directly or granted by the department to address multiregional needs or state priorities, including, but not limited to, any of the following:

- Investing in new water technology development and deployment.
- Meeting state water recycling and water conservation goals.
- Adapting to climate change impacts.
- Reducing contributions to climate change.
- Other projects to improve statewide water management systems.
- Other projects and activities designed to meet the needs of disadvantaged communities or economically distressed areas including technical and grant writing assistance

Section 79770 - Funding for Groundwater Projects

Total Funding: \$1.0 Billion

Funds allocated upon appropriation by the Legislature from the fund, for expenditures, grants, and loans for project to prevent or reduce the contamination of groundwater that serves as a source for drinking water. Projects shall be consistent with an adopted integrated regional water management plan and based on the following criteria:

- The threat posed by groundwater contamination to the affected community's overall drinking water supplies, including the need for treatment of alternative supplies if groundwater is not available due to contamination.
- The potential for groundwater contamination to spread and reduce drinking water supply and water storage for nearby population areas.
- The potential of the project, if fully implemented, to enhance local water supply reliability.
- The potential of the project to increase opportunities for groundwater recharge and optimization of groundwater supplies.

The State Department of Public Health shall give additional consideration to projects that meet any of the following criteria:

- The project is implemented pursuant to a comprehensive basinwide groundwater quality management and remediation plan or is necessary to develop a comprehensive groundwater plan.
- Affected groundwater provides a local supply that, if contaminated and not remediated, will require import of additional water from outside the region.
- The project will serve an economically disadvantaged community or an economically distressed area.
- The project addresses contamination at a site where the responsible parties have not been identified or where the responsible parties are unwilling or unable to pay for cleanup.

\$100,000,000 shall be available for costs associated with projects, programs, or activities that meet the requirements of this section and both of the following criteria:

- The costs are part of a basinwide management and remediation plan for which federal funds have been allocated.
- The costs address contamination at a site on the list maintained by the Department of Toxic Substances Control pursuant to Section 25356 of the Health and Safety Code or a site listed on the National Priorities List pursuant to the Comprehensive Environmental Response, Compensation, and Liability Act of 1980.

\$400,000,000 shall be available to the State Department of Public Health Health, or a successor agency, for grants and direct expenditures to finance emergency and urgent actions in accordance with this section on behalf of disadvantaged communities and economically distressed areas to ensure that safe drinking water supplies are available to all Californians.

The County of Orange Report

Presented February 18, 2014
By Lewis Consulting Group

Chairman Shawn Nelson, Chairman Shawn Nelson

On January 29th the Board of Supervisors re-elected Shawn Nelson as their Chairman for 2014. This will be Supervisor Nelson's second term in a row as the Board of Supervisors gavel holder. Earlier in January, Mr. Nelson was elected by his OCTA colleagues to be Chairman of that organization, a rare double chairmanship.

Nelson's election as Chairman of the Board of Supervisors came amidst some debate and controversy. The traditional rotation of Chairman and Vice-Chairman would have had Vice-Chair Pat Bates ascending to the Chairman's post and then possibly Supervisor Todd Spitzer being elected Vice-Chair. Supervisor Spitzer made the motion for Bates to be Chair and she declined the nomination, then offering her own motion to keep Nelson as Chair and herself as Vice-Chair. After much debate the Bates motion to maintain status quo in leadership was approved 3-2 with Bates, Nelson and Nguyen supporting and Moorlach and Spitzer dissenting.

The vote for Chairman and Vice-Chair come about with the backdrop that three of the Members are running for other offices. John Moorlach is a candidate in the 45th Congressional District, Janet Nguyen is running in the 34th State Senate District and Pat Bates is running for the 36th State Senate District. Shawn Nelson will also be on the ballot this June as he is running to retain his Fourth Supervisor District post.

Also, interesting to note, is that Todd Spitzer has not served as either Chairman or Vice-Chairman during any of his nine years on the Board of Supervisors. The first eight years of his time on the Board occurred during the fight over the reuse of MCAS El Toro and the pro-airport majority held the reigns of the Chairmanship during that time, denying Spitzer the traditional courtesy of the rotating Chairmanship. During the discussion, Shawn Nelson pledged his support for Spitzer for Chairman in 2015 stating, "You are going to be the chair next year. You do have support. This is going to be a vacant job next year. I would like to see you move to center court". Nelson then added, "You're in the on-deck circle. It's just a different way of getting there."

911 For OCFA Ambulance Contracts

We previously wrote about a controversial e-mail sent by an Orange County Fire Authority (OCFA) official which appeared to give preferential treatment to the incumbent ambulance companies preparing to bid on lucrative contracts in 19 Orange County cities. As it turns out that email may have been the flashpoint that has resulted in a major shift in how future ambulance contracts will be awarded in Orange County.

In the past, the County of Orange delegated the 911 ambulance selection process to the OCFA. Under the arrangement OCFA oversaw a process that ultimately resulted in various ambulance providers being awarded a sole source 911 contract for one or more of the 19 cities.

However in a February 3rd letter, Dr. Howard Barker, Director of the State Emergency Medical Services Authority, notified Dr. Samuel Stratton, Medical Director for the Orange County Emergency Medical Services, the County will no longer be allowed to delegate the ambulance selection process to the OCFA. Dr. Barker cited both California Code and a 2010 court decision in determining Orange County's process was no longer valid.

As a result the County of Orange is moving swiftly to assure new contracts can be awarded seamlessly as the old contracts expire. There will be two notable differences in the process as a result of the change. First, the number of zones in this process is being reduced from the current nineteen to five. This consolidation should result in greater efficiencies for the eventual ambulance companies who are selected. The second major change is, unlike in the past, OCFA/City process, there will no longer be any discretion to award contracts to bidders who do not rank #1 in the RFP competition. The last time contracts were awarded a number of cities opted to select companies who did not finish first in rankings. The State of California has made it clear that this practice will not be tolerated in the future.

Controversy Swirls Over Cal Optima Governance – Sup. Nguyen Cleared in DA's Criminal Probe

Orange County Supervisor Janet Nguyen who has been mired in controversy relative to her role in reshaping CalOptima governance, finally received some good news. The Orange County District Attorney's office released a statement on February 7th clearing Nguyen of any criminal violation of conflict of interest laws as a result of her role in reshaping CalOptima. The DA's press release stated, "In our review of the allegations, we concluded that no criminal conflict of interest laws were violated by Janet Nguyen in her position as a CalOptima Board member.

Although the worst is behind her, she must still contend with a non-criminal investigation being conducted by the state's Fair Political Practices Commission (FPPC).

CalOptima is a \$1.5 Billion county agency in charge of providing healthcare for Orange County's poor and elderly. In 2011, Supervisor Nguyen was successful in pushing through reforms of CalOptima by a 3-2 County Board of Supervisors vote, and in the process greatly expanded her influence with the agency.

However, the last couple of years, CalOptima has been plagued by a lot of staff turnover and recently a critical federal audit.

It was that audit that was the cause of a contentious Board of Supervisors hearing on February 4th which resulted in testimony that suggested Supervisor Nguyen tried to block the dissemination of the federal audit to her colleague Todd Spitzer. Spitzer,

along with Board Chairman Shawn Nelson, appeared frustrated by the revelation. Both Supervisors called for a full review of the CalOptima Board appointment at the upcoming February 25th Board of Supervisors meeting.

In addition, to questions dealing with the operations of CalOptima this controversy have important political ramifications as well. At present, Supervisor Nguyen is the presumed Republican standard bearer for the 34th State Senate District and that election may determine whether or not Democrats can maintain a legislative two-thirds super majority.

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Legal and Regulatory

February 17, 2014

1. **CEQA Exemption Update:** The current plan as indicated last month was to introduce a bill limited in scope to an exemption from CEQA for pipelines for recycled water. The bill would mirror last year's bill AB 83 (Jeffries). The proposed author this year would be Assemblyman Adrin Nazarian. The bill sponsors would be ACWA and California Municipal Utilities Association (CMUA) and others. It is still being considered by CSDA (Special Districts). The intent would be to use the bill to get a broader discussion on reform started again.

2. **Mega-Drought?:** Scientists are opining on the categorization of the current drought conditions in California. While our most recent droughts in 1987 and 1928 lasted 5-6 years each, they are minor compared to 850 (240 years) and 1140 (180 years). The 2013-14 rain season could be the driest in 434 years based on tree rings data according to a UC Berkeley paleoclimatologist. Interspersed between the droughts have been massive wet periods, which have caused flooding and could do substantial damage in today's environment. In fact a Cal State East Bay professor states that the past century has been the wettest of the last 7,000 years. At the same time, Sacramento just broke a record for the lowest rainfall since 1884. While no one knows how long this drought will last, everyone agrees that the most significant impact will be on agriculture, which is our biggest user.

3. **Steinberg Drought Relief Bill:** Senator Steinberg has released a draft bill proposing to spend \$644 Million on shovel ready projects for recycled water, storm water projects and groundwater management. The bill is supported by various environmental groups, including the NRDC. The funding would come from voter approved bonds and cap and trade program permit sale proceeds.

4. **Chromium 6:** It has been previously reported that a court determination on hexavalent chromium (Chromium 6) levels in drinking water was forthcoming, however the Alameda County Superior Court on January 24, 2014 did not make a final call. Another hearing was set for March 17, 2014 to examine procedural matters and perhaps do something with the final regulations.

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5. **Microbeads in LA River:** An emerging concern among water interests, scientists and environmentalists is the increase in microbeads finding their way into the water system. Microbeads are bits of plastic, the size of salt grains, used in personal care products (facial exfoliants and body washes). The beads absorb toxins and eventually can enter the food chain. They are not biodegradable and not easily removed from water treatment plants. The exact nature and potential harm related to the beads is unknown, although many groups are beginning to study it in earnest. The largest such study involves the Great Lakes, and is being conducted by the US EPA. Johnson and Johnson, one of the major producers of these products, is looking at the issue and believes it can have substitute materials for the beads by next year.

6. **Agriculture Drought Issues:** We all acknowledge the large amount of water consumed by agriculture in California. Even though farmers are changing their crop mix (from cotton to almonds, as an example), their use is still significant. In the case of almonds and pistachios, much water is required and the market for the products is worldwide. This trend of an increasing world demand appears to be continuing for the foreseeable future. These crops are in serious danger as a result of the drought.

7. **Mendocino agriculture Issue:** Many northern California areas such as Mendocino are having serious problems with their marijuana farmers. It happens that marijuana requires a lot of water to grow and most of the farmers do not have supply. As a result, these farmers have been drilling illegal wells or otherwise tapping into their neighbor's water supplies. Law enforcement is stepping up their activities to stop the thefts.

8. **Boater's Alert:** The Los Angeles Regional Water Quality Control Board has just adopted a regulation that would require all boaters to strip the existing paint off their boat bottoms at their own expense. Los Angeles County would also be ordered to clean toxic sediment in Marina Del Rey. These orders were a result of the Board's finding of excessive amounts of copper in the marina. Boat owners must paint the bottom of their boats to control the growth of plant and animals. Historically the paint used was more toxic and contained copper. The newer paints, as a result of environmental restrictions are much less toxic and meet or exceed those regulations. The Board has decided that it is not enough and has issued their current order. The order is being opposed by the LA Board of Supervisors and the LA Department of Beaches and Harbors in addition to various boater groups. If implemented, the average cost per boater would be \$6000 and county clean up costs would total \$200 Million. This issue is also simmering in Newport Beach.

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9. **Drought and Policy:** Many in water world and journalists such as George Skelton (LA Times) are seeing the drought as an opportunity to give serious consideration to water policy in California. Most emergencies such as fire and earthquake require an immediate fix with money and other resources. A drought, however, is a different condition and should involve long term policy considerations. The opportunity we have now I submit is just that situation. With the interest of the House of Representatives and the Senate, as well as the Governor and the State Legislature, we should push for permanent solutions to California's water problems.



Municipal Water District of Orange County Priority Legislation

BILL	AUTHOR	HIGH PRIORITY	SUMMARY	LATEST ACTION	MWDOC POSITION	OTHER POSITIONS
NEWLY INTRODUCED/AMENDED IN 2014						
AB 194	Campos [D]	No	Open Meetings: Actions For Violations Amends the Ralph M. Brown Act. Requires every agenda for a regular meeting or notice for a special meeting to provide an opportunity for members of the public to address the legislative body on items being considered by the legislative body. Expands the authorization for a district attorney or interested party to seek a judicial determination that an action taken by a legislative body is null and void if the legislative body violates this requirement.	(02/06/2014) To SENATE Committee on GOVERNANCE AND FINANCE.		
AB 515	Dickinson [D]	Yes	State Environmental Quality Act: Writ of Mandate Amends the State Environmental Quality Act that requires a court, if the court finds that a public agency has violated the requirements of the Act, to issue an order, in the form of a peremptory writ of mandate, specifying what actions by the public agency are necessary to comply with the requirements of the Act. Requires the writ to specify the time by which the public agency is to make an initial return of the writ containing specified information.	(02/06/2014) To SENATE Committees on ENVIRONMENTAL QUALITY and JUDICIARY		ACWA: Watch CSDA: Watch
AB 1331	Rendon [D]	Yes	Climate Change Response for Clean and Safe Drinking Water Repeals the Safe, Clean, and Reliable Drinking Water Supply Act of 2012; Enacts the Clean and Safe Drinking Water Act of 2014, which, if adopted by the voters, would authorize the issuance of bonds in a specified amount pursuant to the State General Obligation Bond Law to finance a clean and safe drinking water program.	(01/07/2014) From SENATE Committee on NATURAL RESOURCES AND WATER with author's amendments. (01/07/2014) In SENATE. Read second time and amended. Re-referred to Committee on NATURAL RESOURCES AND WATER.		
AB 1445	Logue [R]	No	Water Infrastructure Act of 2014 Enacts the California Water Infrastructure Act of 2014. Authorizes the issuance of bonds in a specified amount to finance a public benefit associated with water storage projects programs.	(01/06/2014) INTRODUCED.		
AB 1527	Perea [D]	No	Public Water Systems: Drinking Water Requires the State Department of Public Health in administering programs to fund improvements and expansions of small community water systems, and other water systems, to promote service delivery alternatives that improve efficiency and affordability of infrastructure and service delivery.	(02/06/2014) To ASSEMBLY Committee on ENVIRONMENTAL SAFETY AND TOXIC MATERIALS.		
AB 1636	Brown [D]	No	Water Conservation Prohibits a city or county, during a drought emergency declared by the Governor, from enforcing a law or ordinance requiring a resident to water his or her lawn.	(02/10/2014) INTRODUCED.		



