

MUNICIPAL WATER DISTRICT OF ORANGE COUNTY



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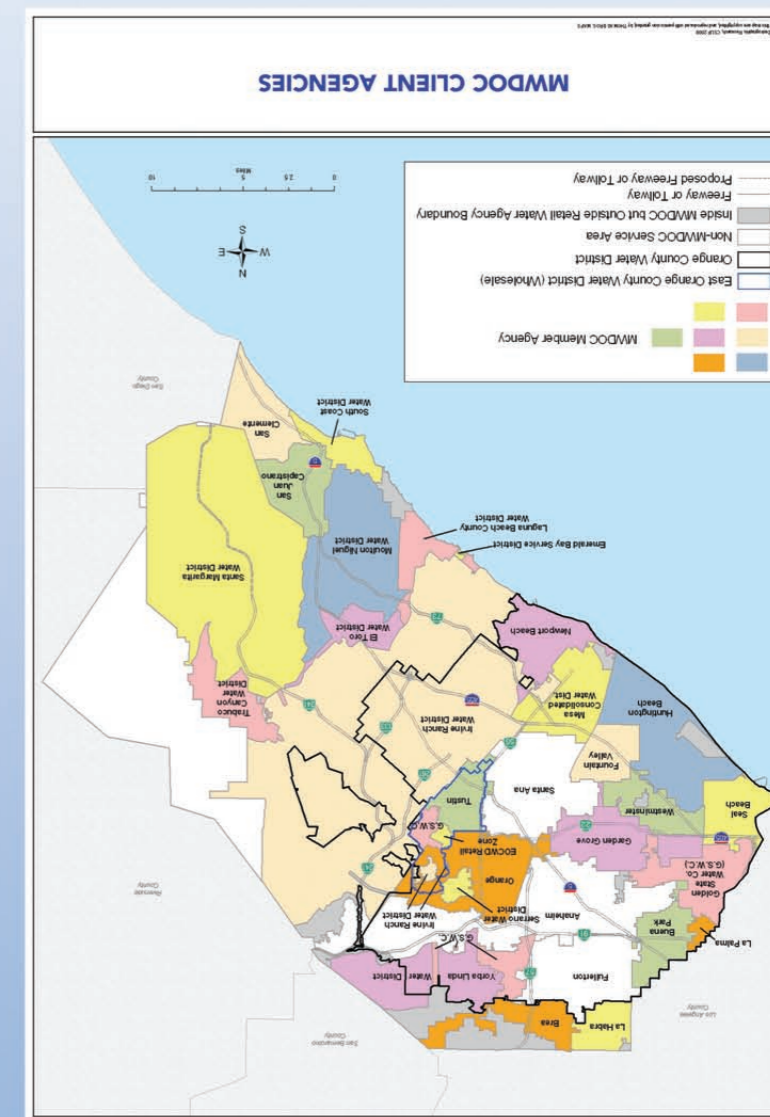
CONTACT INFORMATION



WATER: DO MORE WITH LESS



CLIENT AGENCIES City of Brea • City of Buena Park • City of Fountain Valley • City of Garden Grove • City of Huntington Beach • City of La Habra • City of La Palma • City of Newport Beach • City of Orange • City of San Clemente • City of San Juan Capistrano • City of Seal Beach • City of Tustin • City of Westminster • East Orange County Water District • El Toro Water District • Emerald Bay Service District • Golden State Water Company • Irvine Ranch Water District • Laguna Beach County Water District • Mesa Consolidated Water District • Moulton Niguel Water District • Orange County Water District • Santa Margarita Water District • Serrano Water District • South Coast Water District • Trabuco Canyon Water District • Yorba Linda Water District



WHO WE ARE The Municipal Water District of Orange County (MWDOC) is a wholesale water supplier and resource planning agency. Our efforts focus on sound planning and appropriate investments in water supply development, water use efficiency, public information, legislative advocacy, water education, and emergency preparedness. MWDOC's service area covers all of Orange County, with the exception of the cities of Anaheim, Fullerton, and Santa Ana. We serve Orange County through 28 retail water agencies.

Local water supplies meet nearly half of Orange County's total water demand. To meet the remaining demand, MWDOC purchases imported water - from northern California and the Colorado River - through the Metropolitan Water District of Southern California (Metropolitan). MWDOC delivers this water to its 28 client agencies, which provide retail water services to the public.

MWDOC is governed by a seven-member Board of Directors. Each director is elected by the public to represent a specific portion of Orange County. MWDOC also appoints four representatives to advocate the interests of Orange County on the Metropolitan Board. MWDOC is the third largest Metropolitan member agency and holds key leadership positions on the Board of Directors that oversees policy development, strategy, and implementation.

