



Study conducted by



Study sponsored by



Methodology

- Telephone Interview -

A total of 300 Orange County voters

Margin of error of $\pm 5.8\%$

Interviews were conducted between Tuesday, April 22 through Thursday, April 24, 2008

Interviews were conducted in English

The average survey took 5.9 minutes to complete



Methodology

- Online Poll of Summit Attendees -

Attendees of the 2008 Orange County Water Summit were asked to complete a brief online survey (similar to questions asked in the countywide telephone poll).

Interviews were conducted between Wednesday, April 16 and Wednesday, May 1, 2008



Top Issues

-Countywide telephone survey

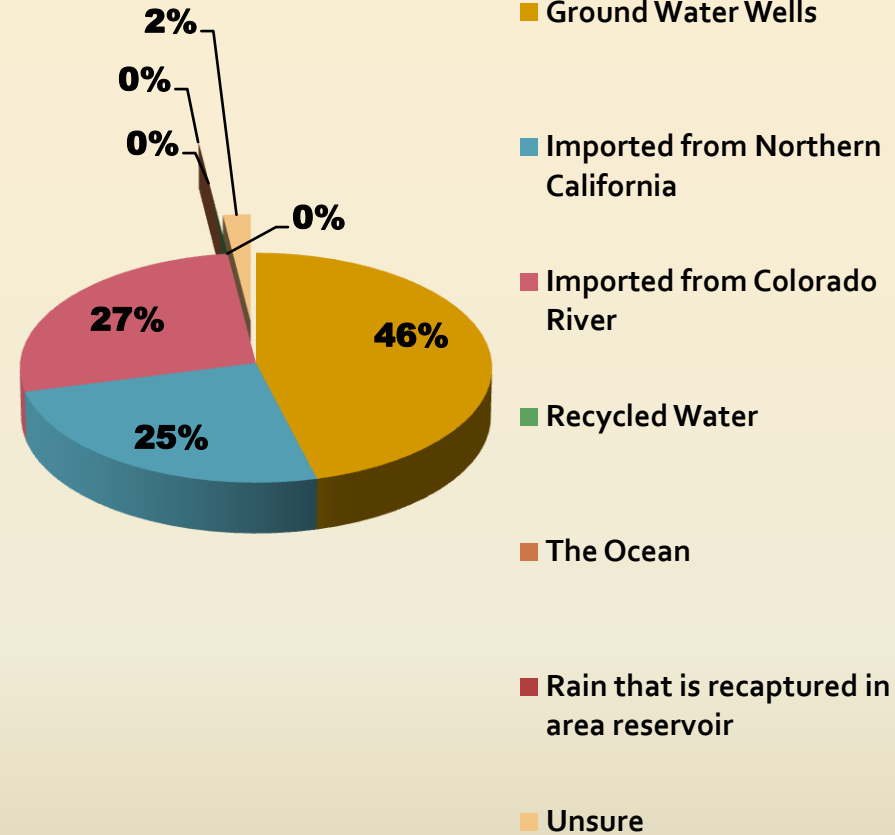
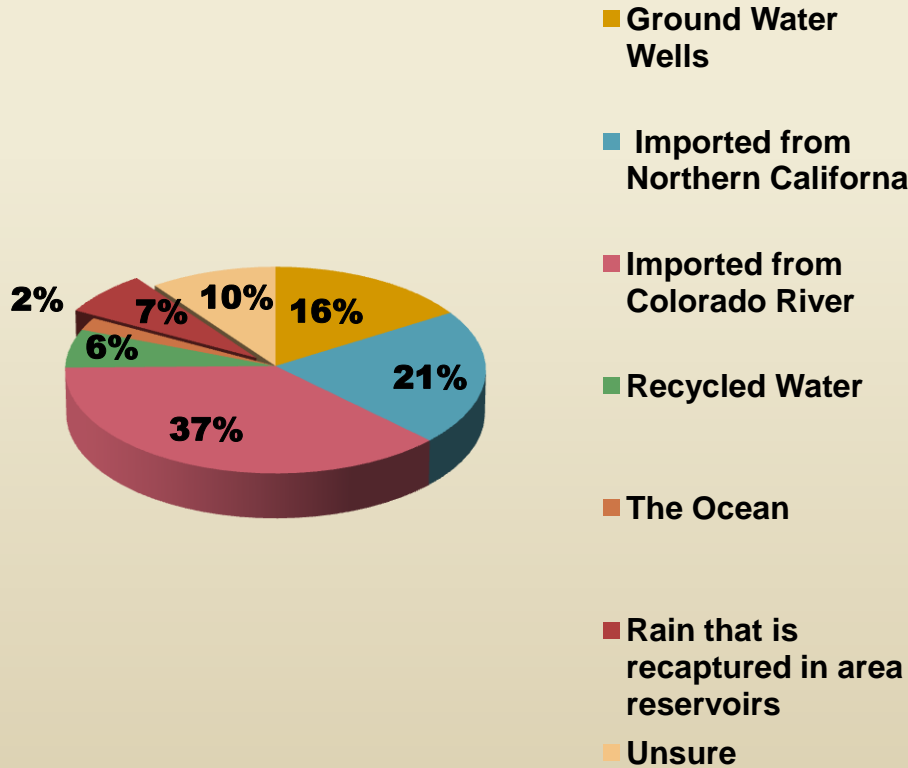
THE ECONOMY/JOB MARKET	15%
SCHOOLS/EDUCATION	10%
COST OF LIVING/TAXES	9%