Municipal Water District of Orange County Priority Legislation

SB 764	Yee [D]	No	Fish: Accounting Records: Violation Makes a nonsubstantive change to existing law declaring that the protection and conservation of the fish and wildlife resources of this state are of utmost public interest.	(01/23/2014) In SENATE. Read third time. Passed SENATE ***** To ASSEMBLY (33-0)		
SB 848	Wolk [D]	Yes	Safe Drinking Water: Water Quality: Flood Protection Act Enacts the Safe Drinking Water, Water quality, and Flood protection Act of 2014 which would authorize the issuance of bonds pursuant to the State General Obligation Bond Law to finance a safe drinking water, water quality, and flood protection program.	(02/11/2014) From SENATE Committee on NATURAL RESOURCES AND WATER: Do pass as amended to Committee on Environmental Quality.		
SB 927	Cannella [R]	Yes	Senate Natural Resources and Water Committee Renames the Safe, Clean, and Reliable Drinking Water Supply Act of 2012 as the Safe, Clean, and Reliable Drinking Water Supply Act of 2014 and makes conforming changes. Authorizes the issuance of bonds in a specified amount by reducing the amount available for projects related to drought relief and water supply reliability.	(02/06/2014) To SENATE Committees on NATURAL RESOURCES AND WATER, ENVIRONMENTAL QUALITY and GOVERNANCE AND FINANCE.		
HIGH PRIORITY						
AB 145	Perea [D]	Yes	State Water Resources Control Board Drinking Water Transfers to the State Water Resources Control Board the various duties and responsibilities imposed on the State Department of Public Health by the State Safe Drinking Water Act and the Safe Drinking Water State Revolving Fund Law of 1997.	(08/30/2013) In SENATE Committee on APPROPRIATIONS: Held in committee.	Oppose unless Amended	MWD: Oppose unless Amended ACWA: Oppose unless Amended CSDA: Watch
AB 543	Campos [D]	Yes	California Environmental Quality Act Requires a lead agency to translate any notice, document, or executive summary required by the California Environmental Quality Act (CEQA) when the impacted community has a substantial number of non English speaking people.	(06/13/2013) Re-referred to SENATE Committee on ENVIRONMENT QUALITY		ACWA: Oppose CSDA: Oppose
AB 1073	Torres [D]	Yes	Emergency Services: Utility Access Requires the Office of Emergency Services to develop, in collaboration with the Public Utilities Commission, a universal insignia that may be displayed on badges worn by a properly qualified and certified utility worker or technician that would enable the person to gain access to a location subject to a disaster or other emergency to provide vital utility services.	(09/12/2013) Withdrawn from SENATE Committee on GOVERNMENTAL ORGANIZATION (09/12/2013) In SENATE. Ordered to third reading.		CSDA: Watch
AB 1393	Perea (D)	Yes	Safe Drinking Water State Revolving Fund Transfers the administration of the Safe Drinking Water State Revolving Fund and the related grant and loan program for construction of public water systems to the State Water Resources Council.	(09/09/2013) In SENATE. Read second time. To third reading. (09/09/2013) Re-referred to SENATE Committee on RULES.		ACWA: Support



Municipal Water District of Orange County Priority Legislation

ACA 8	Blumenfield [D]	Yes	Local Government Financing: Voter Approval Proposes an amendment to the Constitution to create an additional exception to the 1% limit for an ad valorem tax rate imposed by a city, county, city and county, or special district, to service bonded indebtedness incurred to fund specified public improvements and facilities, or buildings used primarily to provide sheriff, police, or fire protection services, that is approved by 55% of the voters of the city, county, city and county, or special district.	<u>(06/27/2013)</u> To SENATE Committees on GOVERNANCE AND FINANCE AND ELECTIONS AND CONSTITUTIONAL AMENDMENTS.	Oppose (4/17/2013)	CSDA: Support
SB 633	Pavley [D]	Yes	CEQA Amends the California Environmental Quality Act that requires the submission of a subsequent or supplemental environmental impact report when new information which was not known and could not have been known at the time of the original report was certified as complete, becomes available. Requires the new information that becomes available was not known and could not have been known by the lead agency or any responsible agency at the time the report was certified as complete. Relates to exemptions.	<u>(08/06/2013)</u> In ASSEMBLY. Read second time and amended. Re-referred to Committee on APPROPRIATIONS.		ACWA: Watch CSDA: Watch
SB 731	Steinberg [D]	Yes	Environment: California Environmental Quality Act State the intent of the Legislature to enact legislation revising the California Environmental Quality Act to, among other things, provide greater certainty for smart infill development. States the intent of the Legislature to provide funds annually to the Strategic Growth Council for the purposes of providing planning incentive grants to local and regional agencies to update and implement general plans.	<u>(09/11/2013)</u> From ASSEMBLY Committee on LOCAL GOVERNMENT: Do pass as amended.	Oppose	ACWA: Watch CSDA: Support in Concept
SB 735	Wolk [D]	Yes	Sacramento San Joaquin Delta Reform Act Amends the Sacramento San Joaquin Delta Reform Act of 2009 to exclude from the definition of covered action the approval or implementation of a project as part of a larger conservation plan submitted pursuant to the Federal Endangered Species Act, a natural community conservation plan submitted pursuant to the Natural Community Conservation Planning Act, or certain permits related to the taking, importation, exportation, or sale of endangered species.	<u>(08/13/2013)</u> In ASSEMBLY Committee on WATER, PARKS AND WILDLIFE: Not heard.		MWD: Oppose ACWA: Not Favor CSDA: Watch
SCA 9	Corbett [D]	Yes	Local Government: Economic Development: Special Taxes Proposes an amendment to the Constitution to provide that the imposition, extension, or increase of a special tax by a local government for the purpose of providing funding for community and economic development projects requires the approval of a specified percentage of its voters voting on the proposition.	<u>(06/27/2013)</u> Re-referred to SENATE Committee on APPROPRIATIONS		CSDA: Support
SCA 11	Hancock [D]	Yes	Local Government: Special Taxes: Voter Approval Makes conforming and technical, nonsubstantive changes to provisions relative to special taxation. Proposes an amendment to the Constitution to condition the imposition, extension, or increase of a special tax by a local government upon the approval of 55% of the voters voting on the proposition.	<u>(06/27/2013)</u> Re-referred to SENATE Committee on APPROPRIATIONS	Oppose (4/17/2013)	CSDA: Support

Metropolitan Water District of Southern California

Federal Legislation Matrix 1/14/2014

113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R. 123 Holt (D-NJ)	1/31/2013; Introduced and referred to the House Committee on Armed Services, Subcommittee on Readiness	Water Advanced Technologies for Efficient Resource Use Act of 2013 – This bill encourages water efficiency.	SUPPORT based on board-adopted 2013 Legislative Strategy (Dec. 2012)	WaterSense is the complement of EPA's ENERGYSTAR program. The bill would increase the effectiveness of the WaterSense program, which certifies water-efficient products and services and provides consumer outreach and education. The grant funding would allow Metropolitan and its member agencies to expand incentive programs to encourage early adoption of water efficient devices. This would help reduce per capita water use to achieve 20x2020 and the water efficiency targets in the IRP.
H.R. 745 Napolitano (D-CA)	5/23/2013; Hearing held by the House Natural Resources Subcommittee on Water and Power.	To reauthorize the Water Desalination Act of 1996 - The bill would reauthorize funding provisions in the 1996 Water Desalination Act for desalination research.	SUPPORT based on board-adopted 2013 Legislative Strategy (Dec. 2012)	The legislation would provide much needed funding for desalination research, including both brackish and seawater desalination.

Metropolitan Water District of Southern California

Federal Legislation Matrix 1/14/2014

113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R. 765 Capps (D-CA)	3/1/2013; In House Committee on Natural Resources; Referred to Subcommittee on Water and Power	Hydrologic Changes and Water Systems Grants - Authorizes the Administrator of the Environmental Protection Agency to establish a program of awarding grants to owners or operators of water systems to increase resiliency or adaptability of the systems to any ongoing or forecasted changes to the hydrologic conditions of a region of the United States	SUPPORT , based on support for HR 2738 in the previous Congress	This is a reintroduction of H.R. 2738 of the 112th Congress. This EPA-administered grant program could have significant benefit to Metropolitan and its member agencies as they face the challenges of climate change on water supply sources. Grant funding could go towards many projects and programs that Metropolitan and the member agencies are currently operating or are studying for future operations, including groundwater recharge, water banking, recycling, desalination, stormwater capture, water use efficiency, etc

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Federal Legislation Matrix 1/14/2014

113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R. 836 Miller, Ga. (R-CA)	2/27/2013; Introduced and referred to the House Transportation and Infrastructure Subcommittee on Water Resources and the Environment	Sunshine Conflicts Act of 2013 - This legislation amends the Federal Water Pollution Control Act (commonly known as the Clean Water Act) to require the Administrator of the Environmental Protection Agency (EPA) to issue a rule within 60 days to prohibit any member of a board or body that approves permit applications for the discharge of pollutants from seeking to influence the approval of any permit in which that member has a financial interest.	SUPPORT , based on support for H.R. 2765 in the previous Congress	This bill would help ensure that a wide pool of experienced and technically qualified persons could serve on water boards, such as SWRCB and the regional boards. The legislation directs EPA to revise its rules to rely on a conflict of interest test, rather than an arbitrary income standard test. In California, it has become increasingly difficult for the Governor to find qualified individuals to fill SWRCB and Regional Board vacancies, so oftentimes, vacancies remain open for lengthy periods, which could result in delays in Board actions/decisions. Metropolitan and its member agencies are covered under various general and individual NPDES permits which are issued, renewed, and acted upon by SWRCB and the regional boards in Southern California.

Metropolitan Water District of Southern California

Federal Legislation Matrix 1/14/2014

113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R. 1004 Garamendi (D-CA) Companion Measure: S. 228 Feinstein (D-CA)	3/11/2013; Referred to the House Natural Resources Subcommittee on Public Lands and Environmental Regulations	Sacramento-San Joaquin Delta National Heritage Area: This legislation establishes the Sacramento-San Joaquin Delta National Heritage Area.	SUPPORT, pursuant to Board action to support S. 29/H.R. 486, March 2011	This bill establishes the "Sacramento-San Joaquin Delta Heritage Area" and designates the Delta Protection Commission (DPC) as the management entity for the Heritage Area. The bill authorizes \$20 million for the DPC to develop a management plan for the Heritage Area that must be consistent with the Delta Plan adopted by the Delta Stewardship Council.

Metropolitan Water District of Southern California

Federal Legislation Matrix 1/14/2014

113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R.1352 Grijalva (D-AZ)	4/11/2013; Referred to the House Natural Resources Subcommittee on Public Lands and Environmental Regulation	Lower Colorado River Protection Act - Provides for the protection of the quality of water in the Lower Colorado River and the development and implementation of a comprehensive plan for the prevention and elimination of pollution in the Lower Colorado River and the maintenance of a healthy Lower Colorado River ecosystem.	SUPPORT, if amended to limit the funding to projects impacting the Colorado River, based on MWD position on HR 3481 introduced in 2010	This legislation is identical to HR 3481 and authorizes a new program within EPA to develop and implement a pollution plan for the Lower Basin of the Colorado River and provides federal funding for municipal wastewater treatment facilities along the river. The bill should be amended to limit the pollution control plan to projects related to reducing the effects of municipal wastewater or septic systems being released into the river. Projects related to this specific issue should be federally funded through the existing Reclamation Wastewater and Groundwater Study and Facilities Act referenced in section 203.

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Federal Legislation Matrix 1/14/2014

113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R. 1823 Heck (R-NV)	6/14/2013: House Committee on Judiciary: Referred to Subcommittee on Crime, Terrorism, Homeland Security and Investigations	Importation and Exportation of Mussels the Protecting Lakes Against Quaggas (PLAQ) Act- Existing federal law (16 USC 42) makes it a crime to import into the U.S. or to ship between States, certain animals, including zebra mussels. Prohibited animals (including mollusks like the zebra mussel) "shall be promptly exported or destroyed at the expense of the importer or consignee. Related federal law prohibits the transport in interstate commerce of any wildlife possessed or transported in violation of state law (16 USC 3372(a)(2)). HR 1823 would expand the zebra mussel restriction in Section 42 to include all mussels in the genus Dreissena-- which includes the quagga mussels that are now in the lower Colorado River.	OPPOSE, Unless Amend based on support for State quagga liability protection legislation	Water agencies in Texas that divert water across state lines have expressed concerns that the federal government could interpret this law to authorize shutdown of diversions from an interstate boundary water body due to the presence of zebra mussels. Metropolitan is opposed to this bill unless it is amended due to the concern that this bill as drafted could potentially restrict agencies from transferring water on the Colorado River.

