



**Constant Contact Survey Results**

**Survey Name:** Water Policy Forum Satisfaction Survey (July 2011)

**Response Status:** Partial & Completed

**Filter:** None

8/8/2011 11:03 AM PDT

\* How did you learn of the event?

Answer	0%	100%	Number of Response(s)	Response Ratio
Email invitation			18	81.8 %
Announcement at a meeting			0	0.0 %
Through a colleague/friend			2	9.0 %
MWDOC's eCurrents Newsletter			1	4.5 %
Twitter/Facebook			0	0.0 %
Other			1	4.5 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>22</b>	<b>100%</b>

\*

Why did you attend the event? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Networking / Business development			15	68.1 %
Interest in topic: Bay Delta Conservation Plan (BDCP)			18	81.8 %
Interest in learning more about water, in general			6	27.2 %
Interest in the speaker: Dr. Jerry Meral			7	31.8 %
Support the reception honorees: Lucy Dunn & John Hanna			2	9.0 %
Other			0	0.0 %
<b>Totals</b>			<b>22</b>	<b>100%</b>

\*

Was this your first time attending this event?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			8	36.3 %
No			14	63.6 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>22</b>	<b>100%</b>



Please indicate the importance of the following.

1 = Very Unimportant, 2 = Somewhat Unimportant, 3 = Neutral, 4 = Somewhat Important, 5 = Very Important

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Price						22	3.2
Location						22	3.6
Topic/Speaker						22	4.1
Day/Time of event						22	3.7
Meal options						22	2.7
Networking opportunities						22	3.7

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



What was your level of satisfaction with the event (reception and dinner)?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very satisfied			18	81.8 %
Somewhat satisfied			4	18.1 %
Neutral			0	0.0 %
Somewhat dissatisfied			0	0.0 %
Very dissatisfied			0	0.0 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>22</b>	<b>100%</b>



What was your level of satisfaction with the food served?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very satisfied			14	63.6 %
Somewhat satisfied			7	31.8 %
Neutral			0	0.0 %
Somewhat dissatisfied			1	4.5 %
Very dissatisfied			0	0.0 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>22</b>	<b>100%</b>

What was your level of satisfaction with the event facility?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very satisfied			15	68.1 %
Somewhat satisfied			5	22.7 %
Neutral			1	4.5 %
Somewhat dissatisfied			1	4.5 %
Very dissatisfied			0	0.0 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>22</b>	<b>100%</b>

\* How likely are you to attend this event again?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			14	63.6 %
Somewhat likely			7	31.8 %
Neutral			1	4.5 %
Somewhat unlikely			0	0.0 %
Very unlikely			0	0.0 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>22</b>	<b>100%</b>

\* How likely are you to recommend this event to a friend or colleague?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			11	50.0 %
Somewhat likely			10	45.4 %
Neutral			1	4.5 %
Somewhat unlikely			0	0.0 %
Very unlikely			0	0.0 %
No Response(s)			0	0.0 %
<b>Totals</b>			<b>22</b>	<b>100%</b>

Do you have any suggestions for improving future events such as this?

7 Response(s)