Based on what you know, please tell me where most of Orange County's water comes from?

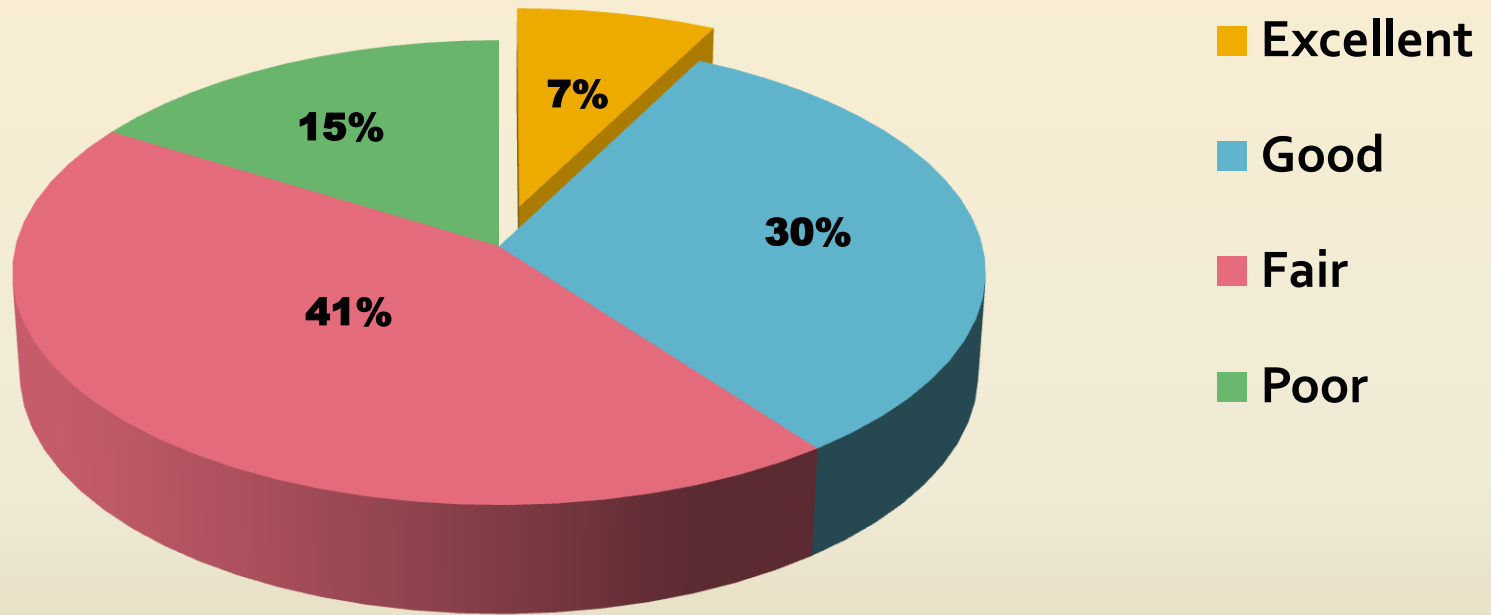
Countywide Poll

Online Attendee Survey



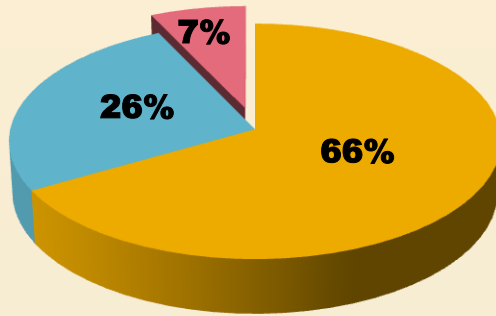
Thinking about the job that local water agencies are doing of informing the public about water issues, how would you rate their job performance?

Countywide Poll



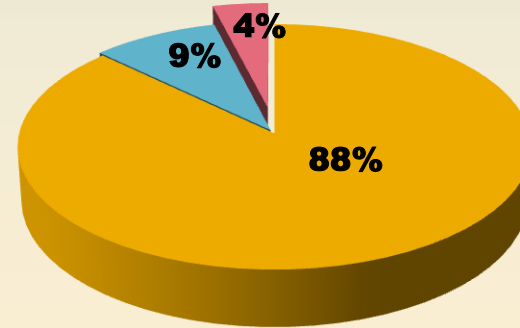
Do you believe we have a water crisis in California?