Metropolitan Water District of Southern California

Federal Legislation Matrix 1/14/2014

113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R. 1863 Vela (D-TX)	6/7/2013: House Committee on Foreign Affairs: Referred to Subcommittee on The Western Hemisphere	Mexico Water Sharing Report - This bill directs the Secretary of State to report within 120 days after enactment and thereafter annually to Congress regarding: (1) efforts by Mexico to meet its deliveries of water to the Rio Grande in accordance with the Treaty between the United States and Mexico Respecting Utilization of Waters of the Colorado and Tijuana Rivers and of the Rio Grande ("Mexican Treaty"), and (2) benefits to the United States of the Interim International Cooperative Measures in the Colorado River Basin through 2017 and Extension of Minute 318 Cooperative Measures to Address the Continued Effects of the April 2010 Earthquake in the Mexicali Valley, Baja, California ("Minute 319").	WATCH	Metropolitan is affected by the agreements in the Mexican Treaty and Minute 319. Stakeholders on the Rio Grande are concerned that Congress may amend the bill to tie funding for Minute 319 implementation to Mexico's agreements on the Rio Grande. Metropolitan will watch the bill to ensure it is not amended in a manner that adversely affects Metropolitan's interests.

Metropolitan Water District of Southern California

Federal Legislation Matrix 1/14/2014

113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R.2280 Calvert (R-CA) Companion Measure: S.1175 Feinstein (D-CA)	6/6/2013; Referred to the House Natural Resources Committee.	Infrastructure Facilitation and Habitat Conservation Act of 2013 - creates a source of federal funding to acquire land for conservation plans adopted by local government agencies for purposes of implementing infrastructure development.	SUPPORT , pursuant to board action on H.R. 1907, October 2011	Often mitigation for project impacts requires advanced investment in habitat acquisition. This program would provide Metropolitan and its member agencies with access to federal loans to assist with those up-front costs.
H.R.2307 Vela (D-TX) Companion Measure: S.1125 Cornyn (R-TX)	7/9/2013; Referred to the House Committee on Foreign Affairs	Working to Address Treaty Enforcement Rapidly for Texas Act - This legislation links Texas negotiating efforts on the Rio Grande to international treaties between the United States and Mexico on the Colorado River.	OPPOSE pursuant to board action on the domestic agreements supporting Minute 319 and protecting Metropolitan's interests in the deal, November 2012	Metropolitan has spent significant resources over the past decade working with Lower Colorado River stakeholders to establish a cooperative relationship with its counterparts in Mexico resulting in the agreements of Minute 319. Metropolitan opposes conceptually tying funding for Minute 319 implementation to Mexico's agreements on the Rio Grande because that could impact the cooperative relationship Colorado River stakeholders have spent a decade cultivating with Mexico and would have an adverse impact on Metropolitan's interests.

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Federal Legislation Matrix 1/14/2014

113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R. 2508 Calvert (R-CA) Companion Measure: S. 1219 Boxer (D-CA)	7/8/2013; Referred to the House Natural Resources Subcommittee on Water and Power.	Pechanga Indians Water Rights Settlement - Authorizes the Pechanga Band of Luiseno Mission Indians Water Rights Settlement	WATCH	The Act seeks to achieve a final settlement of the Pechanga's claims to water rights in the Santa Margarita River Watershed that includes the Pechanga, Rancho California Water District, Eastern Municipal Water District (EMWD), and the United States. Metropolitan staff are currently analyzing the renewed proposal and Act, and working on terms that will be brought to this Board for consideration.
H.R. 2705 Denham (R-CA)	7/25/2013; Referred to the House Natural Resources Subcommittee on Water and Power and the Subcommittee on Fisheries, Wildlife, Oceans and Insular Affairs.	Stanislaus River Native Anadromous Fish Improvement Act - Develops a pilot program to remove non-native predator Fishes from the Stanislaus River to protect the native anadromous fishery resources affected by the operation of the New Melones Unit of the East Side Division of the Central Valley Project.	SUPPORT based on board-adopted 2013 Legislative Strategy (Dec. 2012)	H.R. 2705 will establish a pilot program on the Stanislaus River to remove non-native predator fish that are currently imperiling the survival of the river's native salmon and steelhead. The predator removal program established by H.R. 2705 could help support restoration of native salmon and steelhead, which in turn will allow for greater reliability of the delivery of water through the Delta.

Metropolitan Water District of Southern California

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113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
H.R.3080 Shuster (R-PA) Companion Measure: S.601 Boxer (D-CA)	11/20/2013; Conference held between the House and Senate. (S.601).	Water Resources Reform and Development Act of 2013 (WRRDA) - Creates the Water Resources Reform and Development Act of 2013.	WATCH	Metropolitan is rarely involved in the harbors, river navigation, and flood control projects run by the US Army Corps of Engineers that are the subject of this bill. For that reason, this bill would not have significant direct benefits to Metropolitan. The bill would still provide some potential indirect benefits. The bill in its current form does not contain a Water Infrastructure Finance and Innovation Act (WIFIA) provision.
S. 67 Lautenberg (D-NJ)	1/23/2013; Introduced and referred to the Senate Committee on Environment and Public Works	Public Water Systems and Hazardous Chemical Releases - Amends the Safe Drinking Water Act and the Federal Water Pollution Control Act to authorize the Administrator of the Environmental Protection Agency to reduce or eliminate the risk of releases of hazardous chemicals from public water systems and wastewater treatment works.	OPPOSE , pursuant to board action on S. 711, October 2011	This bill broadly expands the regulatory authority of EPA over water district facilities to require extensive counter-terrorism measures system-wide. Requires consideration and possible implementation of prescriptive chemical treatment, irrespective of Metropolitan's significant investments to secure and protect facilities.

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113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
S. 228 Feinstein (D-CA) Companion Measure: H.R. 1004 Garamendi (D-CA)	4/23/2013; Hearing held by the Senate Energy and Natural Resources Subcommittee on National Parks.	Sacramento-San Joaquin Delta National Heritage Area: This legislation establishes the Sacramento-San Joaquin Delta National Heritage Area.	SUPPORT , pursuant to Board action to support S. 29/H.R. 486, March 2011	This bill establishes the "Sacramento-San Joaquin Delta Heritage Area" and designates the Delta Protection Commission (DPC) as the management entity for the Heritage Area. The bill authorizes \$20 million for the DPC to develop a management plan for the Heritage Area that must be consistent with the Delta Plan adopted by the Delta Stewardship Council.
S.335 Merkley (D-OR)	2/14/2013; Introduced and referred to the Senate Committee on Environment and Public Works	Water Infrastructure Finance and Innovation Act (WIFIA) of 2013 – This legislation would authorize low interest loans and payment guarantees from EPA for water treatment and distribution, water efficiency projects, energy efficiency of water systems, storm water management, water reuse, source protection and other projects under the Federal Water Pollution Control Act and Clean Water Act.	SUPPORT , based on board-adopted 2013 Legislative Strategy, December 2012	This bill would provide funds for "regionally significant" water infrastructure projects following a competitive application process. Unlike existing State Revolving Funds which generally prioritize small, rural water systems for funding, this program focuses on large-scale projects with the minimum loan amount set at \$20 million.

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113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
S. 601 Boxer (D-CA) Companion Measure: H.R. 3080 Shuster (R-PA)	11/20/13; Conference held between the Senate and House (H.R. 3080).	Conservation and Development of Water Resources - Provides for the conservation and development of water and related resources and authorizes the Secretary of the Army to construct various projects for improvements to Rivers and harbors of the United States.	SUPPORT AND AMEND Title X of this bill, based on board-adopted 2013 Legislative Strategy, December 2012	Title X of this bill is the Innovative Financing Pilot Projects section, also known as Water Infrastructure Finance and Innovation Act of 2013. We support this provision but will seek to request amendments to eligibility requirements for water supply reliability and water conservation projects.
S. 1125 Cornyn (R-TX) Companion Measure: H.R. 2307 Vela (D-TX)	6/10/2013; Referred to the Senate Committee on Foreign Relations.	Working to Address Treaty Enforcement Rapidly for Texas Act - This legislation links Texas negotiating efforts on the Rio Grande to international treaties between the United States and Mexico on the Colorado River.	OPPOSE pursuant to board action on the domestic agreements supporting Minute 319 and protecting Metropolitan's interests in the deal, November 2012	Metropolitan has spent significant resources over the past decade working with Lower Colorado River stakeholders to establish a cooperative relationship with its counterparts in Mexico resulting in the agreements of Minute 319. Metropolitan opposes conceptually tying funding for Minute 319 implementation to Mexico's agreements on the Rio Grande because that could impact the cooperative relationship Colorado River stakeholders have spent a decade cultivating with Mexico and would have an adverse impact on Metropolitan's interests.

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113th Congress

Bill Author	Amended Date; Location	Title - Summary	MWD Position	Effects on Metropolitan
S.1175 Feinstein (D-CA) Companion Measure: H.R.2280 Calvert (R-CA)	6/18/2013; Referred to the Senate Committee on Environment and Public Works.	Infrastructure Facilitation and Habitat Conservation Act of 2011 - creates a source of federal funding to acquire land for conservation plans adopted by local government agencies for purposes of implementing infrastructure development.	SUPPORT , pursuant to board action, October 2011	Often mitigation for project impacts requires advanced investment in habitat acquisition. This program would provide Metropolitan and its member agencies with access to federal loans to assist with those up-front costs.
S. 1219 Boxer (D-CA) Companion Measure: H.R. 2508 Calvert (R-CA)	9/10/2013; Hearing held before the Select Committee on Indian Affairs.	Pechanga Indians Water Rights Settlement - Authorizes the Pechanga Band of Luiseno Mission Indians Water Rights Settlement	WATCH	The Act seeks to achieve a final settlement of the Pechanga's claims to water rights in the Santa Margarita River Watershed that includes the Pechanga, Rancho California Water District, Eastern Municipal Water District (EMWD), and the United States. Metropolitan staff are currently analyzing the renewed proposal and Act, and working on terms that will be brought to this Board for consideration.

Metropolitan is actively tracking numerous other federal bills, including, but not limited to, the following: H.R. 135 (Matsui, D-CA), H.R. 399 (Matsui, D-CA), H.R. 867 (Paulson, R-MN), H.R. 935, (Gibbs, R-OH), S. 68 (Lautenberg, D-NJ), S. 306 (Barasso, R-WY)

Metropolitan Water District of Southern California

State Legislation Matrix 1/14/14

Bill Author	Amended Date; Location	Title-Summary	MWD Position	Effects on Metropolitan
AB 1349 Gatto (D) Sponsor: Metropolitan and the California Municipal Utilities Association	Introduced 2/22/2013; Assembly Appropriations Committee – held on suspense file	CalConserve Water Use Efficiency Revolving Fund – Would establish sustainable funding source for water use efficiency projects to reduce urban per capita water use and greenhouse gas emissions through water efficiency; to facilitate recycled water; and advance agricultural water use efficiency.	SPONSOR	Provides alternative funding mechanism for projects that can assist Metropolitan and its member agencies in meeting water efficiency targets in Metropolitan's IRP , as well as reduce per capita potable water use.
AB 52 Gatto (D) Sponsor: California Tribal Business Alliance and various tribes	09/05/13; Senate Environmental Quality Committee	Native Americans: CEQA – Expands CEQA protections for tribal cultural resources to ensure participation by tribes during all phases of project planning, clearance and implementation.	WATCH pursuant to board action in August 2013	Prior version of bill would have resulted in increased project costs and delays, duplicative environmental review and litigation exposure. Metropolitan removed its opposition in light of most recent amendment.
AB 142 Assembly Water, Parks and Wildlife Committee Sponsor: Author	Amended 05/06/2013; Assembly Appropriations Committee	Water Resources Infrastructure - Requires Department of Water Resources to complete comprehensive study of state and local water supply infrastructure needs and report back to Legislature by July 1, 2014.	WATCH pursuant to water bond priorities adopted in March 2013	Placeholder bill for 2014 water bond renegotiations.

Metropolitan Water District of Southern California

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AB 145 Perea (D) Sponsor: California Rural Legal Assistance Foundation, Clean Water Action and Community Water Center	Amended 06/18/2013; Senate Appropriations Committee – held on suspense file	State Water Resources Control Board: Office of Drinking Water – Transfers entire state drinking water program from Department of Public Health to State Water Resources Control Board.	OPPOSE UNLESS AMENDED pursuant to board action in May 2013	Moving Drinking Water Program to SWRCB, without further study, could place program efficiency at risk and diffuse emphasis on public health.
AB 295 Assembly Water, Parks and Wildlife Committee Sponsor: Author	Amended 05/06/2013; Assembly Appropriations Committee	Water Supply Infrastructure – Requires SWRCB and Drinking Water Division within DPH to study need for state funding for water projects to ensure access to safe drinking water and report back to Legislature by July 1, 2014.	WATCH pursuant to water bond priorities adopted in March 2013	Placeholder bill for 2014 water bond renegotiations.
AB 762 Patterson (R) Sponsor: Author	Introduced 02/21/2013; Assembly Utilities and Commerce Committee Failed passage; granted reconsideration	Renewable Energy Resources: Hydroelectric Generation – Allows hydroelectric generation facilities of any size to qualify as renewable energy resource under Renewable Portfolio Standard requirements.	SUPPORT pursuant to board- adopted legislative priorities for 2013	Measure is consistent with Board's long-standing position that emissions-free hydroelectric energy should be considered renewable source.

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AB 801 Brown (D) Sponsor: Author	Introduced 2/21/2013; Assembly Business, Professions and Consumer Protection Committee	Junk Dealers and Recyclers: Nonferrous Materials – Requires junk dealers or recyclers to obtain proof of ownership and to record transaction for any metal material marked with “indicia of ownership.”	SUPPORT pursuant to policy adopted during 2011/12 legislative session	AB 801 would provide Metropolitan, its member agencies and other public agencies with increased protections against metal theft by strengthening requirements in existing law.
AB 823 Eggman (D) Sponsors: American Farmland Trust, CA Climate and Agriculture Network and Community Alliance with Family Farmers	Amended 4/23/2013; Assembly Agriculture Committee	Farmland Protection Act – Would establish new statewide farmland mitigation program to offset conversion of farmland to non-agricultural use including acquisition of permanent easements, lifetime endowments and limitations on future use of land.	OPPOSE pursuant to board- adopted Delta Action Plan	Would add additional costs and hurdles to critical infrastructure; provides new avenues for litigation that could slow or stall projects; and significantly expands types of land currently considered farmland for purposes of CEQA review. Will impact land acquisition activities and costs associated with BDCP.
AB 1258 Skinner (D) Sponsor: Clean Power Campaign	Amended 4/23/2013; Assembly Appropriations Committee – held on suspense file	Renewable Energy – Requires CPUC to determine whether existing hydroelectric facilities can provide operational flexibility to facilitate use of renewable energy. Facilities to be studied include: Helms (PG&E), Balsam Meadow (SCE), Oroville, Castaic and San Luis.	OPPOSE pursuant to energy management policy adopted during 2011/12 legislative session	Intended to reduce greenhouse gas emissions by having hydroelectric pumped storage displace more carbon intensive natural gas generation. State Water Project does not currently have reliable pumped storage facilities due to legal, operational and environmental conditions and requirements.

