



Item No.

**INFORMATION ITEM**

February 16, 2010

**TO:** Public Affairs and Legislation Committee

**FROM:** Kevin Hunt  
General Manager

Staff Contact: Darcy M. Burke

**SUBJECT: LATINO WATER COALITION WATER FORUM – MARCH 12, 2010**

**STAFF RECOMMENDATION**

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Staff recommends that the PAL Committee discuss the Latino Water Coalition Water Forum scheduled for March 12, 2010 and direct staff to assist in the coordination of the event along with the Latino Water Coalition, ACWA, Metropolitan Water District of Orange County, and Orange County Water District.

**COMMITTEE RECOMMENDATION**

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To be determined at PAL Committee Meeting

**SUMMARY**

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Over the past two years, the Latino Water Coalition has worked closely with MWDOC and Orange County to raise awareness of the water supply situation. They have provided materials for our outreach efforts as well as participated in the last two OC Water Summits. Mario Santoyo, who leads the organization, has asked MWDOC and OCWD to participate in lead roles for the Water Forum they have planned for March 12, 2010. The forum’s focus is to raise awareness about the water bond and the types of local projects the bond might fund.

**DETAILED REPORT**

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Mario Santoyo from the Latino Water Coalition (Coalition) contacted MWDOC staff, OCWD staff and Townsend Public Affairs to assist with the development of the program and coordination of the Coalition’s Orange County Water Forum. Metropolitan Water District and ACWA are also participating in the development of all of the forums throughout the state and are featured sponsors of the events.

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| <b>Budgeted (Y/N): No</b>                     | Budgeted amount: |
| <b>Action item amount:</b>                    | Line item:       |
| <b>Fiscal Impact (explain if unbudgeted):</b> |                  |

The date for the Orange County Forum has recently been confirmed for March 12, 1010. The event will be held at the Bowers Museum in Santa Ana from 7:30 a.m. to 9:30 a.m.

The tentative program is as follows:

1. Welcome and Introductions
2. Comments from state legislators on the bi-partisan effort of the Water Bond.
3. Overview of Bay Delta Governance – Metropolitan Water District
4. Ocean Desalination efforts in Orange County – MWDOC
5. Advance Recycling efforts in Orange County – OCWD
6. Questions and Comments
7. Concluding remarks

Speakers are in the process of being identified and confirmed. Sponsorships are also being recruited to off-set the expense of the breakfast and audio visual costs.