Countywide Poll



- Yes
- No
- Unsure

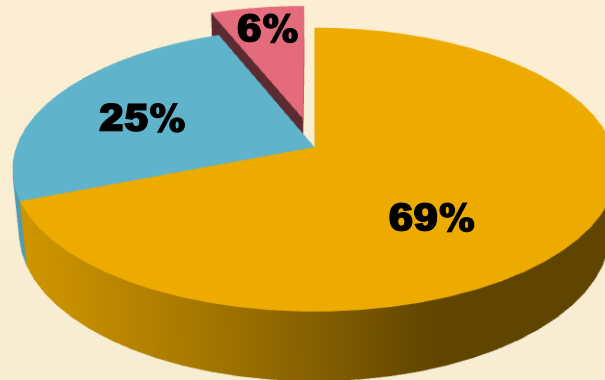
Online Attendee Survey



- Yes
- No
- Unsure

Do you believe we have a water crisis in Southern California?

Countywide Poll

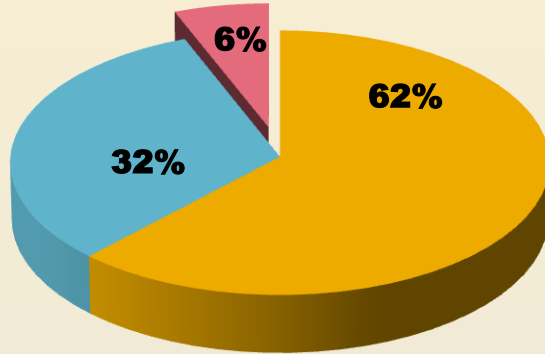


- Yes
- No
- Unsure



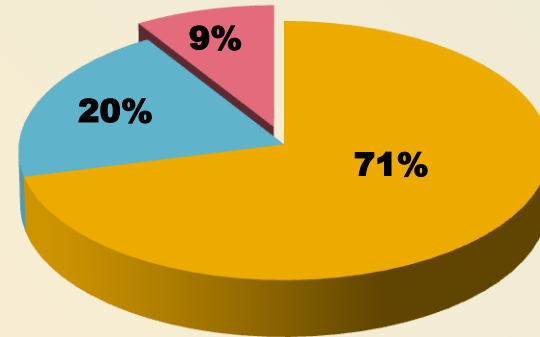
Do you believe we have a water crisis in Orange County?

Countywide Poll



- Yes
- No
- Unsure

Online Attendee Survey

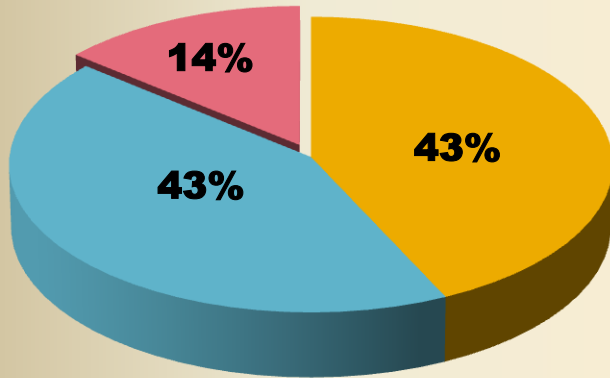


- Yes
- No
- Unsure



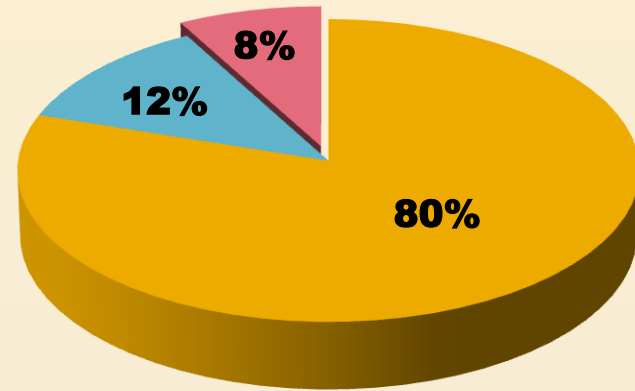
Would you be willing to pay higher water rates to ensure a reliable supply of drinking water?