Metropolitan Water District of Southern California

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AB 1331 Rendon (D) Sponsor: Author	Amended 01/07/2014; Senate Natural Resources and Water Committee	Water Bond – Repeals existing 2014 bond in its entirety. Proposes \$6.5 billion general obligation bond for November 2014 ballot to fund \$1 billion for safe and clean drinking water projects; \$1.5 billion for ecosystem and watershed protection projects; \$1.5 billion for regional water security; \$1 billion for Delta sustainability; and \$1.5 billion for surface and groundwater storage. Legislature would appropriate and direct funding for program implementation.	SUPPORT IF AMENDED pursuant to water bond priorities adopted in March 2013	Generally speaking, AB 1331 aligns with Metropolitan's 2014 bond priorities. Many, but not all, of Metropolitan's policy concerns identified in September 11, 2013, amendment were addressed in most recent amendment.
AB 1393 Perea (D) Sponsor: Author	Amended 09/06/2013; Senate Rules	Safe Drinking Water State Revolving Fund – Authorizes only transfer of Safe Drinking Water State Revolving Fund from Dept. of Public Health (DPH) to State Water Resources Control Board. Retains balance of state's drinking water program at DPH.	WATCH pursuant to board action in May 2013	Amendments limited scope of program reorganization found in AB 145. Limited focus of AB 1393 was one of two amendments recommended by Metropolitan's board for AB 145.
AB 1445 Logue (R) Sponsor: Author	Introduced 01/06/2014; Assembly Desk	California Water Infrastructure Act of 2014 – Repeals existing 2014 bond in its entirety. Proposes \$5.8 billion general obligation bond for November 2014 ballot to finance public benefits associated with water storage projects. Funds would be continuously appropriated.	OPPOSE UNLESS AMENDED pursuant to water bond priorities adopted in March 2013	Funding priorities in AB 1445 are inconsistent with Metropolitan's 2013 water bond priorities.
SB 40 Pavley (D) Sponsor: Author	Amended 1/06/2014; Senate Natural Resources and Water Committee	Safe, Clean, and Reliable Drinking Water Supply Act – Would repeal Safe, Clean and Reliable Drinking Water Supply Act of 2012.	WATCH pursuant to water bond priorities adopted in March 2013	Placeholder bill for 2014 water bond renegotiations. Most recent amendment added urgency clause.

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<p>SB 42 Wolk (D) Sponsor: Author</p>	<p>Amended 09/11/2013; Senate Natural Resources and Water Committee</p>	<p>Safe Drinking Water, Water Quality & Flood Protection Act of 2014 – Repeals existing 2014 bond in its entirety. Proposes \$6.475 billion general obligation bond to fund: 1) Delta community-supported ecosystem restoration and levee enhancement; 2) regional water supply, including recycled water, groundwater cleanup and water conservation; 3) safe and clean drinking water projects; 4) watershed and ecosystem projects statewide; 5) public benefits associated with groundwater and surface water storage; 6) Central Valley flood protection; and 7) wastewater treatment.</p>	<p>OPPOSE UNLESS AMENDED pursuant to water bond priorities adopted in March 2013</p>	<p>Funding priorities in SB 42 are inconsistent with Metropolitan's 2013 water bond priorities.</p>
<p>SB 449 Galgiani (D) Sponsor: Author</p>	<p>Amended 08/14/2013; Senate Natural Resources and Water Committee</p>	<p>Local Water Supply Programs or Projects – Requires DWR to conduct statewide inventory of local regional water supply projects and post specified results on DWR's Internet website by July 1, 2014.</p>	<p>WATCH</p>	<p>Most recent amendment reverts to April 1 version of bill. Metropolitan opposed April 18 version which proposed to shift the responsibility for evaluating strategies, plans and projects undertaken by local water suppliers to DWR thus removing local water supplier's discretion to determine whether a capital investment is cost effective and feasible.</p>

Metropolitan Water District of Southern California

State Legislation Matrix 1/14/14

SB 727 Jackson (D) Sponsor: California Product Stewardship Council and Clean Water Action	Amended 04/03/2013; Senate Environmental Quality Committee	Medical Waste – Requires pharmaceutical companies who sell products in California to develop plan to collect, transport and process home-generated pharmaceutical drugs to centralized collection site.	SUPPORT pursuant to board-adopted legislative priorities for 2013	Pharmaceutical drug collection programs will help minimize introduction of related chemicals into wastewater to enhance protection of drinking water quality, groundwater, surface water and recycled water.
SB 731 Steinberg (D) Sponsor: Author	Amended 09/09/2013; Assembly Local Government	CEQA – Would enact California Environmental Quality Act (CEQA) Modernization Act of 2013 and proposes numerous changes to CEQA law.	OPPOSE UNLESS AMENDED pursuant to board action in August 2013	Could impose several costly new requirements on public agencies with no reciprocal benefits. Could make CEQA compliance significantly more burdensome, costly and unpredictable with new requirements and could increase costs to public agencies undertaking their own projects.
SB 735 Wolk (D) Sponsor: Delta Counties Coalition	Amended 05/24/2013; Assembly Water, Parks and Wildlife Committee	Sacramento-San Joaquin Delta Reform Act of 2009: Covered Actions – Would authorize local Delta counties to enter into MOU with Dept. of Fish and Wildlife and Delta Stewardship Council (DSC) for conservation plan consistency with Delta Plan.	OPPOSE pursuant to board-adopted Delta Action Plan	Measure is premature as no actions have been subject to DSC consistency determination process. Could also be interpreted to enable DSC to amend Delta Plan which could trigger impacts to BDCP to ensure consistency with Delta counties' local habitat plans.

Metropolitan Water District of Southern California

State Legislation Matrix 1/14/14

SB 750 Wolk (D) Sponsor: Author	Amended 08/08/2013; Assembly Water, Parks and Wildlife Committee	Building Standards: Submeters – Directs water purveyors to require newly constructed multiunit residential structures or mixed use residential and commercial structures that apply for water connections after January 1, 2014, to have, as condition of new water service, submeters that measure water supplied to each individual dwelling unit.	SUPPORT IF AMENDED pursuant to board-adopted water conservation policy principles	Measure would promote construction of water efficient buildings and provide communities with another tool to better manage available supplies. Author committed to taking clarifying amendments on oversight and responsibility of submeters.
SB 848 Wolk (D) Sponsor: Author	Introduced 01/09/2014; Senate Rules Committee	Safe Drinking Water, Water Quality & Flood Protection Act of 2014 – Repeals existing 2014 bond in its entirety. Proposes \$6.475 billion general obligation bond to fund: 1) Delta community-supported ecosystem restoration and levee enhancement; 2) regional water supply, including recycled water, groundwater cleanup and water conservation; 3) safe and clean drinking water projects; 4) watershed and ecosystem projects statewide; 5) public benefits associated with groundwater and surface water storage; 6) Central Valley flood protection; and 7) wastewater treatment.	OPPOSE UNLESS AMENDED pursuant to water bond priorities adopted in March 2013	Funding priorities in SB 848 are inconsistent with Metropolitan's 2013 water bond priorities.



ACTION ITEM
February 19, 2014

TO: Board of Directors

FROM: **Public Affairs & Legislation Committee**
(Directors Dick, Hinman, Clark)

Robert Hunter
General Manager

Staff Contact: Darcy M. Burke

SUBJECT: REQUEST FOR QUALIFICATIONS FOR PROFESSIONAL COMMUNICATIONS SERVICES

STAFF RECOMMENDATION

Staff recommends the Board of Directors review consider approving the Request for Qualifications (RFQ) and direct staff to release for responses.

COMMITTEE RECOMMENDATION

Committee recommends (To be determined at Committee Meeting).

SUMMARY

As part of the 2013-2014 Budget the Value of Water Communications Plan was funded for development. The Plan includes a number of phases, two of which are scheduled for this fiscal year. The first phase for this year included a comprehensive public survey to establish a benchmark on a number of issues, message preferences and water related issues. That survey was completed in October of 2013 with assistance from John Lewis and Associates.

The Board had approved in the 2013-2014 FY Budget in the second phase the following items:

Phase Two FY 2013-14 - \$ 132,465

- Conduct joint PAW & GM Meeting to:

Budgeted (Y/N): Y	Budgeted amount: \$154,965	Core _X_	Choice __
Action item amount: \$132,465		Line item: 32-7040	
Fiscal Impact (explain if unbudgeted):			

- Review manager priorities from previous exercise
- Discuss and segregate regional and local issues
- Identify which issues are within the purview of this effort
- Discuss stakeholder groups for focus group element
- Work with professional consultants
 - Includes Subject Matter Expert, 32-7040 - \$38,000
- Discuss stakeholder groups for Focus Groups
- Develop messages (Public Affairs Workgroup)
- Conduct focus groups
 - Six to 8 focus groups, analysis and report , 32-7040 - \$66,100
- Conduct PAW/GM Workshop to share focus group output
- Reformulate messages where required
- Develop appropriate creative materials
- regional campaign branding, visual elements and other creative templates for use by the member agencies
 - Regional campaign branding, visual elements, creative templates and related materials, 32-7040 - \$28,365

Staff has developed a Request for Qualifications (RFQ) to identify and engage a knowledgeable communications professional to assist with these Phase Two tasks. Once a vendor has been selected, staff will work with the consultant to finalize the comprehensive plan for educating the public on the value of water and water reliability projects.

**MUNICIPAL WATER DISTRICT OF ORANGE COUNTY
(MWDOC)**

**REQUEST FOR QUALIFICATIONS
TO PROVIDE**

CONSULTING SERVICES FOR PROFESSIONAL COMMUNICATION SERVICES

RFQ No 596

FEBRUARY 2014

Requests for clarification are due: **5:00 p.m., March 7, 2014**
Qualifications will be received **until 4:00 p.m., March 21, 2014**
at Municipal Water District of Orange County
18700 Ward Street, Fountain Valley, California 92708

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ATTACHMENTS

Exhibit E - MWDOC Standard Agreement for Consultant Services

REQUEST FOR QUALIFICATIONS

SECTION 1

INFORMATION FOR RESPONDENTS

Description of Services and Requested Qualifications

The Municipal Water District of Orange County (MWDOC) is seeking qualifications from established Consulting firms (Respondent) that are capable of implementing the Professional Communications Services (Services). Responses to this Request for Qualifications (RFQ) will be used to select a Consulting firm for professional communications services.

The Term of the Project shall begin immediately upon the successful execution of an Agreement between MWDOC and Respondent, and will continue until the project is complete which is expected to be September 30, 2014.

The Scope of Services, Section 2 of the RFQ describes the services required. MWDOC reserves the right to modify the Services as necessary after selection of a Consultant.

A brief description of the Professional Communications Services includes:

1. Review and provide meaningful input on the Draft Value of Water Communications Plan, including:
 - Value Investment Matrix
 - Marketing approach
 - Draft messaging
 - Proposed media strategy
 - Goals and objectives
2. Focus Groups
 - Develop a comprehensive question guide (Guide)
 - Meet with MWDOC staff and other stakeholders to review and refine the Guide
 - Conduct a series of 6-10 focus groups throughout MWDOC's service area
 - Provide an update to MWDOC's 28 member agency managers on anticipated results
3. Technical Assistance
 - Provide ongoing subject matter expertise in regards to relevant communication efforts, metrics, business model refinements, appropriate media channels, consumer sentiments and creative materials

4. Creative
 - Develop **appropriate creative materials to support messaging and outreach goals and objectives**
 - Materials will need to be adaptable to electronic and print media
5. Reporting
 - Monthly Progress Reports
 - Final Report

Requests for Clarification

1. Respondents requesting clarification pertaining to this RFQ must e-mail or fax all requests by **5:00 p.m., Friday, March 7, 2014**, to Darcy M. Burke via email at dburke@mwdoc.com or via fax at (714) 964-5930. MWDOC will endeavor to respond fully to all timely requests, but reserves the right not to respond to requests that are duplicative or do not advance the objectives of the RFQ.
2. In lieu of a pre-qualifications meeting, all requests for clarification submitted on time will be reviewed and answered via email by **5:00 p.m., Thursday, March 13, 2014**. The requests for clarification and MWDOC's responses will be distributed to all parties that notified MWDOC of their intent to respond to this RFQ by email by end of business **Thursday, March 13, 2014**. Respondents' names will be removed from the requests prior to distribution.

Confidentiality

1. MWDOC is subject to the Public Records Act, California Government Code Section 6250 et. seq. As such, all required submittal information is subject to disclosure to the general public, except as otherwise provided herein.
2. Respondents may provide MWDOC with records that are exempt from public disclosure under Gov. Code § 6254.15, including "trade secrets" under Evidence Code § 1060, but only as supplemental information. Such supplemental information may not form an essential part of the required submittal information, and MWDOC reserves the right to disregard such supplemental information in its evaluation of a particular qualifications set.
3. All supplemental information that a submitting Respondent intends to remain exempt from disclosure shall be submitted on a different color paper than, and bound separately from, the qualifications themselves and shall be clearly marked "Confidential." Unless other provisions are made in advance by the submitting Respondent, upon completion of its evaluation, MWDOC will destroy any confidential supplemental information. Respondents submitting confidential supplemental information bear all risks of its release, irrespective of the means, and shall hold MWDOC harmless against any claims related to such release of information.