WHAT WE DO The Municipal Water District of Orange County is committed to providing a reliable supply of high quality water for Orange County. Working closely with Metropolitan and our client agencies, our staff looks for opportunities to improve Orange County's water resources and reliability. By integrating local planning challenges and regional stakeholder partnerships, MWDOC maximizes water system reliability and overall system efficiencies. We work to expand Orange County's water supply portfolio by providing planning and local resource development expertise in the areas of recycled water, groundwater, ocean water, and conservation. One example of these efforts is the South Orange Coastal Ocean Desalination Project, which seeks to develop south Orange County's local water supplies. Providing our client agencies with value-added services, we offer assistance with demand projections, mapping, urban water management planning, rate structure development, and water shortage mitigation plans.



Dana Point Harbor is located just north of the proposed South Orange Coastal Ocean Desalination Project, which is currently under study.

REGIONAL REPRESENTATION:

Through leadership and representation at Metropolitan, MWDOC works to ensure water reliability and economic efficiencies for Orange County. This includes strong advocacy on issues such as water resource planning, design of Metropolitan facilities, development of imported water rates and charges, and sponsorship of statewide water policy that supports regional reliability. MWDOC has secured more than \$260 million for programs that support and improve Orange County's system reliability and reduce our dependence on imported water supplies. In addition, MWDOC and its client agencies have become recognized leaders in water use efficiency and recycling.



MWDOC has facilitated the installation of more than 53,000 high efficiency clothes washers countywide, which has saved nearly 5,000 acre-feet of water.

WATER USE EFFICIENCY:

MWDOC has created award-winning water use efficiency programs that target all water users. Through an innovative, multi-agency approach, MWDOC develops, implements, and evaluates programs that provide multiple benefits, including irrigation efficiency and pollution prevention. Our programs include educational classes on water-wise landscaping, irrigation performance reporting, water use surveys for hotels and industrial customers, and consumer incentives for water-efficient devices. To evaluate the effectiveness of such devices, MWDOC conducts studies to monitor water savings and urban runoff reduction. Through these water use efficiency programs, Orange County saves more than 2.9 billion gallons of water each year.

PUBLIC INFORMATION:

MWDOC is committed to keeping Orange County informed of current water issues, water-saving opportunities, and special events through its public information and outreach programs. Our monthly electronic newsletter, *eCurrents*, provides subscribers with important information about our water supply, pending legislation and policy issues, and water use efficiency activities. MWDOC presents Water Policy Forums and co-sponsors the annual O.C. Water Summit to engage local elected officials, community leaders, and water industry professionals about the major water issues affecting Orange County. Additionally, MWDOC develops public service announcements, participates in community events, and provides informational materials to the public.



MISSION STATEMENT TO PROVIDE RELIABLE, HIGH-QUALITY SUPPLIES FROM METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA AND OTHER SOURCES TO MEET PRESENT AND FUTURE NEEDS, AT AN EQUITABLE AND ECONOMIC COST FOR ALL OF ORANGE COUNTY, AND TO PROMOTE WATER-USE EFFICIENCY.



For more information on MWDOC, please visit www.mwdoc.com or call 714-963-3058.

WATER EDUCATION:

MWDOC is a longtime leader in water education for students. We were one of the first water districts in California to offer a water education school program when the program launched in 1973. Today, through a partnership with Discovery Science Center, we have provided nearly three million Orange County students with grade-specific lessons that focus on topics like the water cycle, forms of water, and water as an environmental resource. Another feature of our education program is the annual Poster and Slogan Contest, which encourages students to express ways to save water through drawings or words. The winning posters and slogans are featured in an annual water education calendar that is distributed to Orange County elementary schools. Encouraging students to save 20 gallons of water per day, the O.C. Water Hero program (co-sponsored by Orange County Water District) provides students with water conservation kits to make saving water fun.



More than 15,000 copies of the Water Education School Calendar are printed and distributed to Orange County schools each year.

O.C. Water Hero Program mascot Wiley Water Hero rewards Orange County's youngest water savers with prizes like a five-minute shower timer and official Water Hero badge.



School Program mascot Ricki the Rambunctious Raindrop reminds Orange County students to save water year-round.

EMERGENCY PREPAREDNESS:

The Water Emergency Response Organization of Orange County (WEROC), administered by MWDOC, coordinates emergency response and mutual aid planning for all Orange County water and wastewater agencies. WEROC provides its member agencies and volunteer staff with emergency preparedness and response training. In the event of a major emergency affecting Orange County, these volunteers would mobilize at the WEROC emergency operations centers to coordinate response. WEROC works closely with the County of Orange, the Orange County Fire Authority, the California Department of Public Health, and other entities to ensure a holistic approach and a well-coordinated emergency response.