Countywide Poll



- Yes
- No
- Unsure

Online Attendee Survey

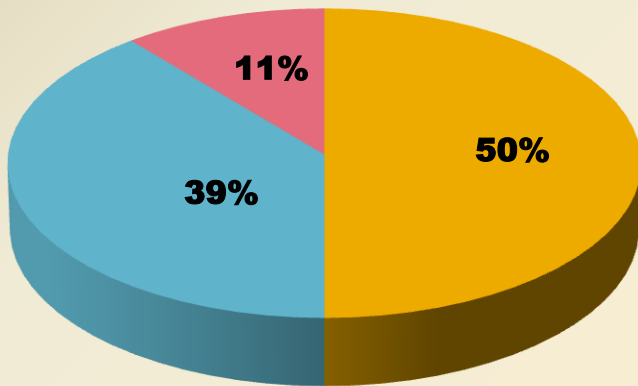


- Yes
- No
- Unsure



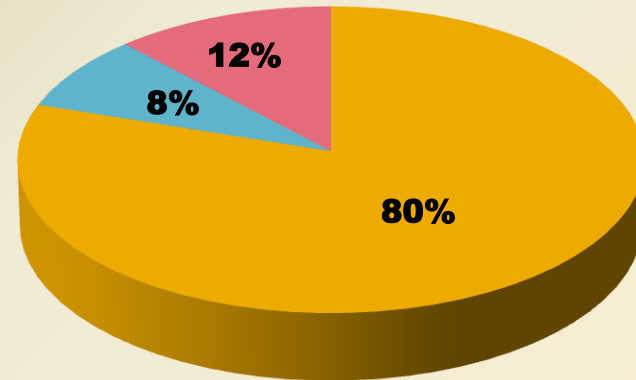
Would you be willing to pay higher rates to ensure water quality?

Countywide Poll



- Yes
- No
- Unsure

Online Attendee Survey

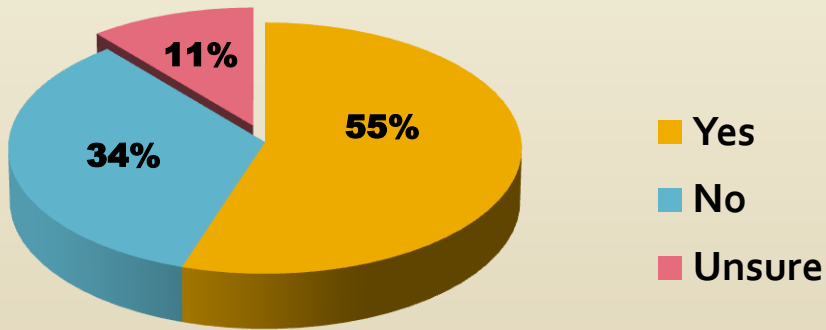


- Yes
- No
- Unsure

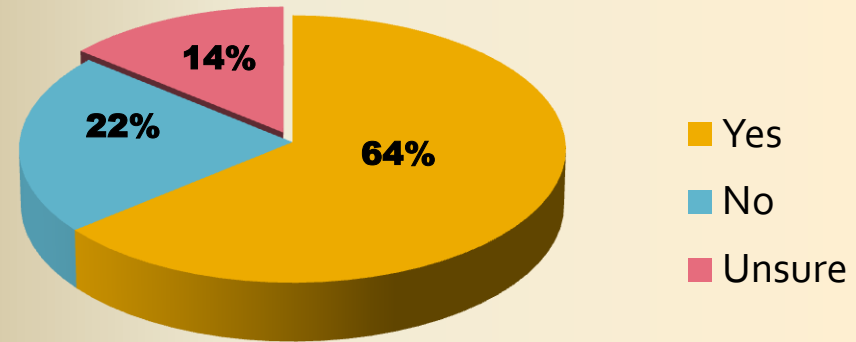


Would you be willing to pay higher rates to ensure environmental protection?