Indemnification and Insurance

1. The Consultant(s) ultimately awarded a contract in response to this RFQ must execute MWDOC's Standard Agreement for Consultant Services in the form attached hereto as Exhibit E, and all insurance requirements stated therein must be met.
2. As a separate obligation under the Professional Services Agreement, the Consultant(s) must indemnify and hold MWDOC harmless on the terms and conditions set forth in Exhibit E.

Award of Contract

1. After a Respondent is selected, award of a contract is contingent upon the successful negotiation of terms, acceptability of fees, and formal approval by MWDOC.

Financial Capacity

1. Prior to award of a contract, one or more Respondents may be requested to demonstrate past relevant experience, subject matter expertise and financial stability.

MWDOC's Professional Services Agreement

1. Exhibit E is a copy of MWDOC's Standard Agreement for Consultant Services. Before submitting your qualifications, you are requested to carefully review all of the provisions set forth in Exhibit E. MWDOC reserves the right to modify, add or delete any of the provisions of the agreement prior to issuance of an agreement, but in general you should assume this is the primary contract document for the Program.

Definitions

1. Agreement: The contract documents for the Program, including the MWDOC Professional Services Agreement, the attached Scope of Work and/or qualifications, and the required insurance documentation.
2. Project Manager/Agreement Administrator: The MWDOC employee assigned to administer the work to be accomplished by Respondent and the primary point of contact between MWDOC and Respondent.
3. Consultant: The party entering into an Agreement with MWDOC for the performance of the work described in this RFQ.
4. Cost Proposal: A total cost for those items identified in Section 2, Scope of Services.
5. Joint Venture: An association of two or more persons or firms engaged in the cooperative effort of providing services described in the Scope of Services for which qualifications are being submitted.

6. Key Personnel: Lead members of Respondent's team and actual direct participants in the services. Key personnel may include the Respondent's employees or a Subcontractor.
7. MWDOC: MWDOC as used hereinafter shall refer to the Municipal Water District of Orange County.
8. Request for Qualifications (RFQ): This solicitation for qualifications from potential Respondents to perform the work described in the Scope of Services and in accordance with the terms of the Agreement.
9. Respondent: A sole proprietor, partnership, corporation, or joint venture submitting qualifications or response to MWDOC's RFQ.
10. Subcontractor: Any person, firm, or corporation performing work or providing service for the Respondent in support of the Scope of Services for an agreement.

SECTION 2

SCOPE OF SERVICES

Project Background

Price is what you pay; value is what you get. For decades water agencies have informed and assured customers that water is reliable and well managed in Orange County. Throughout this time, residents have come to expect that water is a resource to which they are entitled. Unfortunately, residents take for granted or lack the understanding of the infrastructure, manpower, engineering and resources which are dedicated to making high-quality water more reliable and bringing it to them in sustainable, efficient ways.

The recent economic downturn, slow recovery and drought have made this situation more complex. People have seen their consumption of water decrease while their bills have increased. Although their water bills remain the lowest of utilities, water rate increases in this context have been vexing to many. The need for investment in an aging infrastructure, quality enhancements, new supply development and engineering in order to prepare the region for economic growth is not clear to many. As funding for the BDCP comes before the public in a bond measure, this gap in the public's appreciation for this will is even larger.

In order to strategically approach this gap in understanding, MWDOC is undertaking a well-defined research program with its member agencies to develop trustworthy and impactful messages for a public outreach campaign. The member agencies and their public affairs professionals will utilize these messages as they see the need when informing the various stakeholders. The messages and themes developed will be vetted utilizing communications best practices so that they are most effective for particular audiences (e.g. small businesses, large businesses, older residents, younger homeowners, etc). The messages will be part of outreach efforts crafted with the member agencies to educate the various stakeholders in each community and may include:

- Chambers of commerce meetings
- Rotary and other business or trade association meetings
- Bill stuffers, newsletters, public meetings, town halls
- Internal communications, posters, exhibits

Building value is part of the overall effort to establish trust and credibility. People want to know that you care about their concerns, share their values and are engaged in an ongoing dialogue to keep them informed. The Municipal Water District of Orange County's Board of Directors (MWDOC) recognized the need to engage in a dialogue with the Orange County public in their 2010 Strategic Plan goal: *"MWDOC will engage and understand its member agencies and the communities it serves in order to meet their water needs and ensure that these communities understand the water challenges faced by the region"*. The MWDOC

member agency managers amplified this sentiment in their 2011 priority-setting workshop where improving “credibility with customers” as a work priority received the highest level of support. To instill a meaningful value and understanding for water reliability, ongoing water investments and water use efficiency are needed at the Orange County consumer level.

Regional Objectives

- **Objective1: Build a public majority consensus for water reliability planning and investments**
- **Objective 2: Build a public majority consensus for local water project investments**
- **Objective 3: Build a public majority consensus for water rate increases**
- **Objective 4: Build a public majority consensus for the value of water and water service at the local level**
- **Objective 5: Build a public majority consensus for restoring the Bay Delta and alternate conveyance**
- **Objective 6: Build a public majority consensus for continued and increased water use efficiency**
- **Objective 7: Build a public majority consensus for supporting the outcomes in Metropolitan’s Market Transformation Plan,**
<http://edmsidm.mwdh2o.com/idmweb/cache/MWD%20EDMS/003721609-1.pdf>

The Value of Water Communications Plan is a long-term effort designed to engage, educate and inform Orange County residents and businesses of the value water service provides. In addition, one of the additional benefits of this plan will be to improve public trust and credibility. Changing public perception and sentiment as well as instilling public trust is a long-term effort. It is not a switch that you turn on and off overnight; rather it is a commitment that the family of Orange County Water Agencies make every day, with each customer and stakeholder interaction. The Value of Water effort will be determined successful if we meet the goal of instilling a meaningful value and understanding for water reliability, ongoing water investments and water use efficiency at the Orange County consumer level. This will be demonstrated on public support of water projects, water rates, water programs, increased water use efficiency and overall public awareness.

Meetings with the MWDOC's Public Affairs staff, Board of Directors, Committee meetings and Member Agencies.

- Consultant will participate in MWDOC meetings that may include, staff, member agencies and other stakeholders to develop a comprehensive question guide for the regional focus group study.
- Consultant will recommend the number, location and target audience for the focus group study based on the regional goals, objectives and available funding.
- Consultant will meet with stakeholder group half way through the focus group study to provide an update, assessment and progress report. Modifications to the question guide may be incorporated depending on anticipated outcomes, lessons learned, new information or other determining factors.
- Consultant will present a finalized report of the focus group study no later than June 30, 2014.

Subject Matter Expertise

- Consultant will provide ongoing subject matter expertise for the Value of Water communications plan, associated metrics, messaging, media strategy, value model and other related activities.

Presentations

- Consultant will provide presentations on the focus groups effort, reporting and question guide as well as other related activities as requested to stakeholders interested in receiving a presentation.

Creative

- Consultant will provide recommended creative elements, messaging and media channels no later than August 15, 2014.

Final Report

Consultant will prepare a final report of the Focus Group study, recommendations to the Value of Water Communication Plan and other related recommendations by June 30, 2014. Ten copies of the final report will be submitted to the District within 30 days after the initial review. The final report will include a narrative description of the entire Project, a discussion of any challenges encountered and how they were resolved, findings, participant comments, and recommendations. Illustrative graphs, charts, and

tables should be used to complement the narrative. The report will also include summary data of focus groups as follows:

- Demographics of participants in focus groups
- Number of participants
- Date and location of focus groups
- Name and credentials of facilitator
- Question Guide
- Key findings
- Recommended next steps
- Executive summary

Invoicing

Payment for services will be on a time and materials basis, billed at the hourly rates specified in the proposed budget attached as exhibit B. Consultant will invoice MWDOC, on a monthly basis, in accordance with MWDOC's reporting requirements by the 15th of each month for the services performed in the previous month. Back-up information showing the services performed and the Consultant staff member performing the services will be submitted with each invoice. Total compensation for all services specified in this scope of work shall not exceed \$130,000. Failure to provide the invoice and report within 10 days of the due date will result on late submission fee of a 10% deduction of the invoice amount.

MWDOC shall retain ten percent (10%) of each approved monthly invoice amount as partial security for the fulfillment of the Agreement by Consultant. These retained funds shall not be maintained in a separate account on behalf of Consultant, and no interest shall accrue on the funds. In the event the Agreement terminates at the end of its full term, MWDOC will release the retained funds to Consultant within thirty (30) days of acceptance by MWDOC Staff of Consultant's "Final Report," as described in this Scope of Work. In the event the Agreement terminates, MWDOC will release the retained funds, minus any disputed amounts, either within thirty (30) days after the expiration of the expiration of the 30-day period following termination for Consultant to submit invoices and backup information, or within thirty (30) days of acceptance by MWDOC staff of any report submitted by Consultant after the effective date of termination, whichever occurs later.

SECTION 3

QUALIFICATIONS

General

The following items are the required components of Respondent's response to this RFQ. MWDOC will utilize these components for purposes of evaluating Respondent's response during the review and evaluation period. The order of the listed criteria is not indicative of their priority, weighting or importance.

Approach

1. Narrative discussion of why Respondent is especially qualified to perform services described in this RFQ.
2. Description of how the Respondent will develop the Question Guide.
3. Description of how the Respondent will conduct Focus Groups and what target audiences are recommended.
4. Describe the Respondent's skill set and experience in providing Subject Matter Expertise in communications plan development and implementation, business model development and refinement, consumer insight, media channel strategy, creative development, metrics and evaluation.
5. Description of how the Respondent will develop and provide related creative materials.
6. Project Timeline.
7. Project Budget.

Experience

1. Submit resumes of Respondent key personnel who will work on this Project. Resumes should describe qualifications, education, and relevant previous experience to perform the services described in the Scope of Services.
2. Submit an organizational chart indicating lines of authority and designate the main point of contact and Consultant's project manager for this project.
3. Describe experience that shows demonstrated knowledge in providing the services described in the Scope of Services. Respondent shall have technical expertise in conducting focus groups, developing question guides, developing related creative materials and messages, knowledge and understanding of complex business

models and applications as well as experience with stakeholder engagement in the water industry.

References

1. Provide references from **three to five different sources** that engaged Respondent to perform the services described in the Scope of Services within the last five years similar in size and scope, particularly work performed for a public agency.
2. List the most current projects first by name, title, organization, address, telephone numbers, email addresses, completion dates and total costs of completed projects from projects listed above.

Cost Proposal

1. A cost proposal shall be submitted, using the Budget Table provided in Exhibit C, in a sealed envelope with the qualifications. The cost proposal shall cover all items as part of this RFQ and shall indicate costs and budgeted hours broken down for each task and subtask. Hourly rates for each member of the project team shall be included.

Qualifications Evaluation Process

1. MWDOC will evaluate all responsive qualifications using the criteria provided in Exhibit D and may select a Respondent based solely on their qualifications or MWDOC may select a short listed group of Respondents to participant in an interview session. The interview process may ask Respondent key personnel to present additional information or participate in a question and answer session to further clarify their qualifications.
2. All Respondents will be notified by March 31st of the selection. Formal Notification will be in writing and mailed to the address provided.

SECTION 4

QUALIFICATIONS INSTRUCTIONS

General

Respondents are encouraged to carefully review this RFQ and the Checklist (Exhibit B) in its entirety prior to preparation of the qualifications. MWDOC reserves the right to reject any or all qualifications or select the qualifications most advantageous to MWDOC. MWDOC reserves the right to verify all information submitted in the qualifications packet.

1. MWDOC reserves the right to amend this RFQ or issue to all Respondents a Notice of Amendment to answer questions for clarification.
2. MWDOC reserves the right to reject any or all responses for whatever reason, or select the response most advantageous to MWDOC. MWDOC reserves the right, at any time prior to commencement of the Project, to delay or discontinue this Project.
3. Respondent may modify or amend its qualifications only if MWDOC receives amendment prior to the deadline stated herein for receiving qualifications.
4. If Respondent forms a joint venture, a copy of the joint venture agreement will be requested if Respondent is selected for award. **Do not** submit the joint venture agreement with the qualifications.
5. The submitted qualifications may be considered non-responsive if conditional, incomplete, or if it contains alterations of form, additions not called for, or other irregularities that may constitute a material change to the qualifications.
6. MWDOC will not be responsible for submittals that are delinquent, lost, miss-marked, and sent to an address other than that given herein, or sent by mail or courier service and not signed for by MWDOC.
7. Respondent shall name a Project Manager for these services that will coordinate all activities with MWDOC.

Qualification Format

1. Respondent's qualifications shall be clear, accurate, and comprehensive. Excessive or irrelevant materials will not be favorably received. Please include samples of similar creative work for public sector clients. In order to ensure submission of a complete qualifications packet, Respondents are encouraged to use the Checklist in preparing their qualifications.
2. A cost proposal shall be submitted following Exhibit C in a sealed envelope with the qualifications.

3. Qualifications shall be in an electronic format as well as a printed copy. Qualifications shall be organized, tabbed, and numbered in the order presented below:
 - A. Qualifications Transmittal Cover Letter
 - B. Executive Summary
 - C. Approach (Items 1-6)
 - D. Experience (Items 1-3)
 - E. References (Items 1-2)
 - F. Required Attachments
 - Exhibit A – Business Statement
 - Respondents Participation Form
 - G. Cost Proposal – Submit one cost proposal following Exhibit C in a sealed envelope
4. Qualifications and submittal materials shall be enclosed in a sealed package. Respondent's name and address shall appear in the upper left-hand corner of the package. If more than one package is submitted, each package shall be legibly numbered below the name of Respondent, i.e., Package 1 of 3 through 3 of 3 as required.
5. Qualifications will be received until **4:00 p.m. on March 21, 2014**. Qualifications received after this time and date will be returned unopened.
6. Respondent shall submit **three hard copies** of the qualifications packet as well as an electronic copy to MWDOC at the address listed below. No emails or faxes will be accepted.

