

Dear Stakeholders,

As President of the Municipal Water District of Orange County (MWDOC), it is my pleasure to report to you the significant accomplishments of 2011. This year marked our 60th Anniversary. It was a year to strengthen our commitment to our member agencies and a year to enhance our long-term strategic planning efforts. Through our Strategic Plan, our efforts were focused in four areas:

- Metropolitan Representation
- Sustainability
- Financial Stewardship
- Communications

These areas are critical in continuing MWDOC's long-standing traditions of leadership, innovation, and collaboration. This annual report serves as a brief snapshot of the efforts and accomplishments of 2011. Please review this document and contact us if you have any feedback, questions, suggestions, or if you would like to receive any additional information on our programs and services. You may contact Kevin Hunt, General Manager, directly at 714-593-5026 or by email at khunt@mwdoc.com.

On behalf of the MWDOC Board of Directors and the staff, thank you for your continued support. We truly value the support of our stakeholders and we appreciate your participation in our efforts towards continued water reliability for Orange County.

All the best to you and your family as we head into 2012.

Sincerely,

Joan C. Finnegan
President



MWDOC has delivered 13.5 million acre feet of water in it's 60 year history. This is enough water to fill Diamond Valley Lake more than 16 times!

MWDOC Board of Directors



Joan C. Finnegan
President



Brett R. Barbre
Director



Wayne A. Clark
Director



Larry D. Dick
Director



Susan Hinman
Director



Ed Royce, Sr.
Director



Jeff Thomas
Vice President

Proudly Serving our Member Agencies

- | | |
|------------------------------------|--------------------------------|
| City of Brea | Moulton Niguel Water District |
| City of Buena Park | City of Newport Beach |
| East Orange County Water District | City of Orange |
| El Toro Water District | Orange County Water District |
| Emerald Bay Service District | City of San Clemente |
| City of Fountain Valley | City of San Juan Capistrano |
| City of Garden Grove | Santa Margarita Water District |
| Golden State Water Company | City of Seal Beach |
| City of Huntington Beach | Serrano Water District |
| Irvine Ranch Water District | South Coast Water District |
| Laguna Beach County Water District | Trabuco Canyon Water District |
| City of La Habra | City of Tustin |
| City of La Palma | City of Westminster |
| Mesa Water District | Yorba Linda Water District |



18700 Ward Street
Fountain Valley, CA 92708
(714) 963-3058
www.mwdoc.com



MUNICIPAL WATER DISTRICT OF ORANGE COUNTY

2011 ANNUAL ACCOMPLISHMENTS



Metropolitan Representation

One of the four over-arching goal statements of Municipal Water District of Orange County's (MWDOC) Strategic Plan was to provide leadership and advocacy on regional and Orange County water issues at the Metropolitan Water District of Southern California (Metropolitan). MWDOC was able to accomplish this goal in 2011 by working with key stakeholders to define Orange County objectives. By engaging in ongoing, two-way dialogue with our member agencies, we were able to better understand their needs and priorities. MWDOC then built its activities around those objectives and worked to maintain open lines of communication with its 28 member agencies.

MWDOC's Metropolitan directors have attained key leadership roles at Metropolitan including Chairman of the Board, Chair of Communications and Legislation, and Chair of the Agriculture and Business Outreach Committee. These leadership positions provide oversight and vision at a regional level. To further our goal of providing enhanced representation at Metropolitan, MWDOC positioned its directors to be fluent and strategic on Orange County's priorities and regional water issues. We cultivated key relationships between our Metropolitan directors and the directors who represent Metropolitan's remaining 25 member agencies. Through these relationships, MWDOC formed coalitions to address Orange County objectives and coordinated with other agencies on common issues.

Sustainability

One of MWDOC's over-arching goals through the Strategic Plan is to advocate for water programs and policies that develop sustainable, reliable, high quality water supplies for our service area. MWDOC worked towards accomplishing this goal in 2011 by maximizing the development of local, sustainable water resources within Orange County. Through the South Orange Coastal Ocean Desalination Project, MWDOC and its partnering agencies continue to explore the feasibility of developing desalinated ocean water as a reliable, local water supply.

Critical to the success of our sustainability and water supply reliability efforts is the implementation of water use efficiency programs. A portfolio of successful water use efficiency programs will allow MWDOC and its 28 member agencies to meet their 20x2020 water consumption targets. Water use efficiency has become an important part of Orange County's water supply portfolio.

To ensure long-term sustainability for Orange County, regional emergency planning and coordination is needed. The Water Emergency Response Organization of Orange County (WEROC), which is administered by MWDOC, coordinates emergency response and mutual aid planning for Orange County water and wastewater agencies. MWDOC ensures the effectiveness of WEROC by conducting emergency preparedness training and coordinating with regional entities including Metropolitan, the County of Orange, and state and federal agencies.

Financial Stewardship

Financial stewardship is a key component of MWDOC's ongoing strategic efforts, and we made great progress towards this goal in 2011. MWDOC is a prudent manager of the financial resources, assets, human talent, and rate setting authority entrusted to it. In 2011, we undertook new efforts to ensure that our financial activities are both accurate and transparent.

MWDOC provides easy, open public access to District financial information including annual budget documents, monthly financial reports, and Board Member and General Manager compensation information - all of which are posted on the District's website, www.mwdoc.com. By properly managing the District's budget and assets, we can ensure sound financial stewardship for our stakeholders.

Technology is one of the key drivers of efficiency. Our Board of Directors and staff continually evaluate technology opportunities that will allow us to increase transparency, improve outreach and education programs, and manage our programs more efficiently. In 2011, a new grants module was implemented by MWDOC to facilitate grant tracking and reporting for the water use efficiency department.

Communications

Effective communication is vital to the success of any organization, and it is an important component of MWDOC's Strategic Plan. In 2011, MWDOC worked closely with its member agencies to engage them in communication efforts and better understand the needs of the communities they serve. MWDOC held workshops with its member agencies to discuss long-term water supply challenges for Orange County. By strengthening relations with our member agencies, we can ensure their water needs are met. These relationships are key to developing effective community outreach efforts that will benefit the region as a whole.

Communications is an evolving effort and the goal is to engage the general public, policy leaders and stakeholders in ongoing dialogue. In 2011, MWDOC implemented a social media strategy which includes Facebook, YouTube and Twitter. In addition, eCurrents, our electronic monthly newsletter, is distributed to more than 9,000 people each month. Internally, we have developed a staff newsletter that encourages team building and inter-department collaboration.

To further regional communication goals, staff supports the Board of Directors to facilitate informed policy and decision making. MWDOC also holds regular meetings and events, such as quarterly Water Policy Dinners, Orange County Water Summit and annual legislative briefings to ensure that local, state, and federal officials understand Orange County water issues.