Countywide Poll

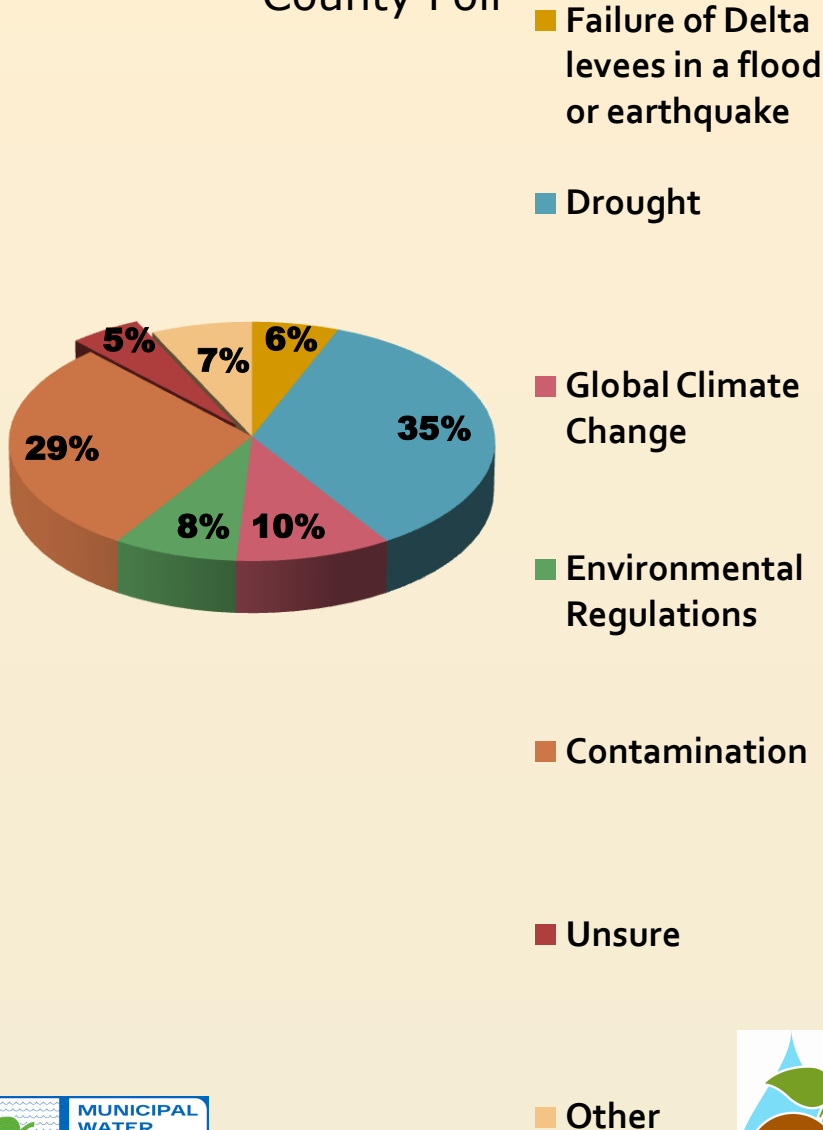


Online Attendee Survey

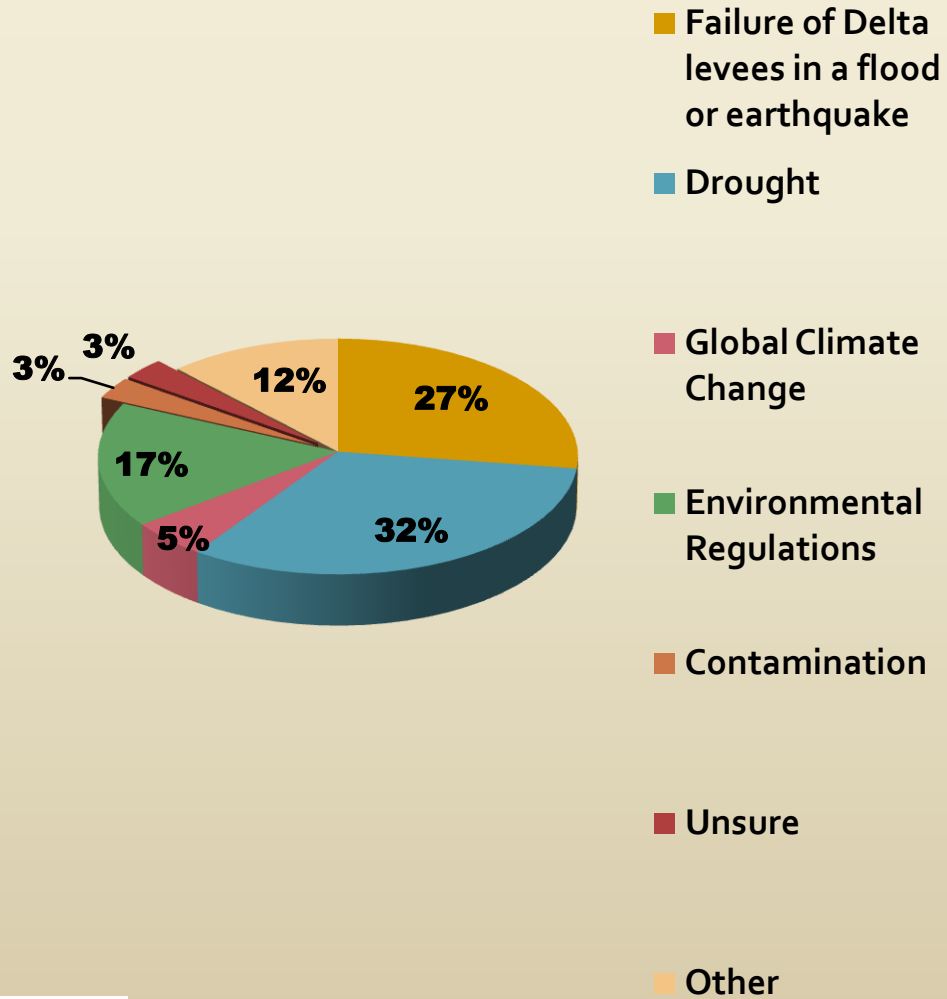


In your opinion, what is the biggest threat to Orange County's water supply?