By Mail:

Municipal Water District of Orange County
PO Box 20895
Fountain Valley, California 92728

Attn.: Darcy M. Burke
Director of Public Affairs

RE: RFQ 596 – Professional
Communications Services

In Person or by Courier:

Municipal Water District of Orange County
18700 Ward Street
Fountain Valley, California 92708

Attn.: Darcy M. Burke
Director of Public Affairs

RE: RFQ 596 – Professional
Communications Services

BUSINESS STATEMENT

This form must be completed and signed by the Respondent and each subcontractor proposed to participate in this award. Attach additional copies of this form as required.

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone No.: _____ Fax No.: _____

Email address: _____

Contact Person's Name: _____

Telephone No.: _____ Fax No.: _____

Email address: _____

Business License No.: _____ City: _____

State: _____ Expiration Date: _____

Federal ID no. or Social Security No.: _____

Contract Manager's Name _____

Telephone No.: _____ Fax No.: _____

Mailing address _____

Type of organization: (check all that apply)

Corporation, under the laws of the State of: _____

Individual

Joint Venture

Municipal, State, or Federal

S Corporation

General partnership

Limited partnership

Non-profit corporation

Small Business Enterprise: A business enterprise that is independently owned and operated; organized for profit; is not dominant in its field; and meets the criteria set forth by the Small Business Administration in Title 13, Code of Federal Regulations, Part 121.

Company representative authorized to sign contracts.

Name	Official Capacity	Telephone

Potential Conflicts of Interests Summary

All Respondents and proposed Sub-Respondents must respond to each of the following questions to determine if any actual or perceived conflict of interests may exist. If any response has a “yes” answer, the supporting questions must also be answered completely and accurately in full detail to identify any potential or actual conflicts of interests, including organizational conflicts, bias, and unfair competitive advantages. MWDOC reserves the right to review and make a final determination regarding whether any actual or potential conflicts of interests would violate MWDOC’s procurement and ethics policies, and thus preclude a respondent’s participation in this award.

1. To the best of your knowledge, have you or any of your team member(s) ever been employed or retained by MWDOC? [Yes] or [No]. If your answer is “Yes,” please provide the following additional information (attach additional sheets as needed):
 - Name of individual: _____
 - Title/position within your company: _____
 - Was the individual a MWDOC full-time employee? [Yes] [No]
 - Part-time employee? [Yes] [No]
 - As-needed employee? [Yes] [No]
 - Retained Respondent? [Yes] [No]
 - Or, other? Please explain: _____
 - Dates of employment/engagement with MWDOC: _____
 - MWDOC department(s)/area(s) worked: _____
 - Name of MWDOC supervisor: _____
 - Description of job duties and responsibilities for each MWDOC position held:

2. To the best of your knowledge, are any present or former MWDOC employees or Board members, or immediate relatives of any present or former MWDOC employees or Board members, currently serving as officers, partners, or shareholders in your company? [Yes] or [No]. If the answer is “Yes,” please provide the following additional information as (attach additional sheets as needed):
 - Name of individual: _____
 - Title/position within your company: _____
 - Percentage of ownership of company shares: _____
3. To the best of your knowledge, are any of your former employees or officers currently employed or retained by MWDOC? [Yes] or [No]. If your answer is

“Yes,” please provide the following additional information (attach additional sheets as needed):

- Name of individual: ____
- Title/position within your company:
- Description of job duties within your company: ____
- Dates of employment/service within your company:

4. In the preceding twelve months, have you, your company, or any employee or officer made, arranged, or delivered any gifts (including entertainment) to any MWDOC Board member? [Yes] or [No]. If the answer is “Yes,” please provide the following additional information as (attach additional sheets as needed):

- Name of MWDOC Board Member receiving gift: ____
- Value of the gift:
- Description of the gift: ____
- Date that gift was delivered: ____

5. In the preceding twelve months, have you, your company, or any employee or officer made, arranged, or delivered any campaign contributions to any MWDOC Board member? [Yes] or [No]. If the answer is “Yes,” please provide the following additional information as (attach additional sheets as needed):

- Name of MWDOC Board Member receiving contribution: ____
- Amount of contribution:
- Form of contribution (i.e., cash, check): ____
- Date that contribution was delivered: ____
- To whom was the contribution delivered: ____

I declare under penalty of perjury of the laws of the State of California that the foregoing is true and correct.

Name (Type or print)

Name (Signature)

Title

Date

Municipal Water District of Orange County

RESPONDENTS PARTICIPATION FORM

This form shall include all prime Respondents, partners and sub-Respondents

RFQ No. 596

LIST ALL PARTIES PROVIDING SERVICES			PERCENTAGE OF THE PROPOSED COST
Name, Address, Telephone and E-mail address	Relationship: Prime, Joint Venture, Sub-Respondent	Type of work to be Completed	Percentage of Services
Total:			

**CHECKLIST
RFQ No. 596**

The following checklist is offered as an aid to ensure Respondent has included all RFQ requirements prior to submittal of the qualifications packet. Respondent shall submit **three (3) hard copies** of the qualifications packet.

Qualifications Transmittal Cover Letter

Part I Executive Summary:

- ☐ Summary of Respondent's qualifications and experience to perform the required services.

Part II Approach:

- ☐ Narrative discussion of why Respondent is especially qualified to perform services described in this RFQ.
- ☐ Description of how the Respondent will develop Question Guide.
- ☐ Description of how the Respondent will conduct Focus Groups and what target audiences are recommended.
- ☐ Description of how the Respondent will develop and provide related creative materials.
- ☐ Description of relevant Subject Matter Expertise.
- ☐ Project Timeline.
- ☐ Project Budget.

Part III Experience:

- ☐ Provide resumes and relevant Respondent and team experience.
- ☐ Provide organization chart.
- ☐ Demonstrated knowledge and experience in providing the required services.

Part IV References:

- ☐ Provide three **to five** client references from different sources for work performed within the last five years similar in size and scope.
- ☐ List the most current projects first by name, title, organization, address, telephone numbers, email addresses, completion dates and total costs of completed projects from projects listed above.

Part V Required Attachments:

- ☐ Exhibit A: Business Statement and Respondents Participation Form

Part VI Cost Proposal:

- ☐ Submit one cost proposal, using Exhibit C, in a sealed envelope.

Budget Table RFQ No. 596

Task 1. Project Administration and Management

Staff Member and Title	No. of Hours	Hourly Rate	Cost per Staff Member
		Total	

Task 2. Develop Question Guide

Staff Member and Title	No. of Hours	Hourly Rate	Cost per Staff Member
		Total	

Task 3. Conduct Focus Groups

Staff Member and Title	No. of Hours	Hourly Rate	Cost per Staff Member
		Total	

Task 4 Subject Matter Expertise

Staff Member and Title	No. of Hours	Hourly Rate	Cost per Staff Member
		Total	

Task 5 Creative Materials Development

Staff Member and Title	No. of Hours	Hourly Rate	Cost per Staff Member
		Total	

Task 6 Final Report

Total Cost

Total Services Cost

**Evaluation Criteria
RFQ No. 596**

Evaluation Criteria	Weight
1. Experience	20
2. Approach	20
3. Education	20
4. Budget	20
5. Team	10
6. References	10
TOTAL SCORE POSSIBLE	100



ACTION ITEM
February 19, 2014

TO: Board of Directors

FROM: **Public Affairs & Legislation Committee**
(Directors Dick, Hinman, Clark)

Robert Hunter
General Manager

Staff Contact: Darcy M. Burke

SUBJECT: CALIFORNIA SPECIAL DISTRICTS LEGISLATIVE DAYS, MAY 20-21, 2014, SACRAMENTO

STAFF RECOMMENDATION

Staff recommends the Board of Directors review the information on the California Special District Association's Legislative Days and direct staff as appropriate.

COMMITTEE RECOMMENDATION

Committee recommends (To be determined at Committee Meeting)

DETAILED REPORT

The California Special Districts Association is hosting its annual Special Districts Legislative Days in Sacramento on May 20th and 21st. Typically, representatives from all types of special districts from throughout the state attend and participate.

There is time allotted during the two-day event to meet with legislators as well as a private reception for attendees. Currently, the complete schedule of events is not available.

Registration costs, not including travel, accommodations and other related expenses are \$175 per person on or before April 18, 2014 and \$225 after April 18th for members.

Budgeted (Y/N): N	Budgeted amount:	Core X__	Choice __
Action item amount: \$2,350		Line item: 31-7150/7155	
Fiscal Impact (explain if unbudgeted): Proposed amount is for one Director and one staff member and includes registration, transportation, accommodations and other related expenses.			



ACTION ITEM
February 19, 2014

TO: Board of Directors

FROM: Public Affairs & Legislation Committee
(Directors Dick, Clark & Hinman)

Robert Hunter, General Manager

Staff Contact: Jessica Ouwerkerk

SUBJECT: DESIGNATION OF MWDOC'S ALTERNATE VOTING REPRESENTATIVE FOR ISDOC

STAFF RECOMMENDATION

Staff recommends the Public Affairs & Legislation Committee authorize a Director to vote on behalf of MWDOC at ISDOC in the absence of the presiding officer.

COMMITTEE RECOMMENDATION

To be determined.

SUMMARY

The ISDOC Bylaws were recently amended and approved by the ISDOC Board of Directors on December 10, 2013. The amended Bylaws state:

Each Regular Member district, in good standing, shall be entitled to one vote on all matters brought before the membership for a vote. The presiding officer of the governing body of each Regular Member district shall be recognized by the Organization as the voting representative for his/her district. Each district shall designate in writing and submit to the Organization's Secretary one alternate governing board member who shall have the right to vote in the absence of the presiding officer.

At this time, MWDOC is requested to authorize and designate in writing to ISDOC Secretary Leslie Keane (l.keane@orccd.com) the name of an alternate director who may vote in the presence of MWDOC's presiding officer. MWDOC may choose to designate a specific director or a specific position (e.g., Vice President).

Budgeted (Y/N): N	Budgeted amount: N/A	Core _X_	Choice __
Action item amount: \$0	Line item:		
Fiscal Impact (explain if unbudgeted):			



INFORMATION ITEM

February 18, 2014

TO: **Public Affairs & Legislation Committee**
(Directors Hinman, Dick, Clark)

FROM: **Robert Hunter, General Manager**

Staff Contact: Darcy M. Burke

SUBJECT: **7th Annual Orange County Water Summit**

STAFF RECOMMENDATION

Staff recommends the Public Affairs & Legislation Committee receive the report on the Orange County Water Summit.

COMMITTEE RECOMMENDATION

Committee recommends (To be determined at Committee Meeting)

SUMMARY

Planning for the 7th Annual Orange County Water Summit began in August with the initial meeting between the Co-Chairmen, Directors Jeff Thomas and Steve Sheldon, and key staff members. Staff worked with Disney and the theme is “Bond... Water Bond.” Disney completed the Save The Date and it is currently being distributed to our database, Orange County Water District’s database and our partners..

Staff has been focusing on sponsorship and speaker confirmations. The sponsorship was distributed to past sponsors at the beginning of the month and as of February 10, 2014, staff has secured \$23,500. Our sponsorship goal is \$53,800.

Staff worked with Co-Chairmen Jeff Thomas (MWDOC) and Steve Sheldon (OCWD) to schedule a full planning committee in January and another meeting will be scheduled in the next few weeks.

The Summit website is being updated and the registration link has been activated. The draft program will be posted in the near future.

Budgeted (Y/N):	Budgeted amount:	Core __	Choice __
Action item amount:	Line item:		
Fiscal Impact (explain if unbudgeted):			

The working draft of the program follows:



The 2014 OC WATER SUMMIT

Bond.... Water Bond

Friday, May 16, 2014

7:30 a.m. – 1:30 p.m.

Grand Californian Hotel, Disneyland Resort

Anaheim, California

DRAFT PROGRAM*

7:30 a.m. – 8:00 a.m. Registration & Continental Breakfast

8:00 a.m. – 8:05 a.m. Welcome & Pledge of Allegiance
Emcee: TBD

8:05 a.m. – 9:00 a.m. Session 1: Live and Let Die

No Cal legislator – Congressman Garamendi - **CONFIRMED**

Central Valley legislator – Congressman Valadao - Invited

So Cal legislator – Congressman Issa – Invited

9:05 a.m. – 10:00 a.m.

Session 2: You Only Live Twice

THE DELTA

The Historical Delta

Robin Grossinger, San Francisco Estuary Institute -

CONFIRMED

The Delta Today

Dr. Michael Gunson, NASA Jet Propulsion Laboratory - Invited

The Future Delta

Curt Schmutte - CONFIRMED –

“

10:05 a.m. – 11:00 a.m.

**-Session 2: From California with Love –
Session on Ag**

Moderator:

Karen Ross, California State Secretary of Food and
Agriculture - Possible

Speakers:

Delta Farmer – Tom Neuharth, considered
CV Farmer, Shawn Coburn, Confirmed
So Cal Farmer; Charles Wolk, Confirmed

11:00 a.m. – 11:15 a.m.

BREAK

11:15 a.m. – 12:05 p.m.

Session 3: Moneyraker –

Moderator – Bob Simonds - CONFIRMED

Northern CA businesses leader,

Rob Sands, CEO & President, Constellation Brands - Invited
Or

Gina Gallo, Winemaker, Gallo Brands - Invited

Silicon Valley business leader –

Southern California

Daniel W. Boyd. Vice President, DR Horton Homes -

CONFIRMED

12:05 p.m. 12:20 p.m.

BREAK

12:20 – 1:25 p.m.

Lunch and Session 4

Session 4 Thunderball; The politics of the water bond

No Cal legislator – Steinberg

Central Valley legislator –

So Cal legislator – Rendon

1:25 p.m.