County Poll

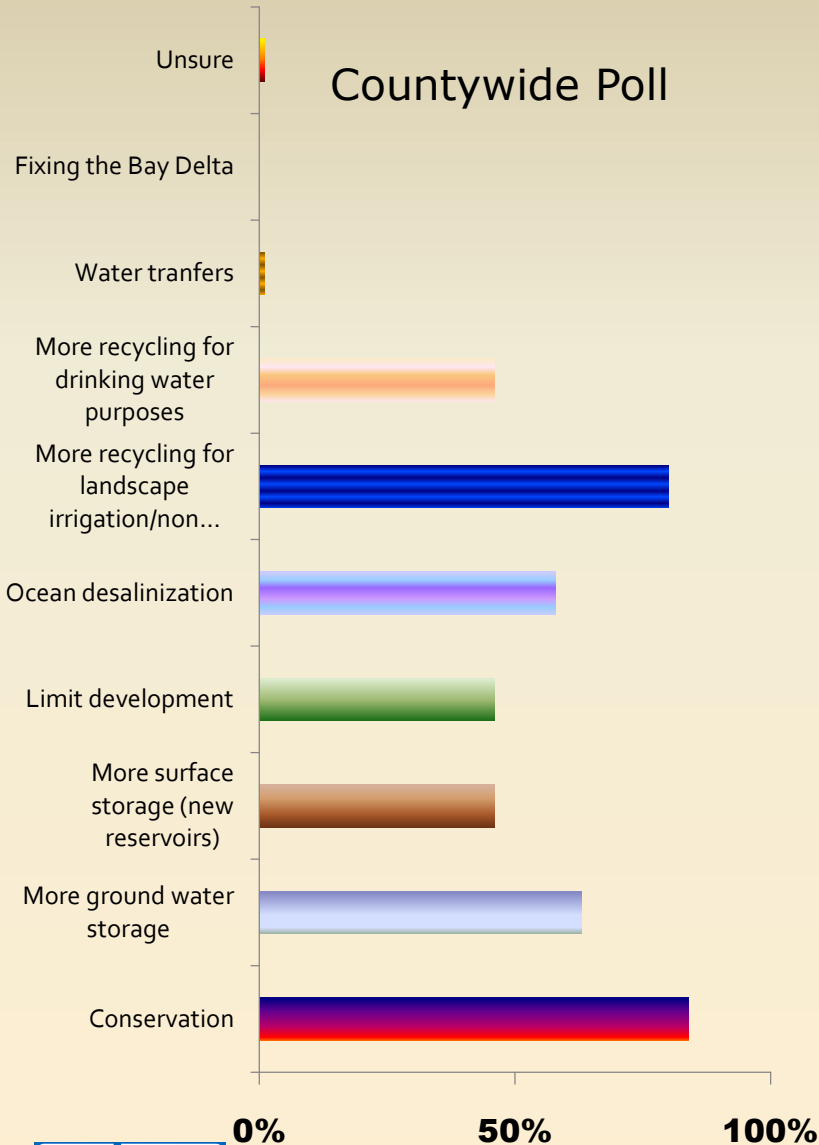


Online Attendee Survey

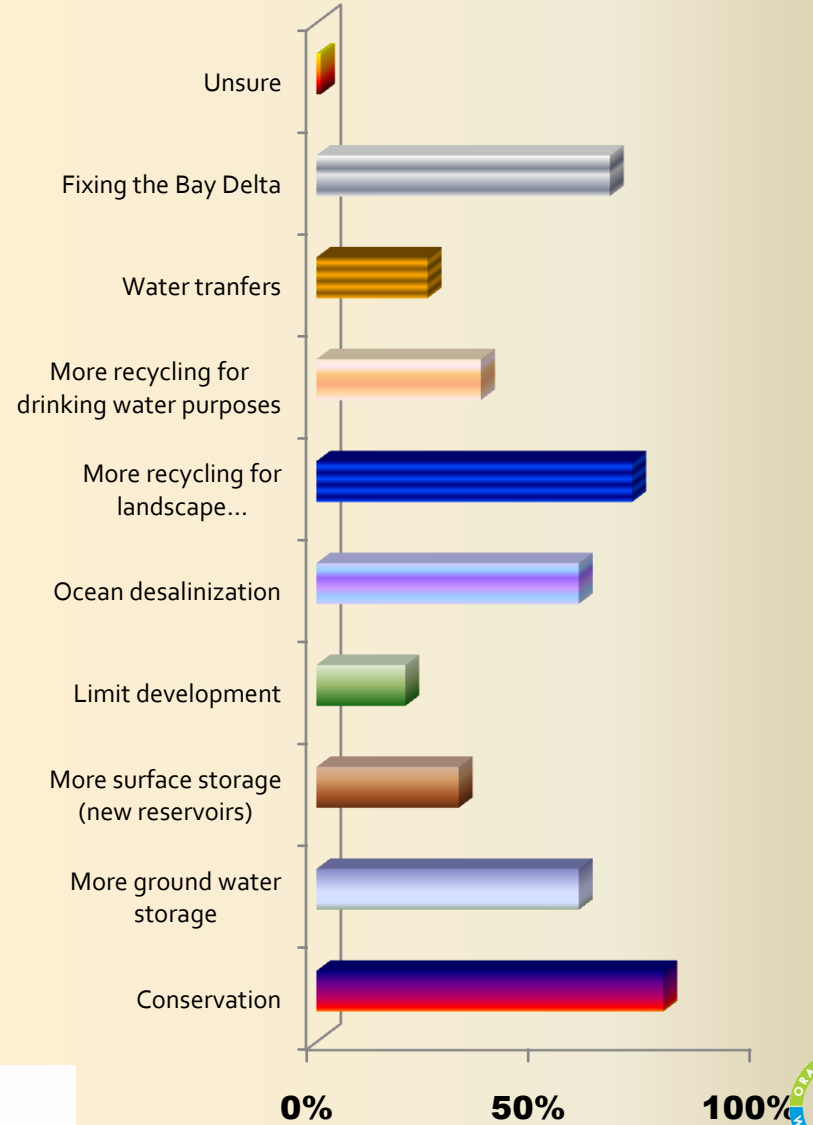


In your opinion, what is the best way for Orange County to help solve the problem of limited water supply?

Countywide Poll

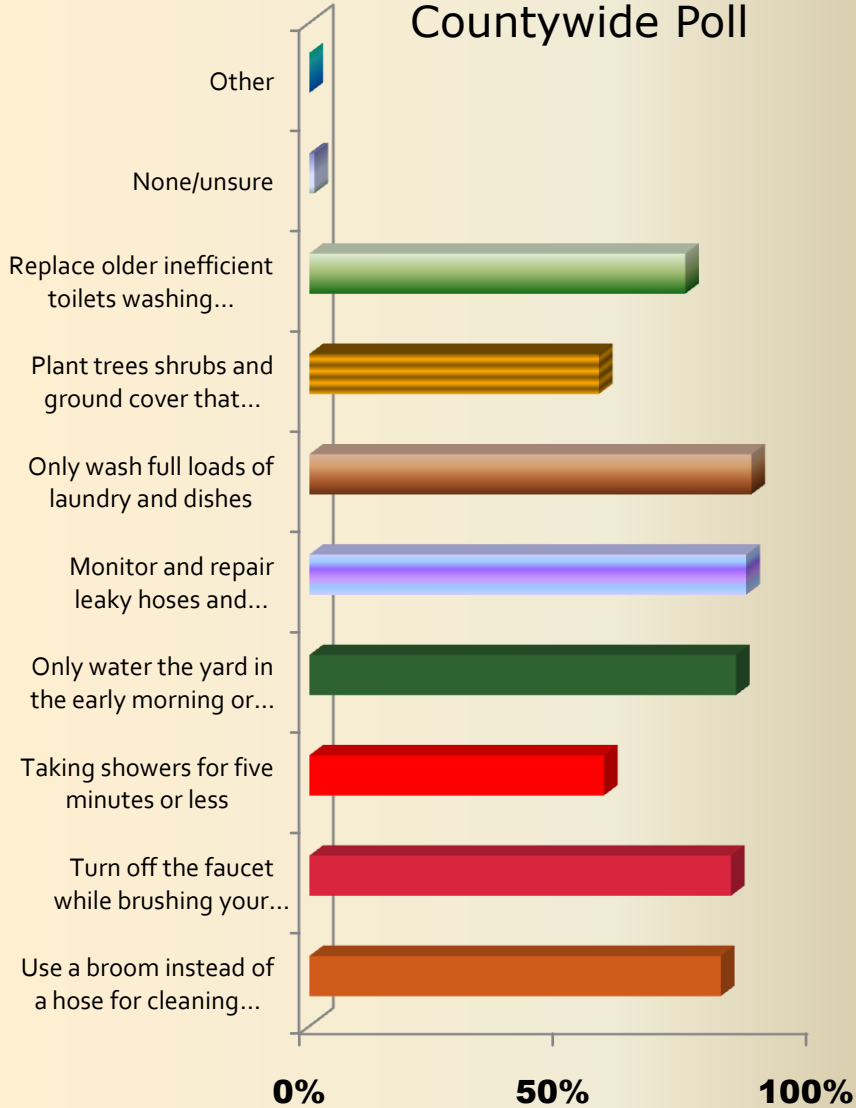


Online Attendee Survey

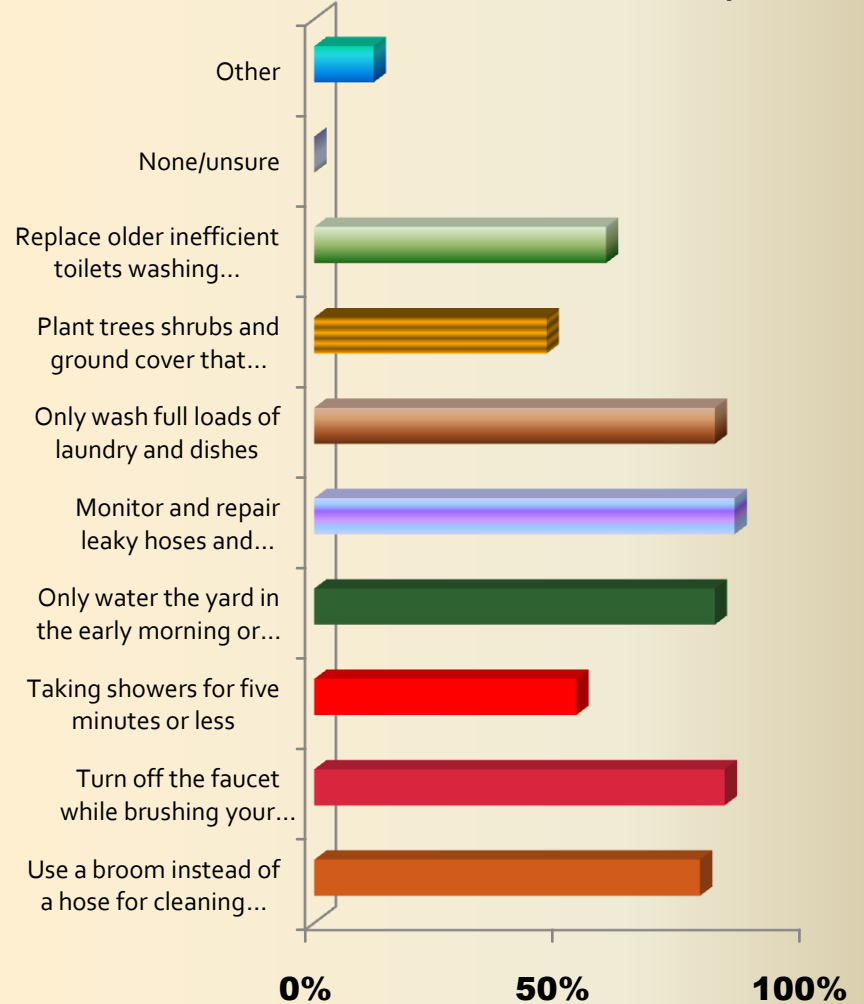


Thinking about water conservation, which, if any of the following conservation measures do you do in your own home?

Countywide Poll

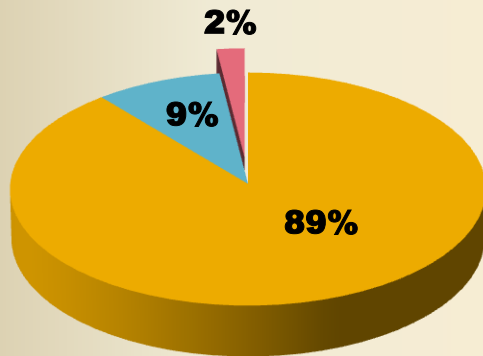


Online Attendee Survey



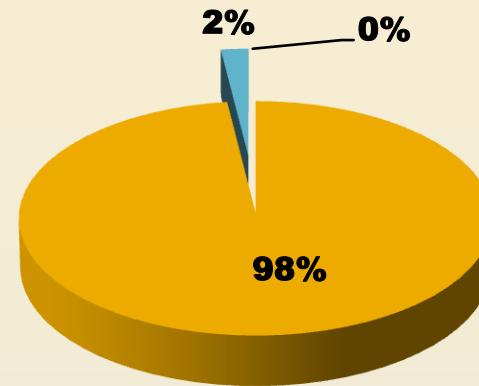
True or false: Water flows down driveways and streets, into a gutter then a storm drain and flows directly into creeks, rivers, bay or the ocean

Countywide Poll



- True
- False
- Unsure

Online Attendee Survey



- True
- False
- Unsure



Onsite Interactive Poll

WE ASKED: "Governor Schwarzenegger has proposed a comprehensive plan to address water supply issues in California. The plan includes achieving twenty-percent conservation statewide by 2020, protecting the Delta, disaster planning for the Delta, improving Delta water delivery and adding more local storage. In general do you agree or disagree with this proposal?:

- **Agree - 84%**
- **Disagree – 8%**
- **Unsure – 8%**





Thank you.