Closing Remarks

**(Subject to Change)*



INFORMATION ITEM

February 18, 2014

TO: **Public Affairs & Legislation Committee**
(Directors Dick, Clark, & Hinman)

FROM: Robert Hunter **Staff Contact:** Darcy Burke
General Manager

SUBJECT: **Association California Water Agencies (ACWA) Washington D.C.
Luncheon and Sacramento Reception**

STAFF RECOMMENDATION

Staff recommends the Public Affairs & Legislation Committee receive and file.

COMMITTEE RECOMMENDATION

Committee recommends (To be determined at Committee Meeting)

SUMMARY

Staff has been working with Eastern Municipal Water District (EMWD), Western Municipal Water District (WMWD) and Inland Empire Utilities Agency (IEUA) to coordinate both the co-hosted luncheon event in Washington D.C. on February 26, 2014 and the Sacramento reception the evening of March 5, 2014.

With the assistance of Director Barbre, Jim Barker and Congressman Issa's office, we have secured the Gold Room in the Rayburn building for the luncheon. An electronic save-the-date was sent out the week of January 20th. Director Barbre and Mr. Barker have hand delivered formal invitations. Staff of all agencies have been following up with phone calls and emails to the various offices and to the schedulers. A revised version of the briefing book is currently being developed as well as a one-page leave behind. The luncheon is focusing on water reliability investments and will include information on local projects as well as the Bay Delta.

From our Member Agencies, I have confirmations that Irvine Ranch Water District, Orange County Water District and Santa Margarita Water District will be participating at the

Budgeted (Y/N): Y	Budgeted amount: \$7,000	Core <input checked="" type="checkbox"/> X <input type="checkbox"/>	Choice <input type="checkbox"/>
Action item amount:	Line item:		
Fiscal Impact (explain if unbudgeted):			

luncheon. In addition, Mesa Water District has asked to include information on one of their projects in the briefing book but will not be able to attend the luncheon.

IEUA and their member agency Cucamonga Valley Water District take the lead on the Sacramento reception. The reception will take place at Ella Dining Room and Bar in downtown Sacramento. Townsend Public Affairs is sponsoring this event.

**Public Affairs Activities Report
January 20, 2014 – February 17, 2014**

Member Agency Relations	<p>Rob, Karl and Joe accompanied Director Barbre and the OC Grand Jury for their Colorado River Aqueduct (CRA) trip on January 31st and February 1st.</p> <p>Director Barbre and Darcy met with Director Fern Steiner from San Diego County Water Authority and Amy Chang in regards to an upcoming shared State Water Project Trip scheduled for March 8th and 9th.</p> <p>Darcy and Jessica are working with Metropolitan staff and our Member Agencies to coordinate outreach efforts in regards to drought messaging. Draft talking points have been distributed for comments and consideration.</p> <p>Darcy presented an update on the Bay Delta Conservation Plan to the City of Tustin City Council on February 4th with Director Thomas.</p> <p>Darcy presented the results for the Value for Water Survey to El Toro Water District's Board of Directors on January 23, 2014 and to Santa Margarita Water District's Board of Directors on February 5th.</p> <p>Darcy participated in the City of San Juan Capistrano's Second Water Forum on February 11, 2014. The event was planned as a duplicate of the last event held in early December.</p> <p>The Public Affairs Workgroup meeting was held on Tuesday, January 21. Discussion topics included drought messaging, the Regional Communications Plan, and other topics.</p> <p>On January 29th, Darcy met with Nira Yamachika (Orange County Water District), Michelle Boyd (Orange County Water District) and Yuen Yap from Stetson Engineering in regards to the Consumer Confidence Report. The kick-off meeting with our member agencies was held on February 3, 2014. There are very minimal changes to the report requirements although it is expected that more cities and agencies will transition to the electronic report for ease of use, improved transparency and cost savings.</p> <p>Jessica developed and distributed an email invitation to the February 6 Board Workshop with guest speaker Gary Breaux. MWDOC member agency directors and managers were invited to attend.</p> <p>Jessica distributed water use efficiency marketing materials to Laguna Beach County Water District, city of Cypress, and Mesa Water District.</p> <p>Jessica and Sarah Franks participated in the Children's Water Festival Planning Meeting on February 5. This year's Festival will take place March 26-27. The VIP Luncheon is planned for the second day of the Festival. More than 7,000 elementary students from throughout Orange</p>
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	<p>County are registered. MWDOC is supporting the Festival through a sponsorship of \$3,000 and staff will also be presenting an activity during the Festival.</p> <p>Rob, Harvey, and Jessica participated in a drought messaging coordination meeting with staff of Metropolitan and other Metropolitan member agencies on February 6. Participants discussed the tone/content of the messages as well as Metropolitan's future outreach efforts. A \$5 million drought awareness outreach campaign will soon be going to the Metropolitan Board for approval.</p> <p>Tiffany coordinated registration and guest needs for 2 inspection trips, January 17-18 State Water Project with Director Dick and Assemblyman Travis Allen, and January 31-February 1st Colorado River Aqueduct with Director Brett Barbre and the OC Grand Jury. She is also in the process of coordinating registration and guest needs for a 3rd, March 8-9 State Water Project with Director Brett Barbre which is a shared trip with San Diego Water Authority.</p>
Community Relations	<p>Darcy, Jessica and Tiffany continue to work on the 2013 Annual Report, which will be available on the MWDOC website in both electronic and printable versions. The report should be completed later this month.</p> <p>Tiffany, Jessica, Vivian, and Sarah implemented MWDOC's social media activities through Facebook, Twitter, and Pinterest during this period.</p> <p>Tiffany and Public Affairs Interns Sarah Franks and Vivian Lam are contacting all MWDOC member agencies and OC special districts to update the 2014 MWDOC and ISDOC Directories.</p> <p>Darcy staffed the WACO meeting on February 7th. The guest speakers were Dr. Christopher Gabelich, Senior Environmental Specialist, Metropolitan Water District of Southern California and Adrian Moore, Vice President of Policy, Reason Foundation</p> <p>MWDOC hosted a Water Policy Forum & Dinner on Thursday, February 6, 2014. The guest speaker was Dr. Christopher Thornberg, esteemed economist and Founding Partner of Beacon Economics, LLC. A detailed report will be provided as an Information Item to the Public Affairs and Legislation Committee. Jessica took the lead on event planning, marketing, event logistics, and the follow-up survey; Tiffany coordinated registration and the pre-dinner reception décor; Darcy developed speaking points for Director Thomas and facilitated the guest speaker in collaboration with Metropolitan staff.</p> <p>Darcy is providing an emergency messaging training session for the Emergency Response Network Inland Empire (ERNIE) on February 12th. The training is designed specifically for field personnel.</p> <p>Jessica and Darcy are working on the February issue of eCurrents, which will feature articles on the Drought, Water Use Efficiency tips and water</p>

	<p>supply.</p> <p>Jessica and Vivian Lam are working to distribute flyers to Orange County schools, libraries, and Boys and Girls Clubs promoting the 2014 Water Awareness Poster & Slogan and Photography & Digital Arts Contests. The Contest deadline is April 4.</p> <p>Darcy attended the Bay Delta Conservation Plan (BDCP) updated hosted by the Associated California Cities, Orange County Chapter. The presentations were made by two BDCP project managers from the consulting company ICF. ICF leads the preparation of the Bay Delta Conservation Plan (BDCP) and its Environmental Impact Statement/Environmental Impact Report (EIR/EIS). The information was focused on the permit process, habitat restoration and the environmental drivers.</p> <p>Jessica participated in the WACO Planning meeting on January 21.</p> <p>Jessica participated in the ISDOC Executive Committee meeting on February 4. As the staff administrator for ISDOC, Jessica is currently working to book speakers for the next ISDOC Luncheon, market Associate Membership opportunities to non-independent special districts, distribute membership dues statements, manage registrations and payments for the recent ISDOC Luncheon, and conduct an ISDOC Quarterly Luncheon participant satisfaction survey.</p> <p>The ISDOC Quarterly Luncheon was held on January 30. The guest speaker was OC Register Publisher Aaron Kushner. Nearly 90 guests participated in this event. Jessica coordinated the speaker, marketed the event, managed registrations and payments, and coordinated event logistics. Tiffany and Mary assisted with on-site registration and payment.</p> <p>Jessica completed and submitted MWDOC's responses to ACWA's Drought Impacts Survey. The survey measures member agencies' water supply impacts, water use efficiency efforts, and other drought-related issues. ACWA is compiling the responses in an interactive statewide map, found here: www.acwa.com/content/drought-map.</p> <p>Jessica developed 2014 talking points, with input from MWDOC management staff and the Public Affairs Workgroup. The talking points cover the current drought situation, the BDCP, water use efficiency, water supply reliability, and more. The talking points are continually being updated to reflect current conditions.</p> <p>MWDOC hosted a CSDA Workshop on "Being an Effective Board Member" on January 23. Directors Finnegan and Osborne participated.</p> <p>Jessica attended Discovery Science Center's groundbreaking event on January 29.</p> <p>Tiffany updated several pages on the MWDOC website.</p>
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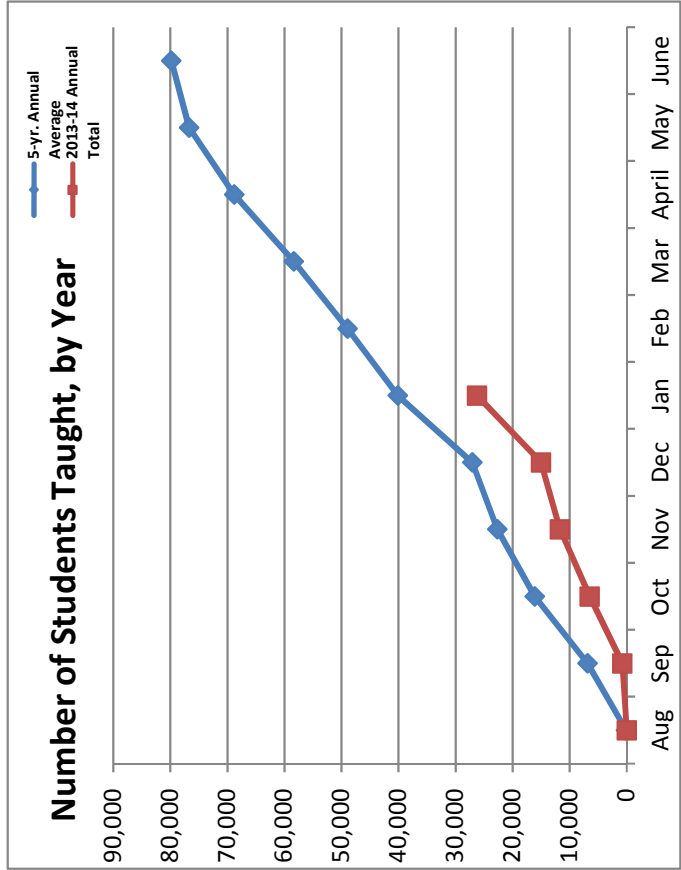
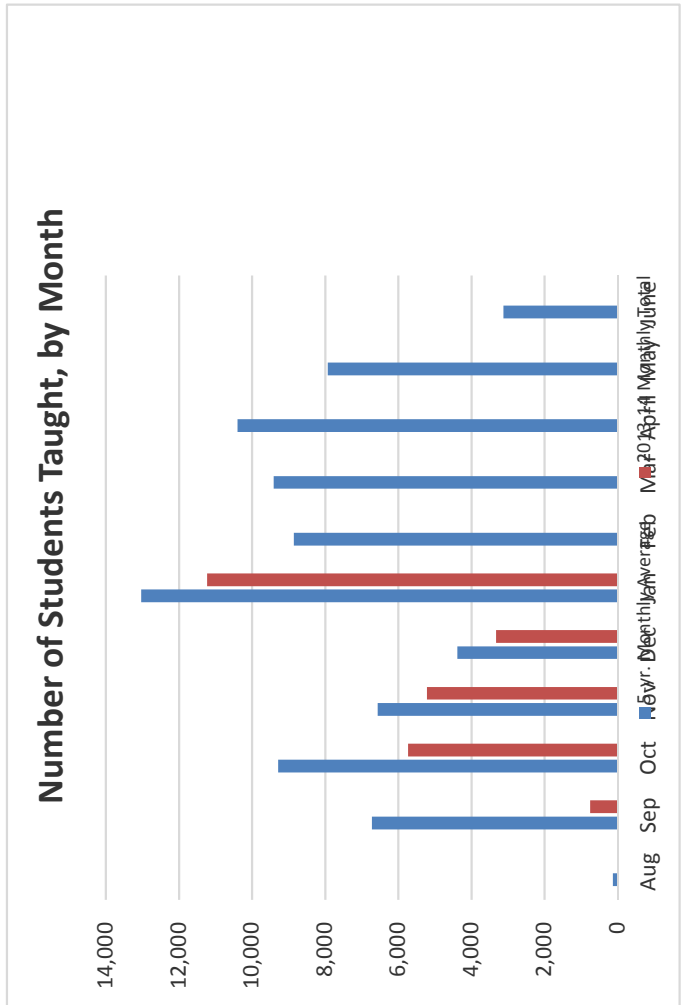
	<p>Tiffany and Sarah Franks gathered information from all member agencies and special districts to complete the annual MWDOC directory.</p> <p>Tiffany is working on an infographic/handout related to a 20% reduction in water use.</p>
Education	<p>The participation target for the 2013-14 Water Education Assembly Program has increased to 80,356 students. Recently, the following agencies approved funding for additional students to bring the participation total up to its current level: Garden Grove, Huntington Beach, La Habra, Moulton Niguel WD, San Juan Capistrano, Westminster. To date, 66,729 students have been booked in the program. DSC staff is confident they will be able to book the remaining students in the coming months.</p> <p>During the month of January, 11,229 students participated in the Traditional Assembly Program, 1,035 students participated in the Keypad Program, and 424 students participated in the Water Quality Program.</p> <p>Jessica observed the Water Quality Program at Whittier Elementary School in Costa Mesa on January 23.</p> <p>Jessica worked with staff of Inside the Outdoors to develop and submit a grant application for the EPA's Environmental Education Program. The project would fund Ricki Raindrop electronic books, the OC Water Hero Program, and other water education programs offered by Discovery Science Center and Inside the Outdoors. The application is a revised and updated version of the application that was submitted last year. The total funding requested was \$200,000.</p>
Media Relations	<p>Pat Brennan, reporter from the <u>Orange County Register</u>, called Rob regarding the Governor's Emergency Drought Declaration.</p> <p>Laura Olsen, a new Sacramento reporter for the <u>Orange County Register</u> called Darcy regarding water sources, water supply and water management.</p> <p>Pat Brennan, reporter from the <u>Orange County Register</u>, called Darcy and Joe Berg regarding water supply, ways to be more efficient and information on current rebates. The article, <u>O.C. Rises to Drought's Challenge' President Coming to Talk Relief</u> appeared online on February 11, 2014.</p> <p>Jessica worked with the Public Affairs interns to develop a press release regarding Joe Berg's recent award from the California Urban Water Conservation Council (CUWCC).</p> <p>Jessica developed a press release regarding the Governor's drought declaration and the call for increased water use efficiency.</p>

	<p>Jessica developed and distributed a media alert regarding the February 6 Water Policy Forum & Dinner. The press release was picked up by KNX 1070 Newsradio, and Jessica spoke with the reporter, Austin Cross. The reporter interviewed guest speaker Dr. Christopher Thorberg about his upcoming talk at the Water Policy Forum & Dinner. The spot aired on KNX 1070 the afternoon of February 6.</p>
Special Projects	<p>Darcy finished the Value of Water Communications Plan and is making final edits for Rob Hunter's review. Once finalized, the draft Plan will be provided to the Public Affairs and Legislation Committee and then the Public Affairs Workgroup and Member Agency Managers. Darcy is bringing a Request For Qualifications for the Focus Group and Subject Matter Expert Consultation portions of the plan to the Board for consideration. These activities are included in the current budget.</p> <p>The full OC Water Summit Planning Committee met and reviewed the current draft program, sponsorships and other details for this year's event. Director Thomas, Director Dick, Jessica and Tiffany participated in the meeting. Information on the program, speakers and sponsorships will be provided to the Public Affairs and Legislation Committee.</p> <p>Darcy continues to work on developing the Public Affairs 2014-2015 Budget.</p> <p>Tiffany developed a variety of creative items for the February 26th Washington D.C. briefing and luncheon. These include the briefing book, posters and one-page leave behind.</p> <p>Tiffany created a draft Emergency checklist infographic/handout for WEROC.</p>
Water-Use Efficiency Marketing	<p>Joe Berg filmed a short video for the Orange County Public Works department. The video shoot was part of a series that focus on nine projects that have received funding including The Reserve Project. Darcy assisted with the development of the script and will assist in the distribution of the video and related clips.</p> <p>Jessica and Melissa met with staff of OC Stormwater Program, IRWD, San Clemente, UC Cooperative Extension, and Communications Lab on February 3 to discuss the pilot OC Garden Friendly program. Three pilot program event dates/locations have been selected at Home Depot stores: March 29 in Huntington Beach, May 3 in Laguna Niguel, and May 17 in Brea. Through these events, the partners will promote California Friendly plants and water efficient irrigation systems. Bill inserts and other marketing materials are currently being created to promote the program and related events.</p> <p>Jessica worked with a graphic designer and printer to create and print 353,100 water use efficiency bill inserts, which will be distributed by 18 MWDOC member agencies and cities during the months of February</p>

	<p>through April.</p> <p>Jessica participated in the OC Stormwater Program's Public Education Committee meeting on January 28.</p> <p>Jessica reviewed a bus stop ad and PSA developed by the OC Stormwater Program to ensure consistency with regional drought/water use efficiency messaging.</p>
Legislative Affairs	<p>Darcy followed up with Ed Laird regarding issues with the Air Quality Management District. Mr. Laird expertise and guidance has been extremely helpful. Although staff had hoped to have scheduled the initial meeting by this time, Mr. Laird is currently recovering from surgery and the project has been slightly delayed. Staff is continuing to pursue the recommended course of action.</p> <p>President Finnegan, Director Osborne, Heather Dion from Townsend Public Affairs, Rob and Darcy met with Assemblyman Allen Travis and his staff on the Bay Delta Conservation Plan, proposed Water Bonds and the drought on January 17, 2014. Later that same day, President Finnegan, Director Clark, Heather Dion from Townsend Public Affairs, Rob and Darcy met Assemblyman Allan Mansoor. The topics were similar.</p> <p>Darcy has had follow up meetings with staff from both Assemblyman Mansoor's office and Assemblyman Allen's offices in regards to the drought, Bay Delta Conservation Plan, proposed Water Bonds and local reliability projects.</p> <p>Darcy has been meeting with Townsend Public Affairs (TPA) on a bi-weekly basis.</p> <p>Darcy is coordinating with staff at Eastern Municipal Water District (EMWD), Western Municipal Water District (WMD) and Inland Empire Utilities Agency (IEUA) on the upcoming February 28th, 2014 ACWA DC Luncheon. The room has been secured the save-the-date as well as invitations have been distributed. Staff is now working on leave-behind materials and coordinating messages and the program. In addition, efforts are underway for the shared reception in Sacramento on March 5th in conjunction with ACWA's Symposium. IEUA will take the lead for that event.</p>

Number of Students Reached in the Water Education School Program- Assembly Program

Year	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	Total
5-yr. Monthly Average	127	6,723	9,283	6,565	4,384	13,033	8,851	9,408	10,398	7,928	3,125	79,717
5-yr. Annual Average	127	6,850	16,133	22,698	27,082	40,114	48,965	58,373	68,771	76,699	79,824	79,824
2013-14 Monthly Total	0	750	5,727	5,210	3,322	11,229						26,238
2013-14 Annual Total	0	750	6,477	11,687	15,009	26,238						26,238





DISCUSSION ITEM

February 18, 2014

TO: Public Affairs & Legislation Committee
(Directors Dick, Clark & Hinman)

FROM: Robert Hunter, General Manager

Staff Contact: Jessica H. Ouwerkerk

SUBJECT: RECAP OF FEB. 6 WATER POLICY FORUM & DINNER

STAFF RECOMMENDATION

Staff recommends the Public Affairs & Legislation Committee receive and file the staff report.

COMMITTEE RECOMMENDATION

Committee recommends (To be determined at Committee Meeting)

SUMMARY

On Thursday, February 6, MWDOC held its third Water Policy Forum & Dinner of 2014 at the Westin South Coast Plaza Hotel in Costa Mesa. The guest speaker for the evening was Dr. Christopher Thornberg, Founding Partner of Beacon Economics, LLC. A total of 169 guests registered for the event, 142 of whom attended. These individuals included elected officials, water industry professionals, business representatives, and community leaders from throughout Southern California.

The event began at 5:30 p.m. with a pre-dinner reception honoring retiring Metropolitan Director Thomas Babcock as well as the staff of Metropolitan's Diemer Water Treatment Plant. At 6:30 p.m., Director Thomas delivered opening remarks followed by Director Barbre's recognition of the reception honorees. Following dinner service, Dr. Thornberg began his keynote address, which focused on the U.S. and California economies and the importance of the BDCP to our economy. The event concluded a few minutes after 8:00

Budgeted (Y/N): N	Budgeted amount: \$0	Core <input checked="" type="checkbox"/> _X_	Choice <input type="checkbox"/>
Action item amount: N/A		Line item:	
Fiscal Impact (explain if unbudgeted):			

p.m. with closing remarks by Director Thomas.

Event photos have been posted to the MWDOC website for attendees to view. Video of the event will soon be posted as well.

The next Water Policy Forum & Dinner is scheduled for Wednesday, July 30, 2014. As the event date approaches, staff will work with the Water Policy Dinner ad-hoc committee, consisting of Directors Clark and Dick, to determine a guest speaker and honoree.

Participant Satisfaction Survey

The post-event Participant Satisfaction Survey was distributed on Monday, February 10. At the time of this report (Tuesday, February 11), only 14 participants have completed the survey. The survey will remain open for one more week; however, preliminary survey results are attached to this report.

The preliminary survey results indicate that participants were very satisfied with the keynote address, event location, and time – all of which received an average rating of at least 4.7 out of 5. Survey respondents were also satisfied with the event date, and food/beverage, and price – all of which received an average rating of at least 4.0 out of 5. The only event element to receive a score lower than 4 was the pre-dinner reception, which received an average rating of 3.9 out of 5 (comments indicate that participants would like to see two bar stations rather than just one).

Overall, guests rated the event experience a 4.6 out of 5, and rated their likeliness of attending a future Water Policy Forum & Dinner event a 4.8 out of 5, both of which are consistent with the ratings for previous events. Survey results indicate the participants are very pleased with these events.

Preliminary Financial Report

Public Affairs staff worked with the Accounting department to compile a very preliminary financial report (see attachment) for the February 6 event. Several guest payments and vendor invoices are still pending, but the preliminary report shows a net cost to the district of \$265. The primary reason for the overage is the additional costs of professional videography services (\$500) and compensated registrations for seven legislative staffers (\$525). The revenues (approximately \$1,888) from the previous two Water Policy Forum & Dinner events will be used to cover this cost. This event is the third and final Water Policy Forum & Dinner of fiscal year 2013-14, and the overall revenue to the district from these events is approximately \$1,623.

Municipal Water District of Orange County
Recap of Revenues and Expenses for Water Policy Forum & Dinner
Event Date: February 6, 2014

Preliminary Reconciliation as of 2/11/14

Registrants

140 Registered guests @ \$75.00 each	8,550.00
29 Registered guests @ \$85.00 each	2,465.00
Less: 10 Complimentary dinner guests @ \$75.00 each	(750.00)
Less: 15 Dinners for MWDOC Directors and staff @ \$75.00 each	(1,125.00)

Total Registration Fees	9,140.00
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Revenues

33 Paid via check & cash @ \$75.00 each	2,475.00
3 Paid via check & cash @ \$85.00 each	255.00
80 Paid via PayPal @ \$75.00 each	6,000.00
21 Paid via PayPal @ \$85.00 each	1,785.00
3 Unpaid registered guests @ \$75.00 each	225.00
5 Unpaid registered guests @ \$85.00 each	425.00

Anticipated Revenues	\$ 11,165.00
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Payments

Expenses

Dinner costs for 150 guests @ \$42.50 per person	6,405.00
Audio-visual equipment rental	1,199.64
Parking 116 @ \$6.00 each	696.00
Sales tax and service charges on dinner	2,034.23
Tip for hotel staff	220.00
Reception & speaker gifts	92.86
Production services	500.00
Supplies (decorations, name badges & supplies)	36.48
PayPal fees	245.83

Total Expenses	\$ 11,430.04
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Anticipated Cost (Revenue) to the District	\$ 265.04
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1 \$1,887.93 excess from FY13/14 previous dinners used to cover cost for 10 guests



Constant Contact Survey Results

Survey Name: Water Policy Forum Satisfaction Survey (February 2014)

Response Status: Partial & Completed

Filter: None

2/11/2014 3:27 PM PST

How did you find out about the event? Select all that apply.








Answer	0%	100%	Number of Response(s)	Response Ratio
Email invitation	<div></div>		11	78.5 %
Announcement at a meeting	<div></div>		0	0.0 %
Through a colleague/friend	<div></div>		5	35.7 %
MWDOC's eCurrents newsletter	<div></div>		1	7.1 %
Twitter/Facebook	<div></div>		0	0.0 %
Other	<div></div>		0	0.0 %
Totals			14	100%

Why did you attend the event? Select all that apply.

Why did you attend the Summit? Select all that apply.				
Answer	0%	100%	Number of Response(s)	Response Ratio
Interest in topic ("The 2014 Economic Outlook: A Focus on California and Water")	<div></div>		13	92.8 %
Interest in keynote speaker: Dr. Christopher Thornberg	<div></div>		5	35.7 %
Networking / Business development	<div></div>		11	78.5 %
General interest in learning more about water	<div></div>		6	42.8 %
To support the reception honorees (Tom Babcock; Staff of MET's Diemer Treatment Plant)	<div></div>		0	0.0 %
Other	<div></div>		0	0.0 %
Totals			14	100%

Please rate your satisfaction with the following.

1 = Very dissatisfied, 2 = Somewhat dissatisfied, 3 = Neutral, 4 = Somewhat satisfied, 5 = Very satisfied

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Pre-dinner reception						14	3.9
Keynote address (Dr. Christopher Thornberg)						14	4.9
Location (Westin South Coast Plaza Hotel)						14	4.7
Date (first Thursday of the month)						14	4.4
Time (5:30 p.m. to 8:00 p.m.)						14	4.9
Food and beverage						14	4.1
Price (given overall value)						14	4.0

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How satisfied are you with the overall event experience?

1 = Very dissatisfied, 2 = Somewhat dissatisfied, 3 = Neutral, 4 = Somewhat satisfied, 5 = Very satisfied

	1	2	3	4	5	Number of Response(s)	Rating Score*
						14	4.6

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How likely are you to attend future Water Policy Forum & Dinner events?

1 = Very unlikely, 2 = Somewhat unlikely, 3 = Neutral, 4 = Somewhat likely, 5 = Very likely

	1	2	3	4	5	Number of Response(s)	Rating Score*
						14	4.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How likely are you to recommend these events to a friend or colleague?

1 = Very unlikely, 2 = Somewhat unlikely, 3 = Neutral, 4 = Somewhat likely, 5 = Very likely

	1	2	3	4	5	Number of Response(s)	Rating Score*
						14	4.5

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Do you have any suggestions for future programs or guest speakers?

1 Response(s)

Do you have any suggestions for how we can improve future events, or is there anything else you would like to tell us?

3 Response(s)

TextBlock:

Thank
you for taking the time to complete this survey. Your feedback is very
important to us. We hope to see you at the next Water Policy Forum & Dinner on Wednesday, July 30.